Michael Cummings
Technical Evangelist

Microsoft

cummings.michael@microsoft.com
@mcummings
http://facebook.com/michael.cummings.16121
http://linkedin.com/cummingsmichael
http://michaelcummings.net
Creating Games for Windows 8 Workshop
Agenda

- Current Offers
- Create a DreamSpark Account
- Create a Microsoft Account
- Create a Developer Subscription
- Construct 2 Walkthrough
- Game Development
- Submitting to the Store
What is DreamSpark?

DreamSpark is a Microsoft Program that supports technical education by providing access to Microsoft software for learning, teaching and research purposes.

- **DreamSpark is simple: it’s all about giving students Microsoft professional-level developer and designer tools at no cost** so that students can chase their dreams and create the next big breakthrough in technology - or just get a head start on their career.

- **DreamSpark helps educators teach the latest technologies and experiment in research.** Microsoft knows that to make learning more motivating, relevant, and engaging for today’s students requires a diverse set of resources. DreamSpark gives educators the resources to ensure their classrooms always have the latest technologies to challenges, motivate, and keep students engaged in new ways.

- **DreamSpark is also a subscription for Academic Institutions:** it provides a cost-effective way to put Microsoft developer tools, platforms and servers in labs and classrooms, and on their students’ and faculty’s computers for learning and research purposes. It reduces lab costs and teaching budgets.
Creating Your DreamSpark Account

Go to http://www.dreamspark.com and click on the “Students” tab on the top.
DreamSpark: Create Your Account

Towards the bottom, click on “Create Account” under “Individual Account”
Fill out the details for “Enter Your Account Information”. Ideally use your *.edu email address or Microsoft Account (hotmail, msn, live, outlook) here.
You will then get asked to verify your account. Choose “Get Verified through my School” and type your school’s name.
Enter your *.edu email address and click Verify.
DreamSpark: Complete Registration

Check your email and click the link provided in the email sent to your school address to complete your registration.

[Microsoft Academic Verification] Confirming Your Academic Status

Hello,
You have received this e-mail because you submitted your e-mail address for verification of your academic status via Microsoft's Academic Verification service. If you did not submit your e-mail for this program, please disregard this e-mail as your information will be deleted from our systems in 5 days.

To get started, you will need to:
- Navigate to: https://www.msaacademicverify.com/AEV/Activate?ACID=92f1Q6kApPYPEpAxXkOfUw%3d%3d

Thank You,
The Microsoft Academic Verification Team
Congratulations!
You have successfully verified your academic status. You can get started downloading Microsoft developer tools at no cost today!

Want access to DreamSpark’s partner websites?
DreamSpark brings you free access to Windows Phone Dev Center and Xbox Indie Games Portal. These websites require you to have a Microsoft Account to register. Simply click on Map your Accounts button below, sign in, and you'll be ready to go. Download DreamSpark software to develop amazing Windows Phone apps and Kinect or Xbox games, and go these websites to post your apps for free. And there is more: check out the Windows Development page on DreamSpark to learn all about Windows 8 and get your free registration code for the Windows Store.
Windows Store:

- Go back to the DreamSpark.com homepage (http://www.dreamspark.com)
- Click on “students”
- Then “app development”
- Then “view more” under Windows 8
Windows Store:

- Scroll down the page to step 3: click “Get registration code now”
Windows Store:

- Under Registration Code, click “Get Code Now”

Get Registration Code

This code gives you free access to the Windows Store.
Windows Store:

- Copy the registration code that appears. you’ll need this for later (see below)

Code: S6CSJ7P
Windows Store:

- Scroll down the page and you’ll see 3. REGISTER AT THE WINDOWS STORE. Click on the “Windows Store” link or just click “here”.

3. REGISTER AT THE WINDOWS STORE
   Go to the Windows Store to register. Make sure you to choose ‘Individual’ as your account type.
   To register on the Windows Store you need to be 18 years of age or the age of majority in your location and have a Microsoft Account and have a credit card account.
Windows Store:

- Sign in with your Microsoft Account. If you don’t have one, create one for free by clicking on “Sign up now”.
- You may need to go through another verification step here. Follow that process.
Windows Store:

- Choose your country and choose “Individual” for Account Type.
Windows Store:

- Fill out the details. Please use the address, city, state and zip code of your mailing address at school.

- You’ll see at the bottom a request for “Publisher Display Name”. This will show up as Publisher in the Windows Store. Think of it as your Business or Company Name.
Check the box to accept the App Developer Agreement Terms
Windows Store:

- You’ll see the screen with a price for the Windows Store developer registration fee.
- Paste the registration code you received (a few steps above) and click “Update total”. The fee is now $0.00. Gotta love free!
- Click the Next Button
Windows Store:

- At this point, it may be a roadblock, but you will now be asked to provide a credit card. This is just for verification of your country and you will be refunded the mini-transaction ($0.01 – $5.00).
- Use a credit/debit card where you have online access to the transaction history.
Windows Store:

- You will now need to wait for the mini-transaction with 3-digit code to show up on your credit card statement. This is needed to complete verification and allow you to submit your app/game. Click Purchase.

Account verification example
To protect your account, we need you to verify your payment method. Here’s how this works:

1. We charge your payment method a small amount (between $0.01 and $5 USD or equivalent). This amount will be refunded to you within several days.
2. Access your payment method’s transaction activity to retrieve the transaction amount and description of this charge.
3. Enter this information on your Store dashboard to verify the payment method.

After these steps are completed, your apps are eligible to be listed in the Store.

Your bank may charge an International Transaction Fee (ITF) or apply currency conversion charges to the amount we charge during this process. These additional charges will not be refunded by Microsoft.

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
<th>3-Digit Code</th>
<th>Transaction Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>xx/xx</td>
<td>xxxxx Microsoft</td>
<td>285</td>
<td>0.02</td>
</tr>
</tbody>
</table>

Confirm your order
Click Purchase to finish.
Thank you for registering. You’re now a Windows Store developer!

We sent a receipt for this purchase to your developer email address.

- Set up a payout account

Set up the account into which you would like us to deposit the money from your sales. After you set up your payout account, your next step is to fill out your tax forms. You must complete both steps for us to pay you. You don’t need this if you only offer free apps.

- Get started

Go to your Dashboard where you can reserve the name of your first app. From your Dashboard you can explore the Dev center, visit the community forums and learn more about writing apps for the Windows Store.

Continue
Windows Store:

- Once you get the verification information from your credit card statement, to your Dashboard and click on “Verify your payment method”

My apps

Dashboard
Submit an app
Explore store trends
Financial summary

Profile
Account
Payout
Tax
Subscription

Before we can list any of your apps in the Store, you’ll need to verify your payment method. Verify your payment method

Apps in progress

Your app here
Windows Store:

- Match the mini transaction on your credit card and populate the fields. I’ve heard Visa and MC show up quicker than AMEX for these transactions.

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
<th>3-Digit Code</th>
<th>Transaction Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>xx/xx</td>
<td>xxxxx Microsoft xxxxx</td>
<td>285 xxxxx</td>
<td>0.02</td>
</tr>
</tbody>
</table>

3-Digit Code                        Transaction Amount
-OR-                                  

Back  Next
Windows Store:

- Fill it out correctly, then you’ll be able to submit your first app!

Payment account verification

We successfully verified your payment account.