

THRIVING SYSTEMS THEORY & DESIGN QUALITY

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Thriving Systems Theory and
Metaphor-Driven Modeling

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How is it that one system is more effective, appealing, satisfying and/or more beautiful than another to its stakeholder community? This question drove Christopher Alexander's fifty-year quest to explain great physical architecture and give birth to pattern-languages for building that underpin much of modern systems engineering.

How is it that so many individual stakeholders consistently recognize the same quality, the same beauty in a system? This question led George Lakoff to research the role of conceptual metaphor in human understanding.

What is essential to stakeholders' satisfaction with systems? Fred Brooks addressed this question in No Silver Bullet: Essence and Accidents of Software Engineering.

This monograph fuses these diverse streams of thought in proposing Thriving Systems Theory by translating Alexander's properties of physical design quality into the abstract domain of information systems and modeling. Metaphor-Driven Modeling incorporates the theory while examining its impact throughout the system life cycle: modeling, design and deployment. The result is holistic and innovative, a perspective on system quality invaluable to students, practitioners and researchers of software and systems engineering.

Les Waguespack is a computer science Ph.D., professor and chairperson of computer information systems at Bentley University, USA. Dr. Waguespack's experience as programmer, software engineer, software architect, database architect, project manager and systems consultant underpins 35 years of teaching and research, the last 20+ years teaching object-oriented modeling and systems engineering to undergraduates, graduate students and practicing professionals.

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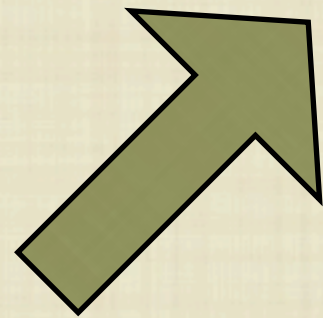
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 - proposing a fundamental and comprehensive taxonomy of system design quality

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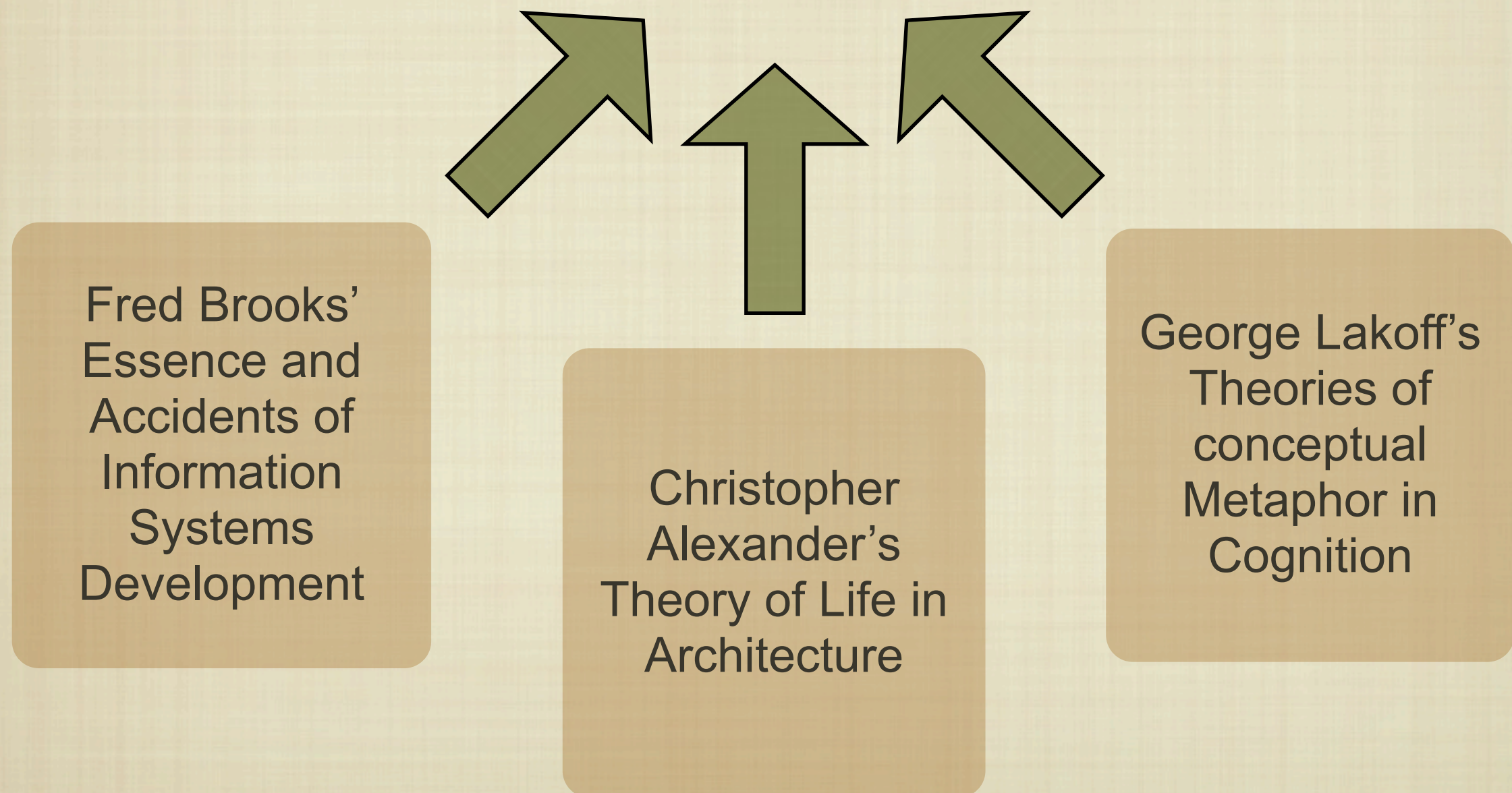
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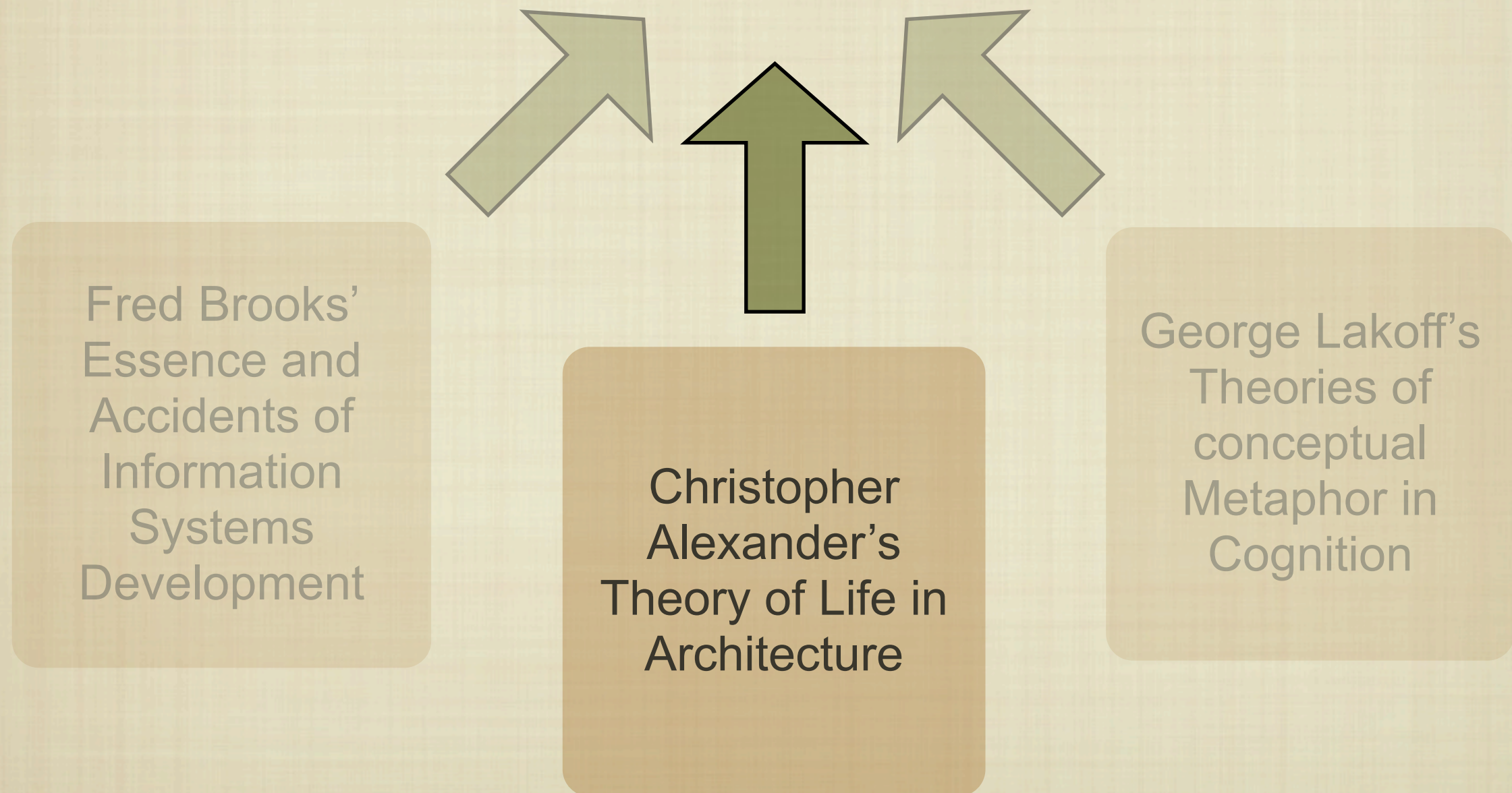
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“I believe the hard part of building software to be the specification, design, and testing of this conceptual construct, not the labor of representing it and testing the fidelity of the representation.”

Brooks, Frederick P., "No Silver Bullet: Essence and Accidents of Software Engineering," *Computer*, Vol. 20, No. 4 (April 1987) pp. 10-19.

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- The physiology of the human brain is “hard-wired” to store, retrieve and correlate memory aided by categorization to a particular primary metaphor whose attributes are automatically ascribed to the new event (through immediate conceptual mapping via neural connections).
- Integrated in a spatial-motor sense of our surroundings (reaching for, moving toward or away from, being over, under, inside or outside of, surrounded by) the sensorimotor system of our experience is a continuous source of physical metaphors that frame our consciousness and our subjectivity.

Lakoff, G. and M. Johnson, *Metaphors We Live By*, University of Chicago Press, Chicago, IL, 1980.

Lakoff, G. and M. Johnson, *Philosophy in the Flesh*, Basic Books, New York, NY, 1999.

Lakoff, G. and R. Núñez, *Where Mathematics Comes From: How the Embodied Mind Brings Mathematics into Being*, Basic Books, New York, NY, 2000.

ALEXANDER, GREAT ARCHITECT



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OOPSLA 1996 Keynote Speech
Introduction by Jim Coplien



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- “Alexander both commands respect and inspires controversy in his own discipline; he is the author of several books with long-running publication records,
 - the first recipient of the AIA Gold Medal for Research,
 - a member of the Swedish Royal Academy since 1980,
 - a member of the American Academy of Arts and Sciences,
 - recipient of dozens of awards and honors including:
 - the Best Building in Japan award in 1985,
 - the American Association of Collegiate Schools of Architecture Distinguished Award.”



THREADS OF THEORY IN DESIGN



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**CHRISTOPHER
ALEXANDER**

NOTES ON THE SYNTHESIS OF FORM

THE OREGON EXPERIMENT

A PATTERN LANGUAGE

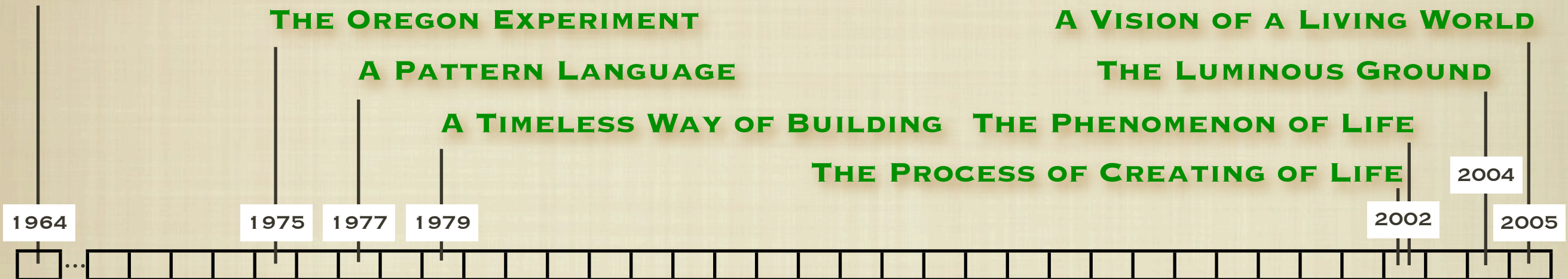
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THE PROCESS OF CREATING OF LIFE

A VISION OF A LIVING WORLD

THE LUMINOUS GROUND

THE PHENOMENON OF LIFE



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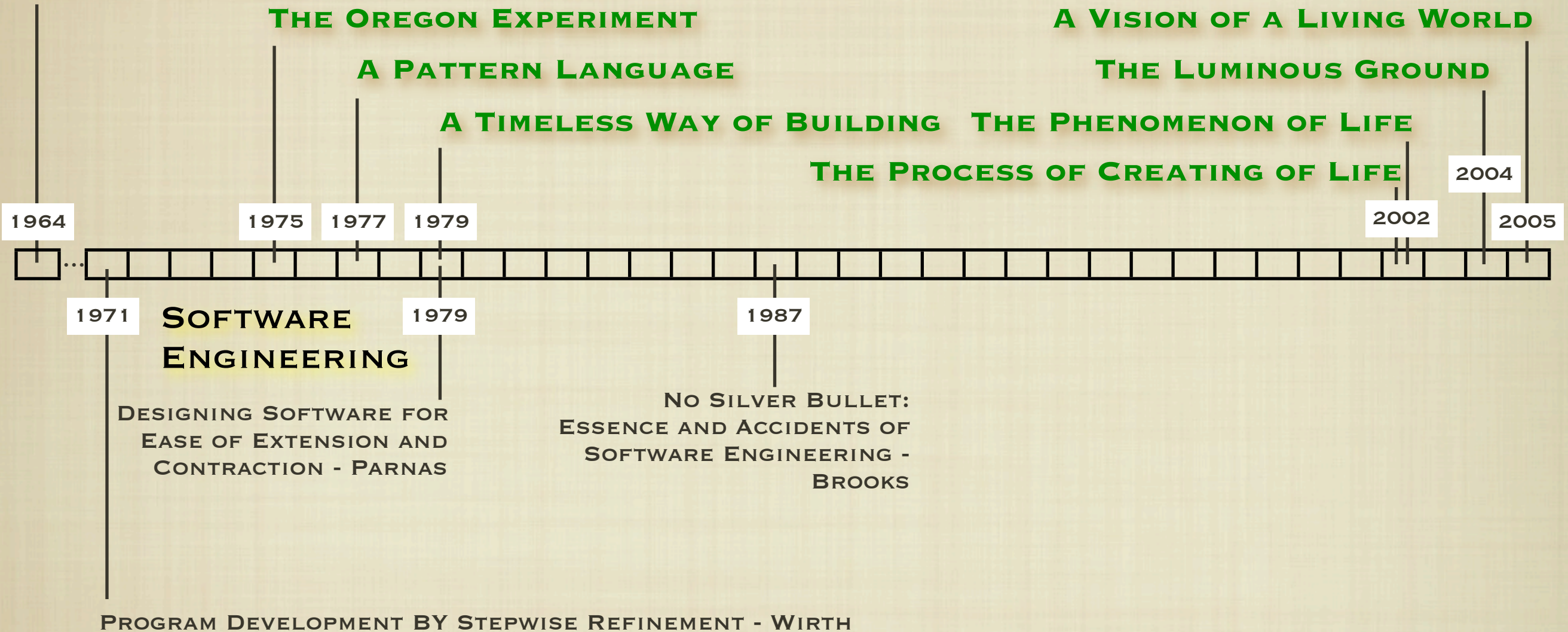
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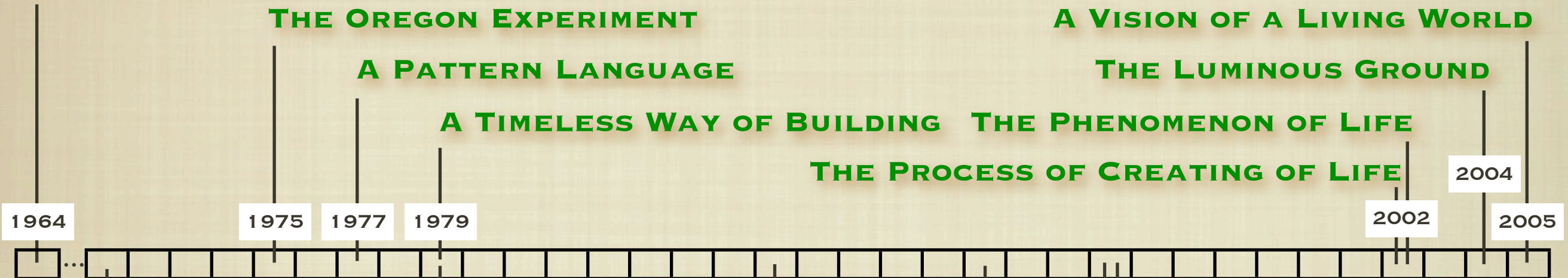
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1977

1979

2002

2004

2005

1971

**SOFTWARE
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**NO SILVER BULLET:
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SOFTWARE ENGINEERING -
BROOKS**

1992

1995

**DESIGNING SOFTWARE FOR
EASE OF EXTENSION AND
CONTRACTION - PARNAS**

PROGRAM DEVELOPMENT BY STEPWISE REFINEMENT - WIRTH

OBJECT-ORIENTED PATTERNS - COAD

**PATTERN LANGUAGES OF PROGRAM
DESIGN - COPLIEN**

DESIGN PATTERNS: ELEMENTS OF REUSABLE OBJECT-ORIENTED SOFTWARE - GAMMA

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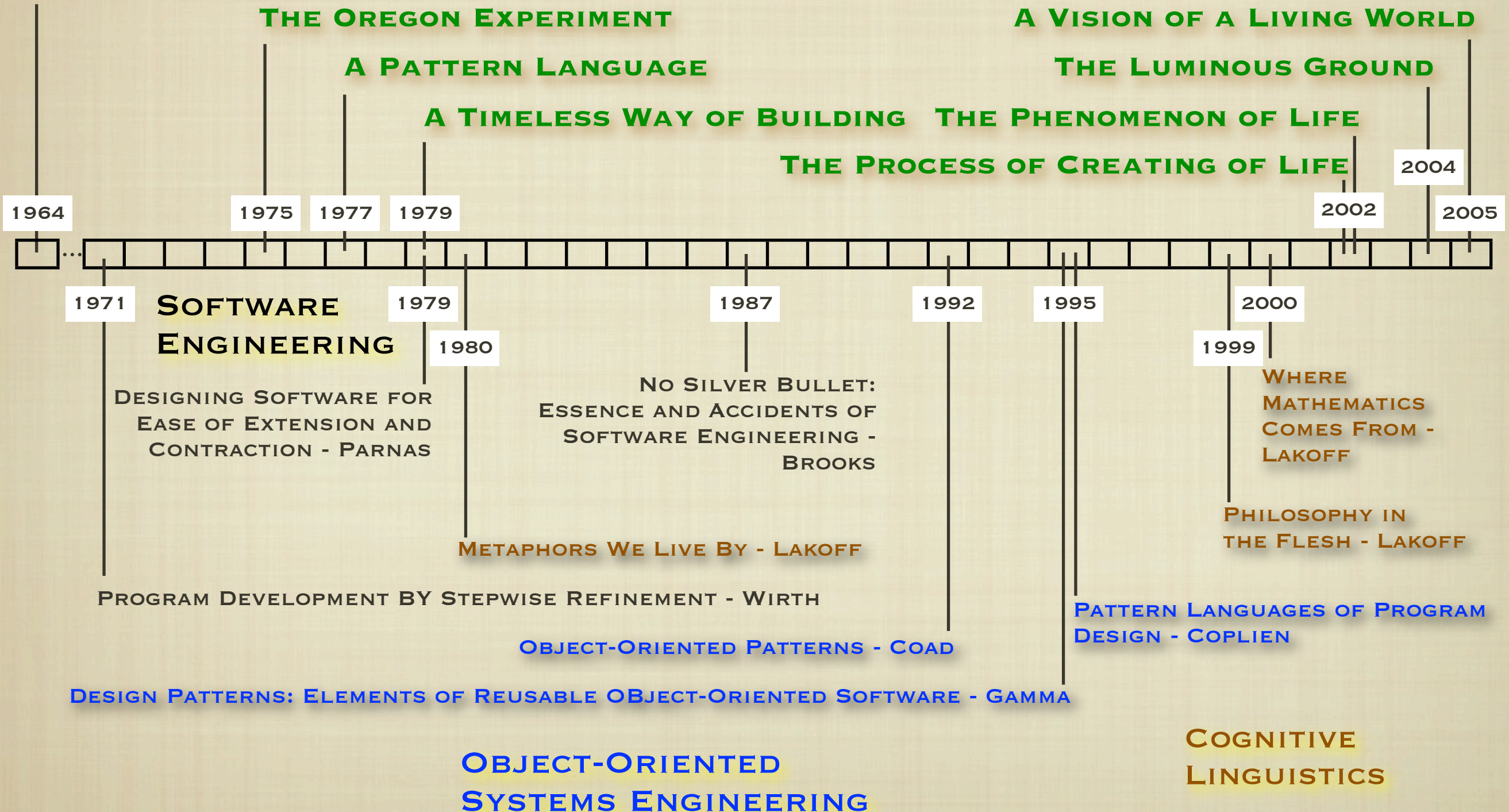
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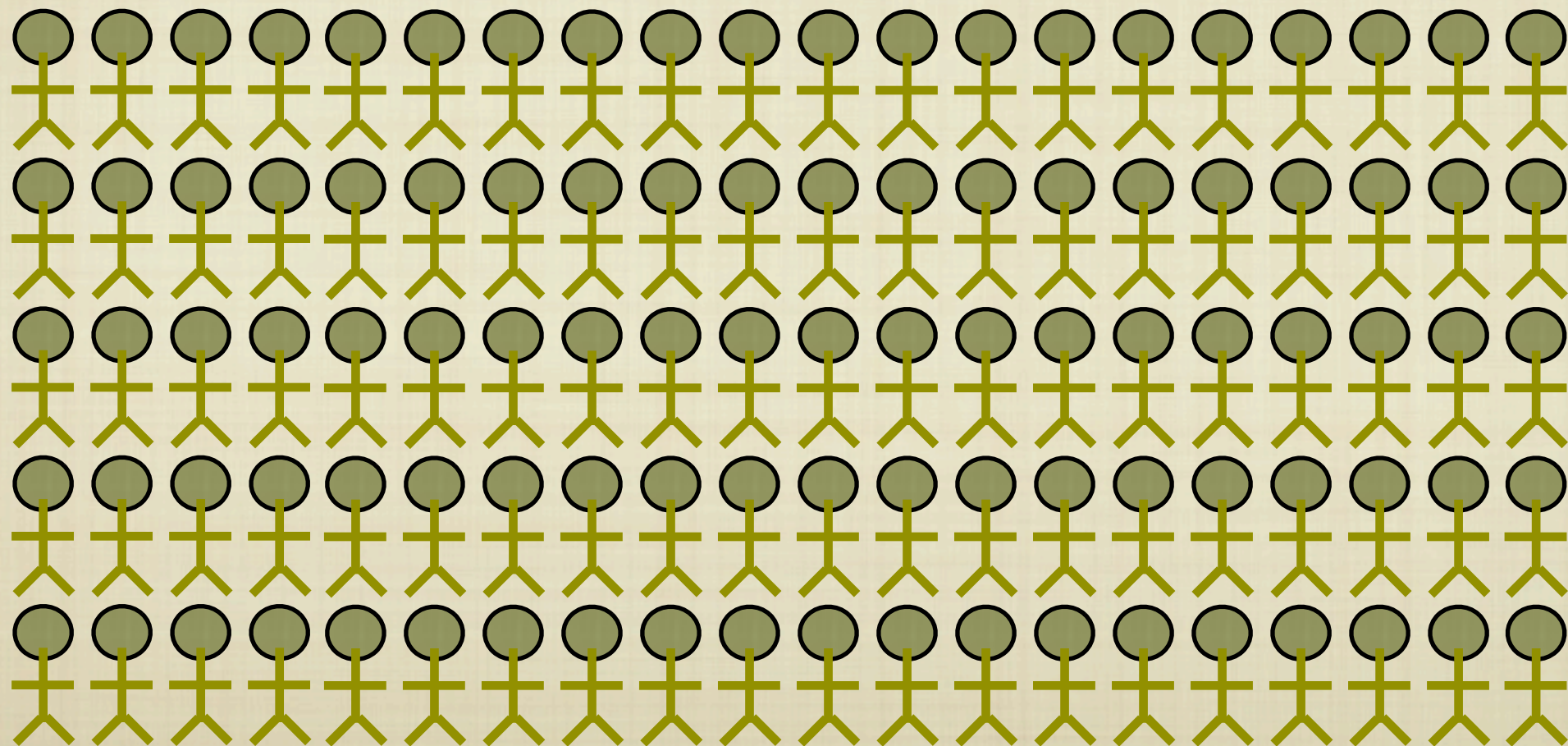
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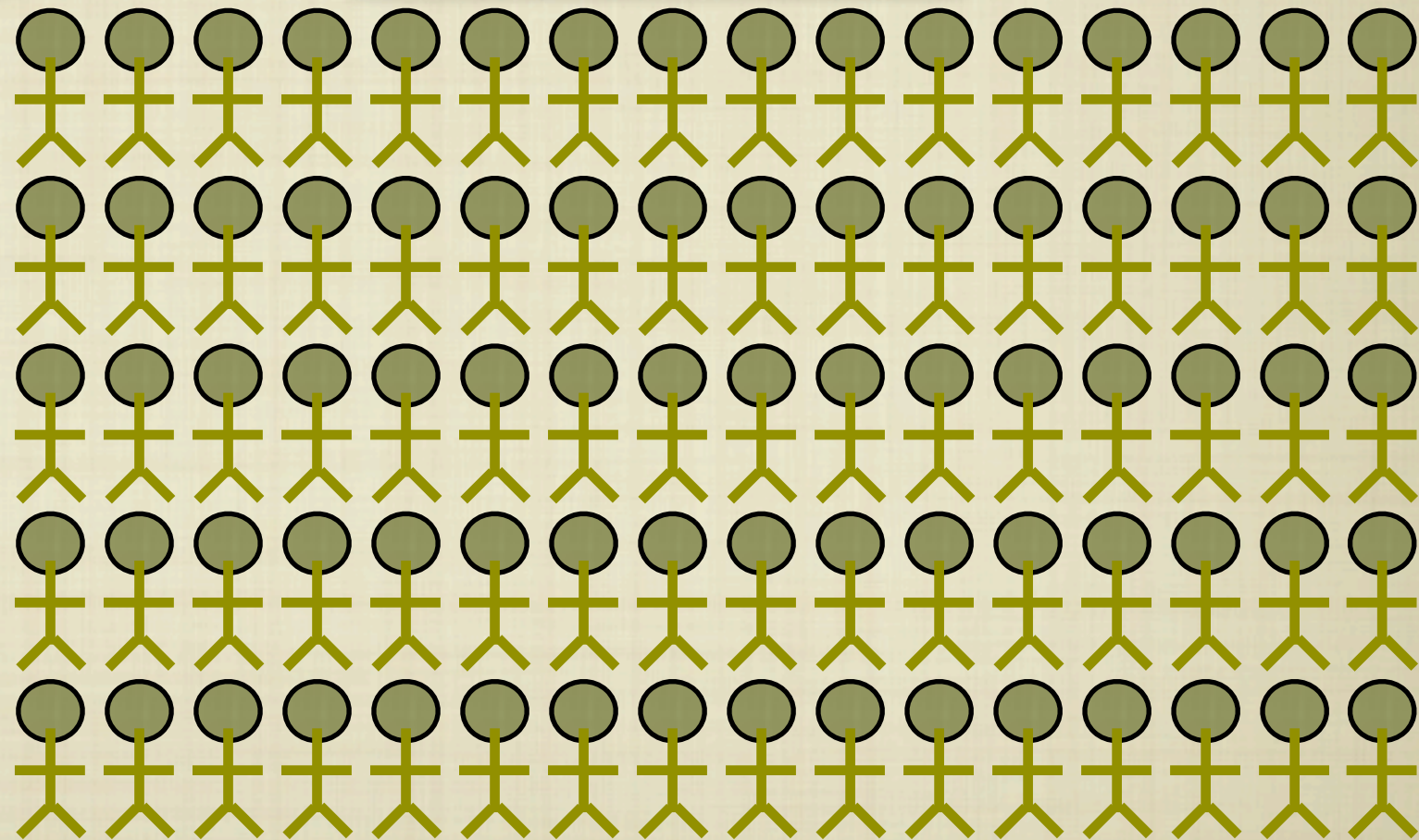
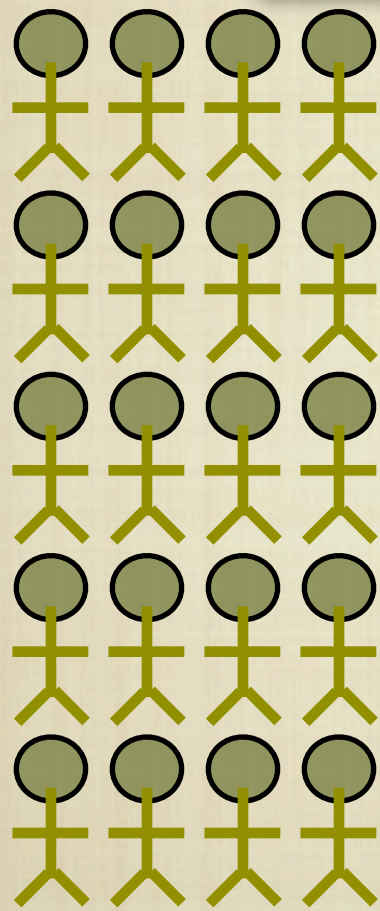
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“The concept extends to any space where objects & relationships are observed.”

Alexander, Christopher, *The Nature of Order An Essay on the Art of Building and the Nature of the Universe: Book I - The Phenomenon of Life*, Berkeley, California: The Center for Environmental Structure, 2002.

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- Wholeness is stable, disorder is not!

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- Center - “a distinct set of points in space, which, because of its organization, because of its internal coherence, and because of its relation to its context, exhibits centeredness, forms a local zone of relative centeredness with respect to other parts of space.”

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- Center - “a distinct set of points in space, which, because of its organization, because of its internal coherence, and because of its relation to its context, exhibits centeredness, forms a local zone of relative centeredness with respect to other parts of space.”
- “In any given region of space, some sub-regions have higher intensity as centers; others have less...or none. The overall configurations of their nested centers, together with their relative intensities, comprise a single structure – ‘the’ Wholeness of that region.” (Alexander)

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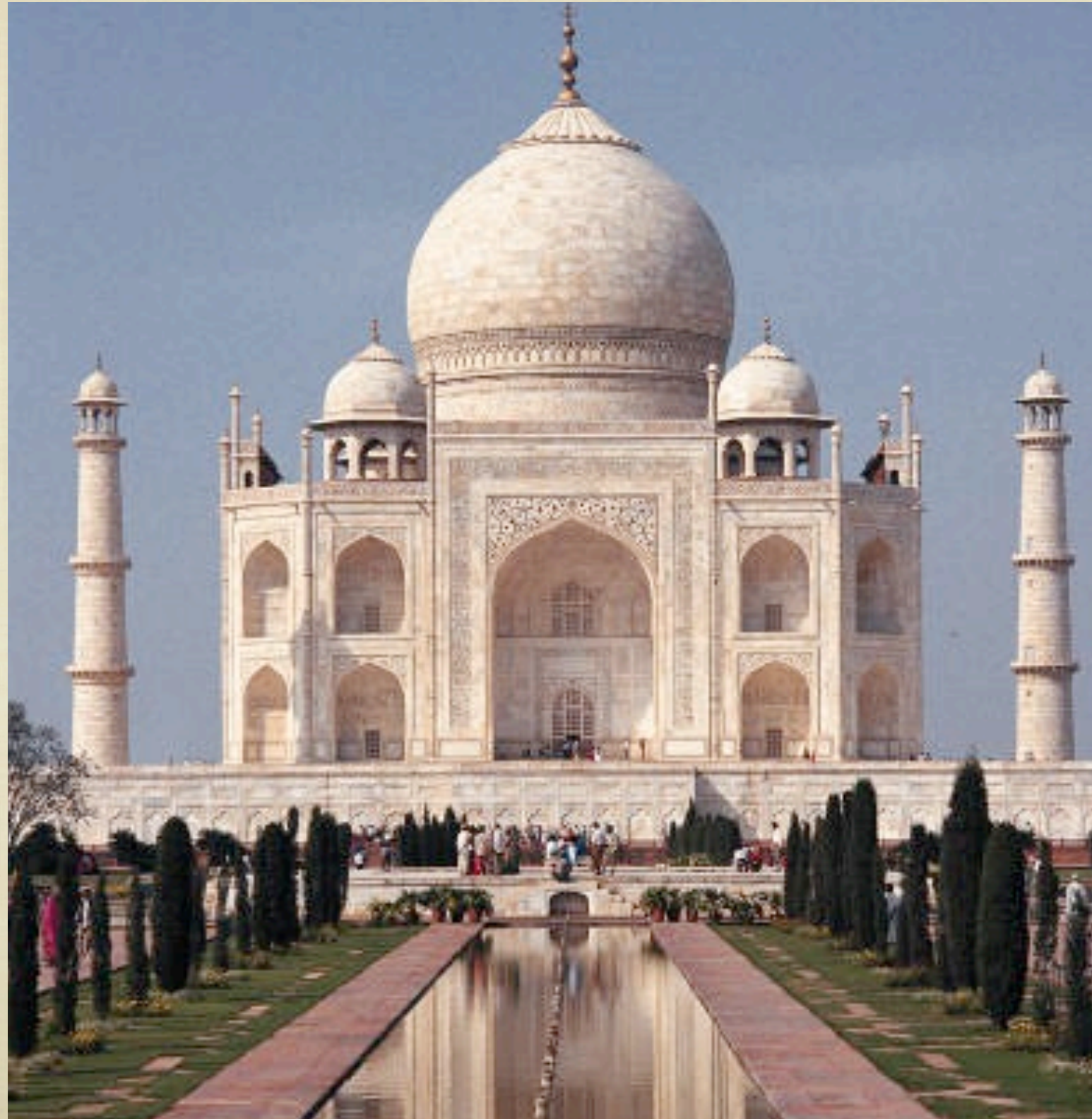
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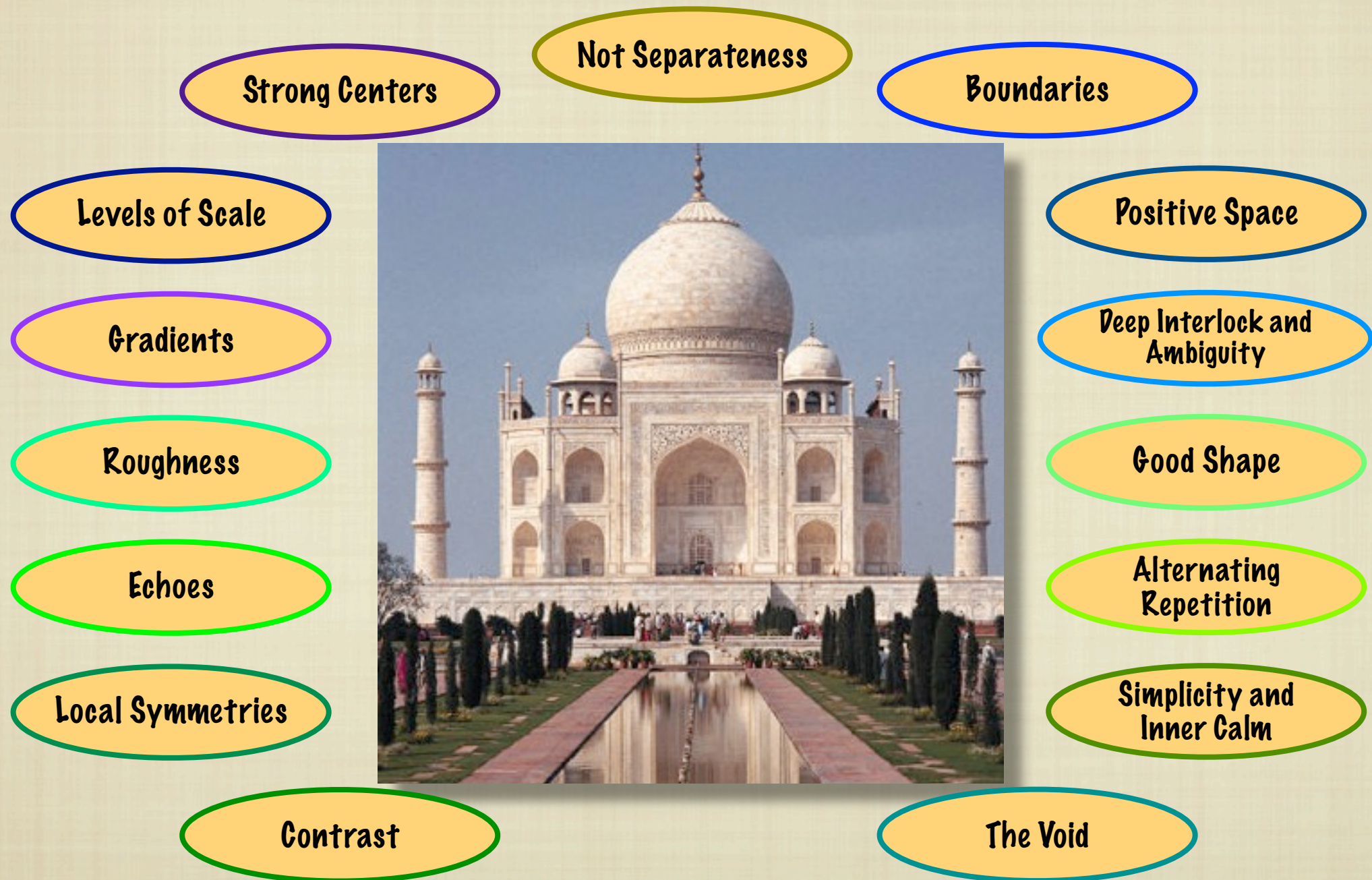
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ALEXANDER'S 15 CENTER PROPERTIES EXPRESSING ARCHITECTURAL QUALITY



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Levels of Scale: A strong center is made stronger partly by smaller strong centers contained in it, and partly by its larger strong centers which contain it. A balanced range of sizes is pleasing and beautiful.

Positive Space: A center should draw strength from the centers immediately adjacent. The background should reinforce rather than detract from the center.

Strong Centers: A strong center requires a field-like effect created by other centers. Good design offers areas of focus or weight.

Boundaries: The field-like effect is strengthened by the creation of a ring-like center. Outlines focus attention on the center.

Deep Interlock and Ambiguity: The intensity of a center can be increased when it is attached to nearby strong centers through a third set of strong centers that ambiguously belong to both. Looping, interconnected elements promote unity and grace.

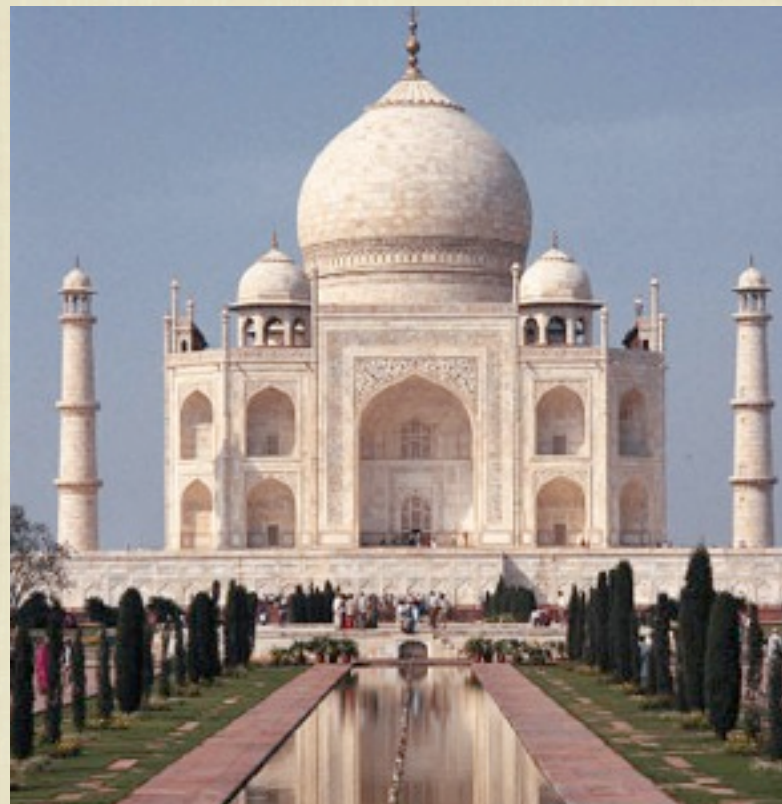
Gradients: A center is strengthened by a graded series of different sized centers which then point to a new center. The proportional use of space and pattern creates harmony.

Local Symmetries: The intensity of a center is increased by the extent to which other smaller centers are themselves arranged in locally symmetrical groups. Organic, small-scale symmetry works better than precise, overall symmetry.

The Void: The intensity of every center depends on the existence of a still place – an empty center. Empty spaces offer calm and contrast.

Good Shape: The strength of a center depends on its actual shape. Its boundaries and the space around it must be made up of strong centers. Simple forms create an intense, powerful center.

Alexander's 15 Centers Properties Expressing Architectural Quality



Roughness: The way a center draws its strength from irregularities in sizes, shapes and arrangements. Texture and imperfections convey uniqueness and life.

Alternating Repetition: Centers are strengthened when they repeat, by the insertion of other centers between them. Repeating various elements creates a sense of order and harmony.

Echoes: The strength of a given center depends on similarities of angle and orientation. Similarities should repeat themselves throughout a design.

Contrast: A center is strengthened by the sharpness of distinction between itself and the surrounding centers. Unity is achieved with visible opposites.

Not Separateness: The strength of a center depends on the extent to which that center is merged smoothly with surrounding centers. Designs should be connected and complementary, not egocentric and isolated.

Simplicity and Inner Calm: The strength of a center depends on its simplicity. Use only essentials and avoid extraneous elements.

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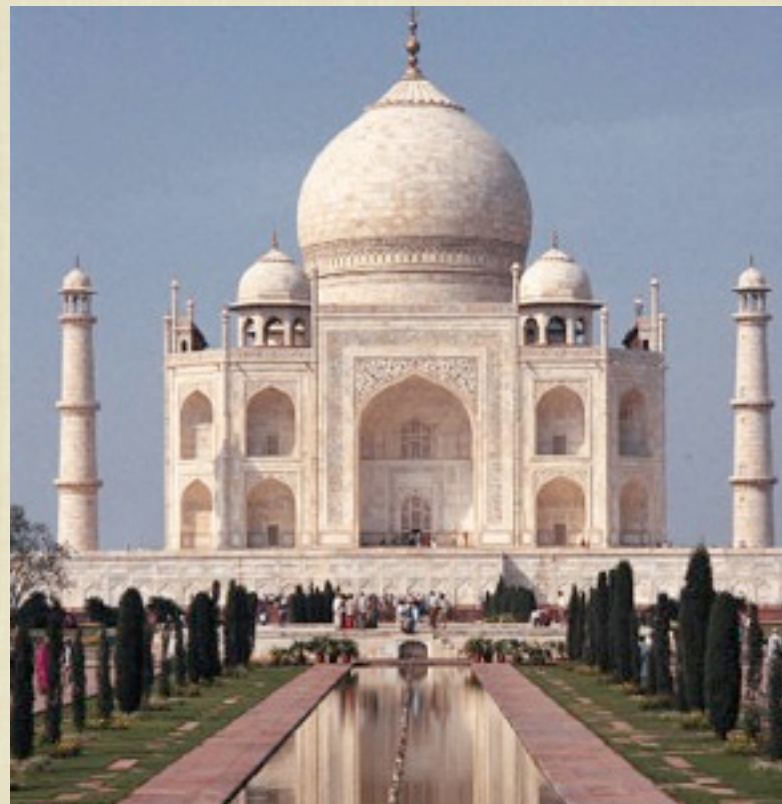
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Not Separateness: The strength of a center depends on the extent to which that center is merged smoothly with surrounding centers. Designs should be connected and complementary, not egocentric and isolated.

Simplicity and Inner Calm: The strength of a center depends on its simplicity. Use only essentials and avoid extraneous elements.

Contrast: A center is strengthened by the sharpness of distinction between itself and the surrounding centers. Unity is achieved with visible opposites.

Levels of Scale: A strong center is made stronger partly by smaller strong centers contained in it, and partly by its larger strong centers which contain it. A balanced range of sizes is pleasing and beautiful.

Positive Space: A center should draw strength from the centers immediately adjacent. The background should reinforce rather than detract from the center.

Strong Centers: A strong center requires a field-like effect created by other centers. Good design offers areas of focus or weight.

Boundaries: The field-like effect is strengthened by the creation of a ring-like center. Outlines focus attention on the center.

Deep Interlock and Ambiguity: The intensity of a center can be increased when it is attached to nearby strong centers through a third set of strong centers that ambiguously belong to both. Looping, interconnected elements promote unity and grace.

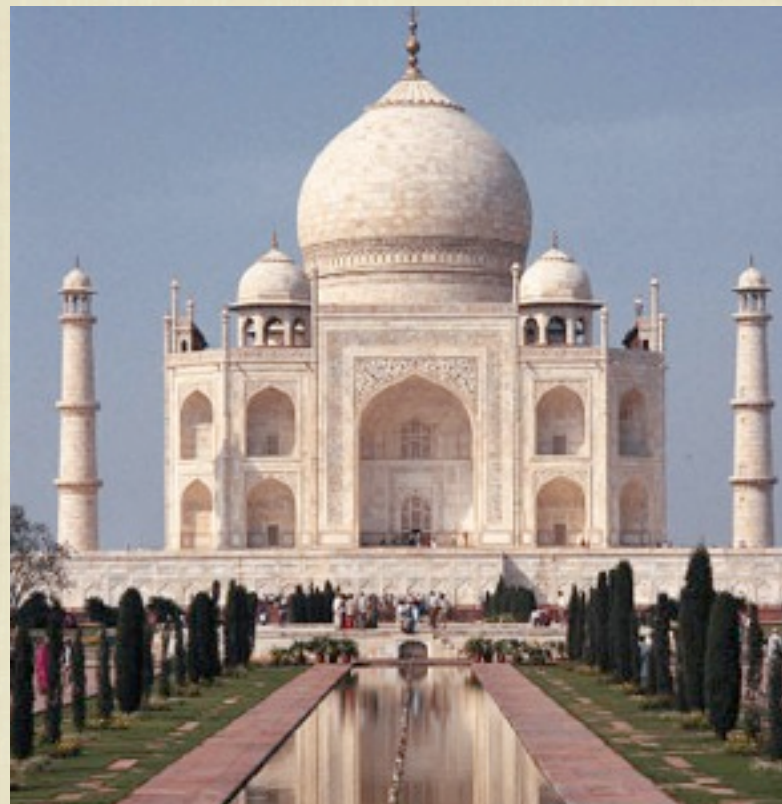
Gradients: A center is strengthened by a graded series of different sized centers which then point to a new center. The proportional use of space and pattern creates harmony.

Local Symmetries: The intensity of a center is increased by the extent to which other smaller centers are themselves arranged in locally symmetrical groups. Organic, small-scale symmetry works better than precise, overall symmetry.

The Void: The intensity of every center depends on the existence of a still place – an empty center. Empty spaces offer calm and contrast.

Good Shape: The strength of a center depends on its actual shape. Its boundaries and the space around it must be made up of strong centers. Simple forms create an intense, powerful center.

Alexander's 15 Centers Properties Expressing Architectural Quality



Roughness: The way a center draws its strength from irregularities in sizes, shapes and arrangements. Texture and imperfections convey uniqueness and life.

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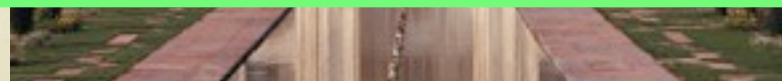
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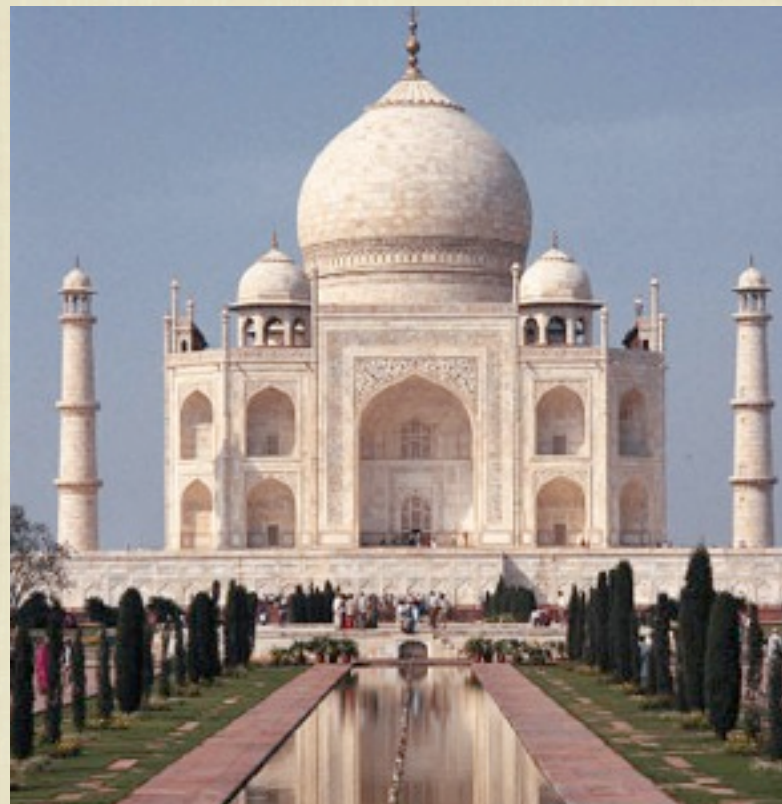
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CENTER PROPERTIES

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ALEXANDER'S 15 CENTER PROPERTIES
LEVELS OF SCALE
STRONG CENTERS
BOUNDARIES
ALTERNATING REPETITION
POSITIVE SPACE
GOOD SHAPE
LOCAL SYMMETRIES
DEEP INTERLOCK AND AMBIGUITY
CONTRAST
GRADIENTS
ROUGHNESS
ECHOES
THE VOID
SIMPLICITY AND INNER CALM
NOT SEPARATENESS

a taxonomy / vocabulary
of design elements that
evoke the experience of
quality in architecture,

“The Nature of Order”
discernible in physicality.

OBSERVABLE / ATTAINABLE

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observable: as in assessing
the characteristics of
an artifact

attainable: as in
manipulation through
design choices

“Order, Wholeness”
can be pursued in design!

“The concept extends to any space where objects & relationships are observed.”

Alexander



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Alexander

“The concept extends to any space where objects & relationships are observed.”

Alexander

Postulation:

“The elements of order, the WHOLENESS, that Alexander describes for physical architecture are perceptible in any architectural system – specifically information systems.”

Waguespack

CENTERS IN THE CONCEPTUAL WORLD

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- To apply Alexander's concepts of visible, physical structure to information systems they must first be translated from a language and vocabulary of physical space to a language and vocabulary of cognitive space.

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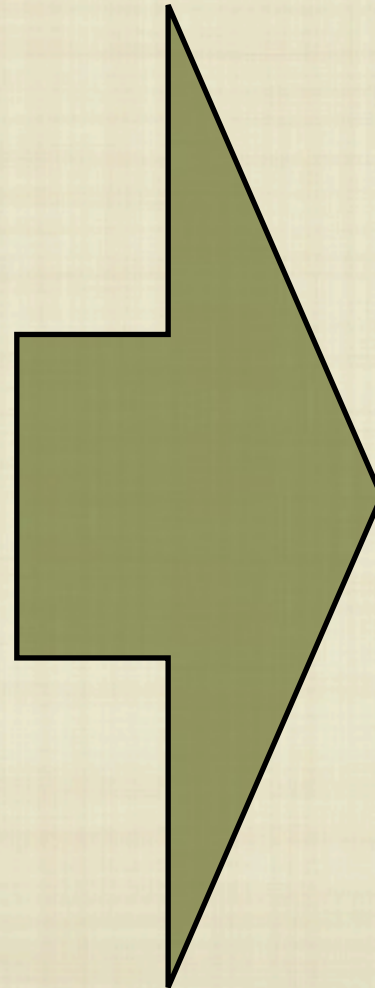
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- Center ==> Choice

TRANSLATING THE PROPERTIES FROM CENTERS TO CHOICES

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ALEXANDER'S 15 CENTER PROPERTIES
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VOCABULARY OF CHOICE PROPERTIES
STEPWISE REFINEMENT
COHESION
ENCAPSULATION
EXTENSIBILITY
MODULARIZATION
CORRECTNESS
TRANSPARENCY
COMPOSITION OF FUNCTION
IDENTITY
SCALE
USER FRIENDLINESS
PATTERNS
PROGRAMMABILITY
RELIABILITY
ELEGANCE

	CHOICE PROPERTY	MODELING ACTION	ACTION RENDITION
1	Stepwise Refinement	elaborate	develop or present (a theory, policy, or system) in detail
2	Cohesion	factor	express as a product of factors
3	Encapsulation	encapsulate	enclose the essential features of something succinctly by a protective coating or membrane
4	Extensibility	extend	render something capable of expansion in scope, effect, or meaning
5	Modularization	modularize	employing or involving a module or modules as the basis of design or construction
6	Correctness	align	put (things) into correct or appropriate relative positions
7	Transparency	expose	reveal the presence of (a quality or feeling)
8	Composition of Function	assemble	fit together the separate component parts of (a machine or other object)
9	Identity	identify	establish or indicate who or what (someone or something) is
10	Scale	focus	(of a person or their eyes) adapt to the prevailing level of light [abstraction] and become able to see clearly
11	User Friendliness	accommodate	fit in with the wishes or needs of
12	Patterns	pattern	give a regular or intelligible form to
13	Programmability	generalize	make or become more widely or generally applicable
14	Reliability	normalize	make something more normal, which typically means conforming to some regularity or rule
15	Elegance	coordinate	bring the different elements of (a complex activity or organization) into a relationship that will ensure efficiency or harmony

	CHOICE PROPERTY
1	Stepwise Refinement
2	Cohesion
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These choice properties propose a coherent, descriptive language including:

- a vocabulary for describing and comparing aspects of system components and structures, and
- design actions to guide design choices leading to desirable system characteristics.

CHOICE PROPERTIES APPLIED WHERE / HOW?

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- Choice Properties in Extant Systems

CHOICE PROPERTIES APPLIED WHERE / HOW?

- Choice Properties in Extant Systems
 - ☑ APACHE web server (Design Principles & Practices)

	Choice Property	Modeling Action	Action Definition	Apache Exemplars of Choice Property Strength
1	Stepwise Refinement	elaborate	develop or present (a theory, policy, or system) in detail	Filter chains (2.0)
2	Cohesion	factor	express as a product of factors	Resources pools
3	Encapsulation	encapsulate	enclose the essential features of something completely by a protective coating or arrangement	Platform independence (2.0)
4	Extensibility	extend	increase the modeling capabilities of expansion in scope, effect, meaning	Apache server API's (public)
5	Modularization	modularize	employing or involving a module or modules as the basis of design or construction	Apache server API's (private)
6	Correctness	align	put (things) in correct or appropriate relations	HTTP implementation
7	Transparency	expose	reveal the presence of (a quality or feeling)	Apache portable runtime (2.0)
8	Composition of Function	assemble	fit together the separate component parts of a machine or other object	Filter chains (2.0)
9	Identity	identify	establish or indicate who or what (someone or something) is	Management interfaces (2.0)
10	Scale	focus	(of a person or their eyes) adapt to the prevailing level of light [abstraction] and become able to see clearly	Core elements of server
11	User Friendliness	accommodate	fit in with the wishes or needs of	Simple configuration & management (2.0)
12	Patterns	pattern	have a regular or intelligent form	Module design patterns
13	Programmability	generalize	make or become more widely or generally applicable	Hierarchical & layered configuration
14	Reliability	normalize	make something more normal, which typically means conforming to some regularity or rule	Process lifecycle & resource management
15	Elegance	coordinate	bring the different elements of (a complex activity or organization) into a relationship that will ensure efficiency or harmony	Configuration change management

Apache

HTTP

Web Server

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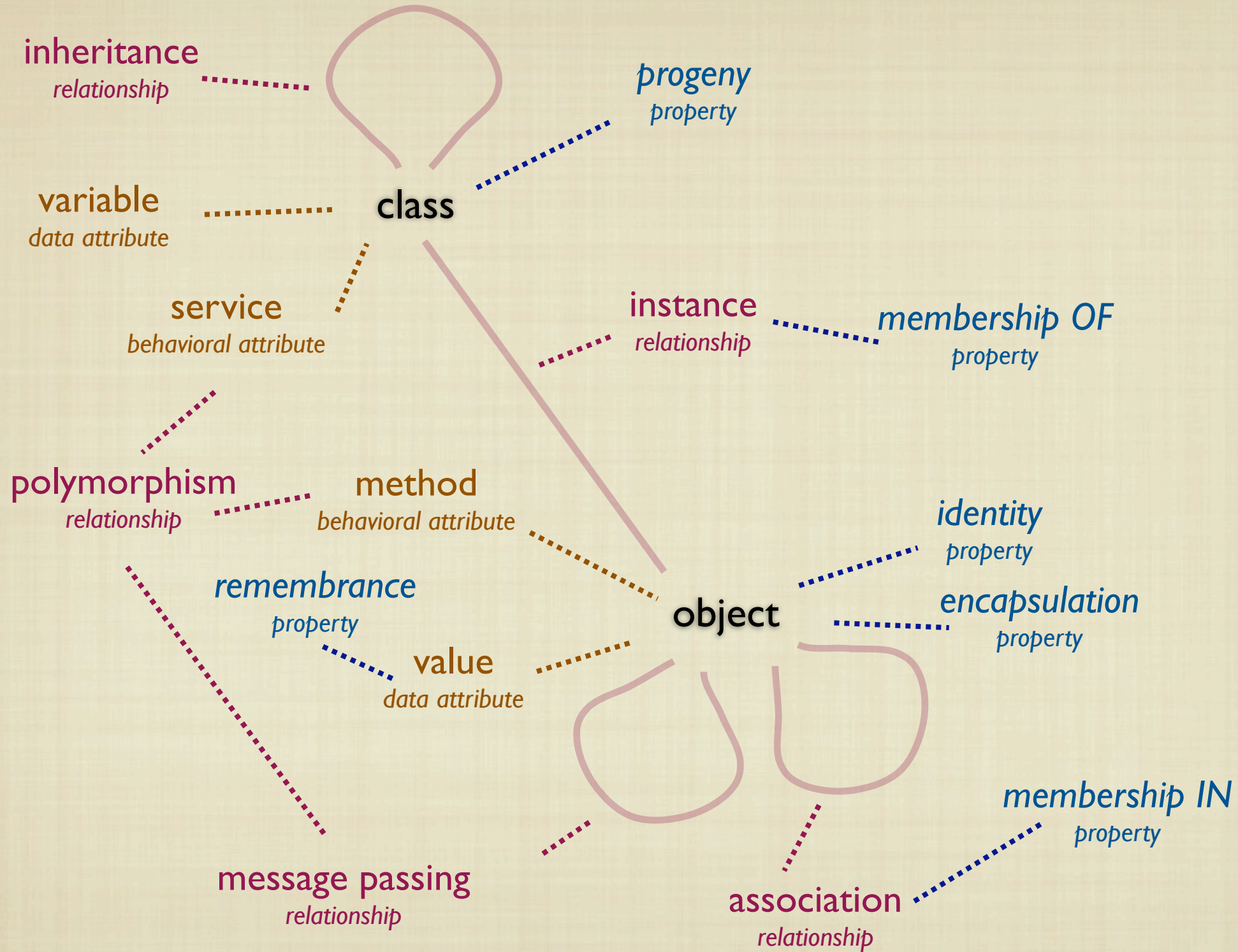
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- Choice Properties Mapped to Modeling

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 - object-oriented modeling (monograph Ch12)

Object-Oriented Ontology



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 - relational modeling (monograph Ch13)

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- Other System Domains

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 - business process modeling
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 - music

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 - relational modeling (monograph Ch13)
 - business process modeling
- Other System Domains
 - music
 - english composition

TOWARD A VISION OF THRIVING SYSTEMS

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- ***“The Nature of Order”*** is evident in choice properties observable in information systems!

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- Might property strength and interaction resonate as quality?

TOWARD A VISION OF THRIVING SYSTEMS

- ***“The Nature of Order”*** is evident in choice properties observable in information systems!
- The translated properties denote design features that may appear to be discrete.
- Might property strength and interaction resonate as quality?
- Might a taxonomy of quality emerge?

CHOICE PROPERTIES

2. Cohesion

1. Stepwise Refinement

3. Encapsulation

5. Modularization

8. Composition of Function

10. Scale

7. Transparency

11. User Friendliness

13. Programmability

12. Patterns

6. Correctness

15. Elegance

9. Identity

14. Reliability

4. Extensibility

PROPERTY INTERACTION

	Alexander's Property Support Intersection Row item supported by column	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1	Levels of Scale															
2	Strong Centers															
3	Boundaries															
4	Alternating Repetition															
5	Positive Space															
6	Good Shape															
7	Local Symmetries															
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13	The Void															
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PROPERTY INTERACTION

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1	Levels of Scale		•	•			•			•						
2	Strong Centers				•			•		•	•			•		•
3	Boundaries		•		•			•	•	•	•					
4	Alternating Repetition		•			•	•		•	•						•
5	Positive Space	•	•	•			•	•		•		•		•		
6	Good Shape	•	•			•			•		•		•		•	
7	Local Symmetries	•				•				•				•		
8	Deep Interlock and Ambiguity				•	•				•		•	•			•
9	Contrast			•		•			•		•			•		•
10	Gradients	•	•					•		•		•	•			•
11	Roughness		•			•	•				•				•	•
12	Echoes	•					•	•			•	•				•
13	The Void	•		•		•		•		•					•	
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5	Positive Space	•	•	•			•	•		•		•		•		
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10	Gradients	•	•					•		•		•	•			•
11	Roughness		•			•	•				•				•	•
12	Echoes	•					•	•			•	•				•
13	The Void	•		•		•		•		•					•	
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15	Not Separateness			•		•			•		•	•		•	•	

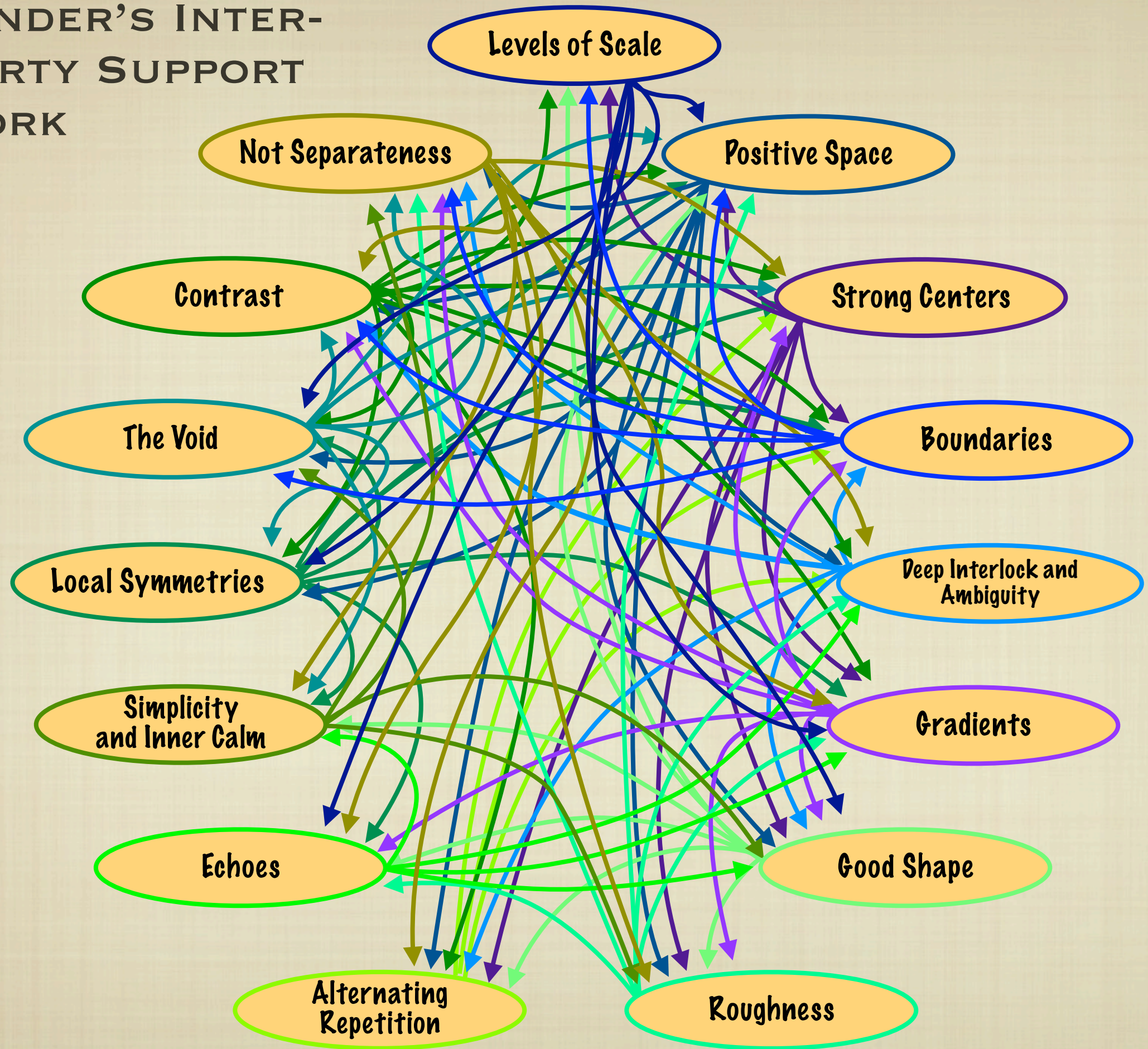
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3	Boundaries		•		•			•	•	•	•					
4	Alternating Repetition		•			•	•		•	•						•
5	Positive Space	•	•	•			•	•		•		•		•		
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7	Local Symmetries	•				•				•				•		
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9	Contrast			•		•			•		•			•		•
10	Gradients	•	•					•		•		•	•			•
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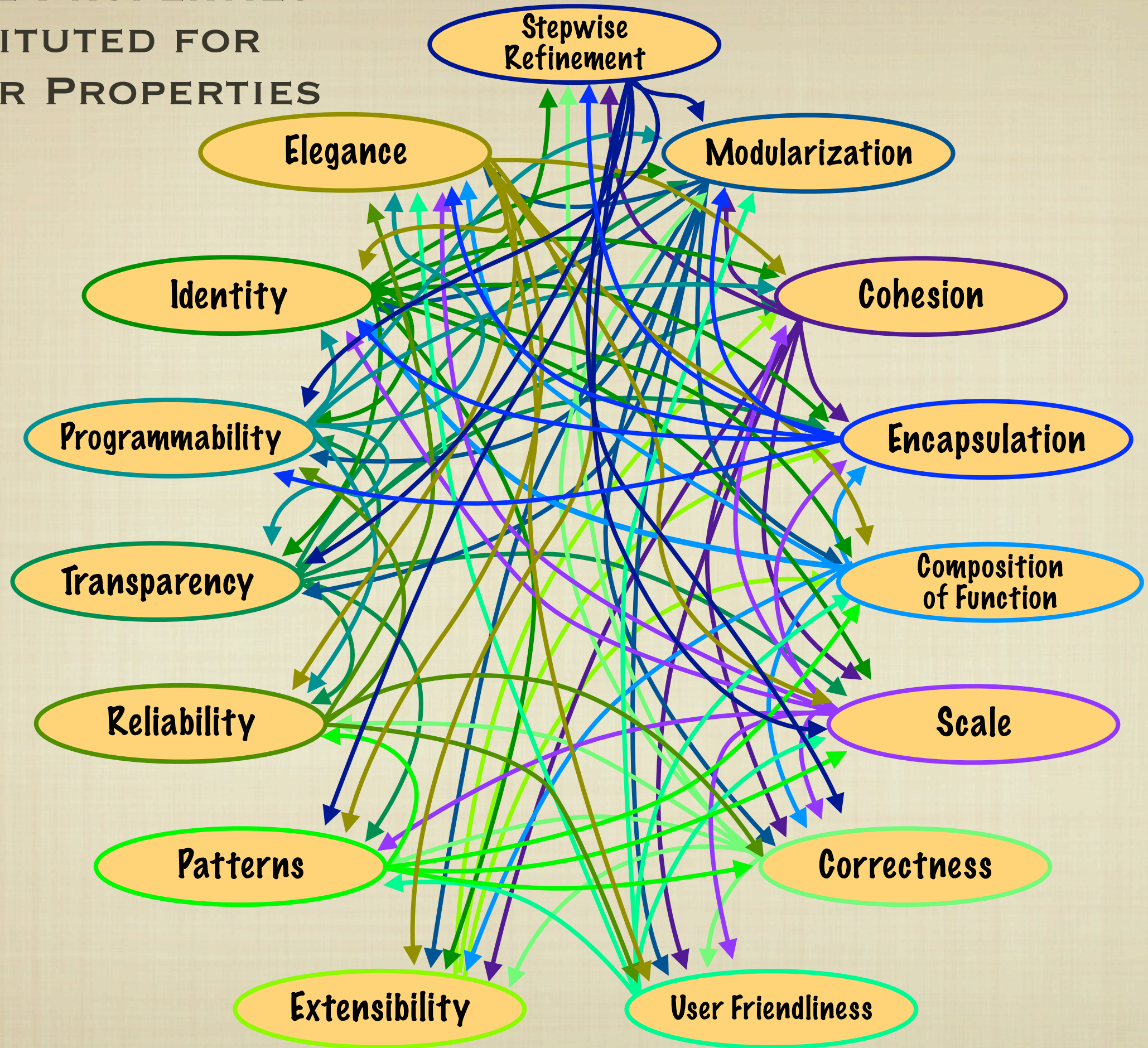
ALEXANDER'S INTER-PROPERTY SUPPORT NETWORK



ALEXANDER'S INTER-PROPERTY SUPPORT NETWORK



CHOICE PROPERTIES SUBSTITUTED FOR CENTER PROPERTIES



COHERENCE ANALYSIS

Center Properties		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Levels of Scale	1	0.00														
Strong Centers	2	1.58	0.00													
Boundaries	3	1.17	0.67	0.00												
Alternating Repetition	4	0.75	1.33	1.00	0.00											
Positive Space	5	0.50	1.13	1.13	1.13	0.00										
Good Shape	6	1.25	1.71	1.13	0.83	1.25	0.00									
Local Symmetries	7	1.50	1.17	1.58	1.17	0.88	1.25	0.00								
Deep Interlock and Ambiguity	8	1.58	1.00	1.33	1.00	1.42	1.42	1.17	0.00							
Contrast	9	1.58	1.00	1.33	1.00	1.42	1.13	1.17	1.33	0.00						
Gradients	10	1.21	1.07	1.07	1.07	0.66	1.20	1.21	0.76	1.69	0.00					
Roughness	11	1.17	1.33	1.33	0.67	1.42	0.54	1.58	1.33	1.00	1.38	0.00				
Echoes	12	1.58	1.00	1.33	1.33	0.83	1.13	1.58	1.33	1.33	0.76	1.00	0.00			
The Void	13	1.17	1.33	1.33	1.33	0.83	1.13	0.75	1.33	1.33	1.07	1.33	1.33	0.00		
Simplicity and Inner Calm	14	1.55	0.90	1.63	1.27	1.03	1.35	1.55	1.27	1.27	0.97	1.27	0.90	1.63	0.00	
Not Separateness	15	1.61	1.38	1.38	1.38	1.20	0.93	1.21	1.38	0.45	1.71	1.07	1.38	1.07	1.66	0.00

Coherence is the sum of the fraction of supporting properties that mutually overlap between two properties ($0 \leq \zeta \leq 2$). The distance is $(2 - \zeta)$.

COHERENCE ANALYSIS

Choice Properties		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Stepwise Refinement	1	0.00														
Cohesion	2	1.58	0.00													
Encapsulation	3	1.17	0.67	0.00												
Extensibility	4	0.75	1.33	1.00	0.00											
Modularization	5	0.50	1.13	1.13	1.13	0.00										
Correctness	6	1.25	1.71	1.13	0.83	1.25	0.00									
Transparency	7	1.50	1.17	1.58	1.17	0.88	1.25	0.00								
Composition of Function	8	1.58	1.00	1.33	1.00	1.42	1.42	1.17	0.00							
Identity	9	1.58	1.00	1.33	1.00	1.42	1.13	1.17	1.33	0.00						
Scale	10	1.21	1.07	1.07	1.07	0.66	1.20	1.21	0.76	1.69	0.00					
User Friendliness	11	1.17	1.33	1.33	0.67	1.42	0.54	1.58	1.33	1.00	1.38	0.00				
Patterns	12	1.58	1.00	1.33	1.33	0.83	1.13	1.58	1.33	1.33	0.76	1.00	0.00			
Programmability	13	1.17	1.33	1.33	1.33	0.83	1.13	0.75	1.33	1.33	1.07	1.33	1.33	0.00		
Reliability	14	1.55	0.90	1.63	1.27	1.03	1.35	1.55	1.27	1.27	0.97	1.27	0.90	1.63	0.00	
Elegance	15	1.61	1.38	1.38	1.38	1.20	0.93	1.21	1.38	0.45	1.71	1.07	1.38	1.07	1.66	0.00

Coherence is the sum of the fraction of supporting properties that mutually overlap between two properties ($0 \leq \zeta \leq 2$). The distance is $(2 - \zeta)$.

CHOICE PROPERTIES

2. Cohesion

13. Programmability

1. Stepwise Refinement

3. Encapsulation

5. Modularization

8. Composition of Function

10. Scale

7. Transparency

11. User Friendliness

12. Patterns

15. Elegance

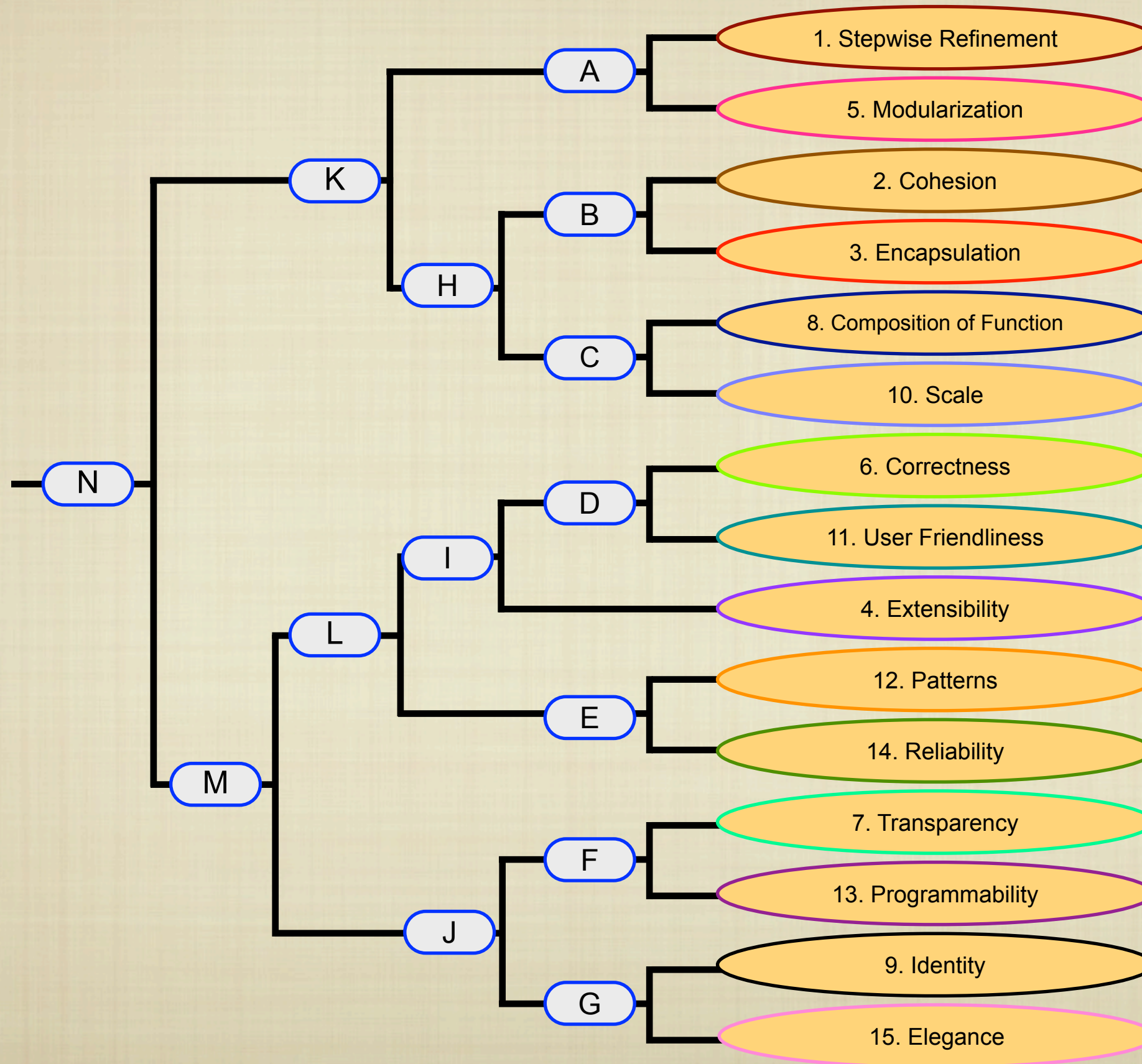
6. Correctness

9. Identity

14. Reliability

4. Extensibility

CHOICE CLUSTERS



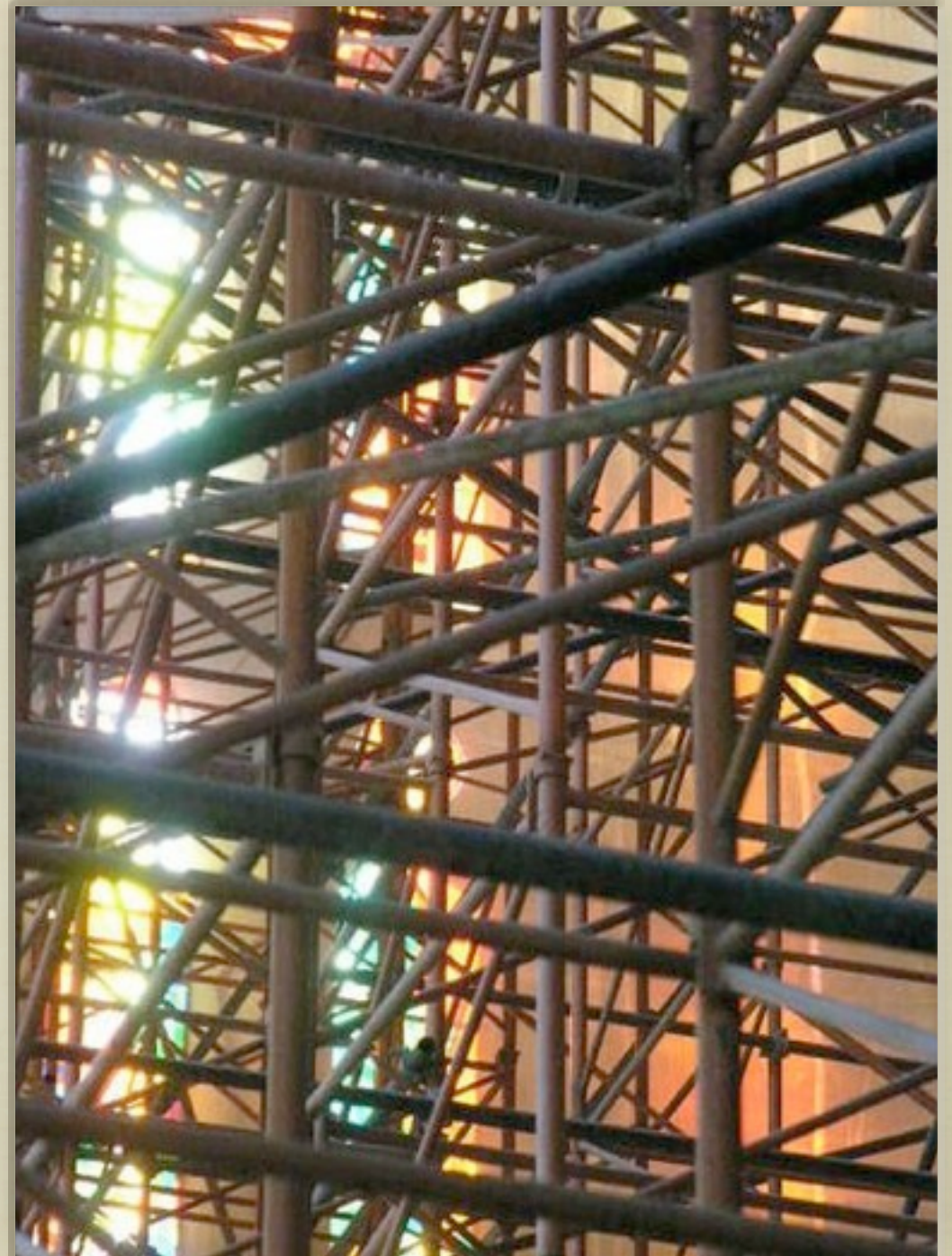
Clusters with Supporting Properties

		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
A	1 Stepwise Refinement		2	3			6			9						
	5 Modularization	1	2	3			6	7		9	11		13			
B	2 Cohesion				4			7		9	10			13		15
	3 Encapsulation		2		4			7	8	9	10					
C	8 Composition of Function				4	5			8	9		11	12			15
	10 Scale	1	2					7		9		11	12			15
D	6 Correctness	1	2			5	6		8		10		12		14	
	11 User Friendliness		2			5	6				10				14	15
E	12 Patterns	1					6	7			10	11				15
	14 Reliability						6	7					12	13		15
F	7 Transparency	1				5				9					13	
	13 Programmability	1		3		5		7		9						14
G	9 Identity			3		5			8	9	10			13		15
	15 Elegance			3		5			8		10	11		13	14	
H	2 Cohesion				4			7		9	10			13		15
	3 Encapsulation		2		4			7	8	9	10					
	8 Composition of Function				4	5			8	9		11	12			15
	10 Scale	1	2					7		9		11	12			15
I	4 Extensibility		2			5	6		8	9						15
	6 Correctness	1	2			5	6		8		10		12		14	
	11 User Friendliness		2			5	6				10				14	15
J	7 Transparency	1				5				9				13		
	9 Identity			3		5			8	9	10			13		15
	13 Programmability	1		3		5		7		9					14	
	15 Elegance			3		5			8		10	11		13	14	

		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
K	1 Stepwise Refinement		2	3				6		9							
	2 Cohesion				4			7		9	10			13		15	
	3 Encapsulation			2	4			7	8	9	10						
	5 Modularization		1	2	3			6	7	9		11		13			
	8 Composition of Function				4	5			8	9		11	12			15	
	10 Scale		1	2					7	9		11	12			15	
L	4 Extensibility			2			5	6		8	9					15	
	6 Correctness		1	2			5	6		8		10		12		14	
	11 User Friendliness			2			5	6			10			14	15		
	12 Patterns		1					6	7		10	11				15	
14 Reliability							6	7				12	13		15		
M	4 Extensibility			2			5	6		8	9					15	
	6 Correctness		1	2			5	6		8		10		12		14	
	7 Transparency		1				5			9				13			
	9 Identity				3		5			8	9	10		13		15	
	11 User Friendliness			2			5	6			10			14	15		
	12 Patterns		1					6	7		10	11				15	
	13 Programmability		1		3		5		7		9					14	
	14 Reliability							6	7				12	13		15	
15 Elegance				3		5			8		10	11		13	14		
N	1 Stepwise Refinement		2	3				6		9							
	2 Cohesion				4			7		9	10			13		15	
	3 Encapsulation			2	4			7	8	9	10						
	4 Extensibility			2				5	6		8	9				15	
	5 Modularization		1	2	3			6	7		9		11		13		
	6 Correctness		1	2				5	6		8		10		12		14
	7 Transparency		1					5			9				13		
	8 Composition of Function				4	5			8	9		11	12			15	
	9 Identity				3			5			8	9	10		13		15
	10 Scale		1	2					7		9		11	12		15	
	11 User Friendliness			2				5	6			10			14	15	
	12 Patterns		1						6	7		10	11			15	
	13 Programmability		1		3		5		7		9					14	
	14 Reliability								6	7				12	13		15
	15 Elegance				3		5			8		10	11		13	14	

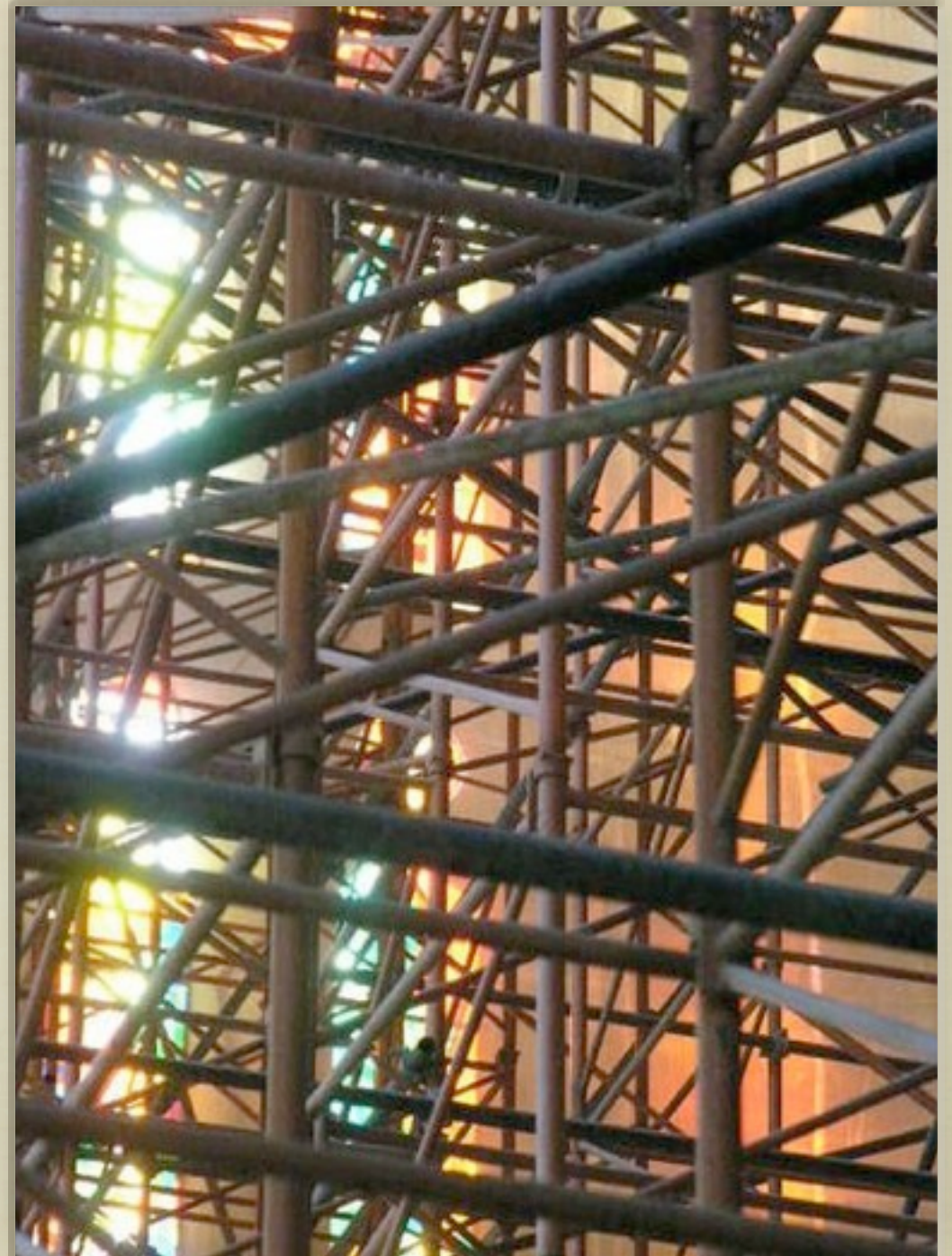
PROPERTY CLUSTER ==>

DESIGN QUALITY



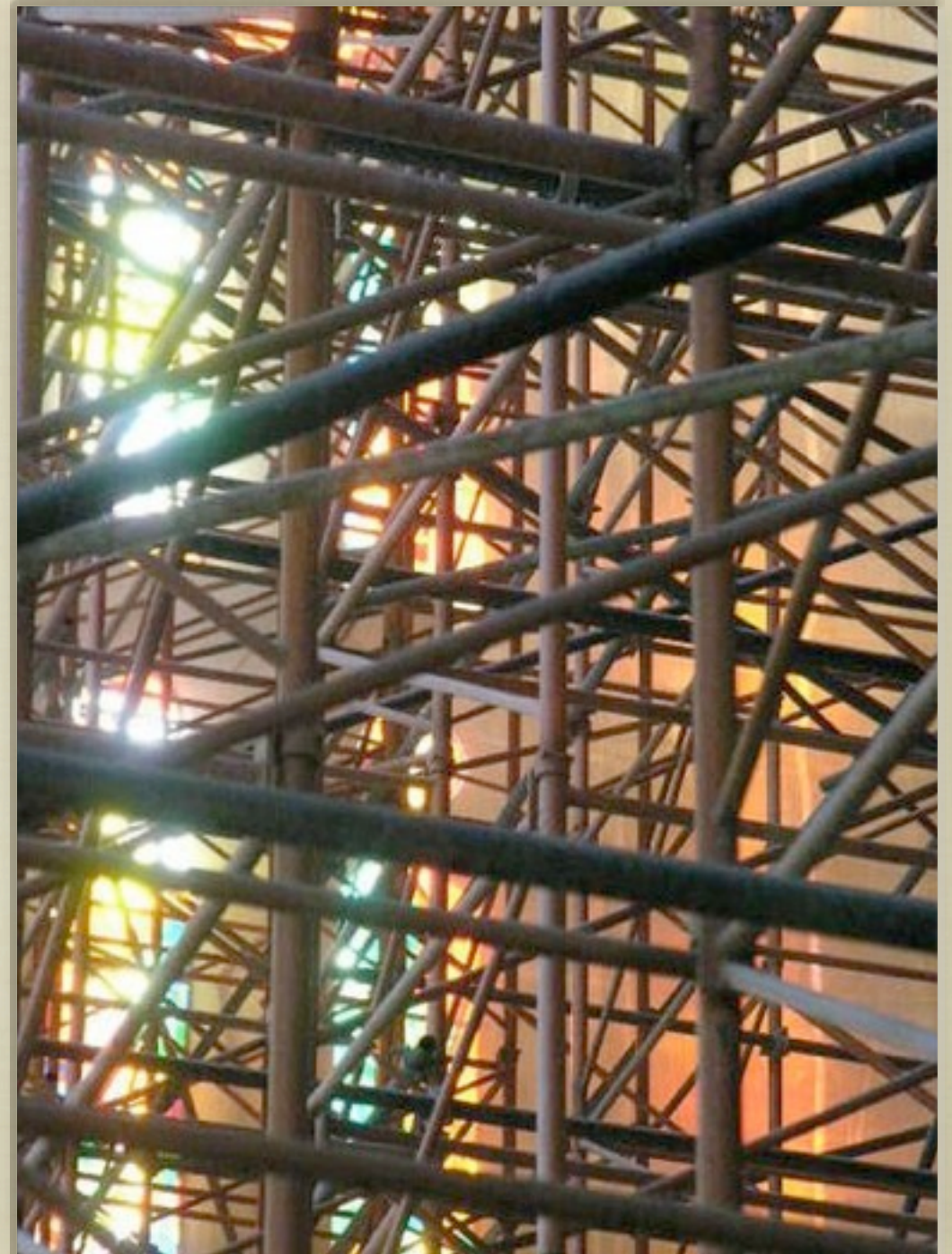
PROPERTY CLUSTER ==> DESIGN QUALITY

- Each cluster reflects a unique blend of property resonance



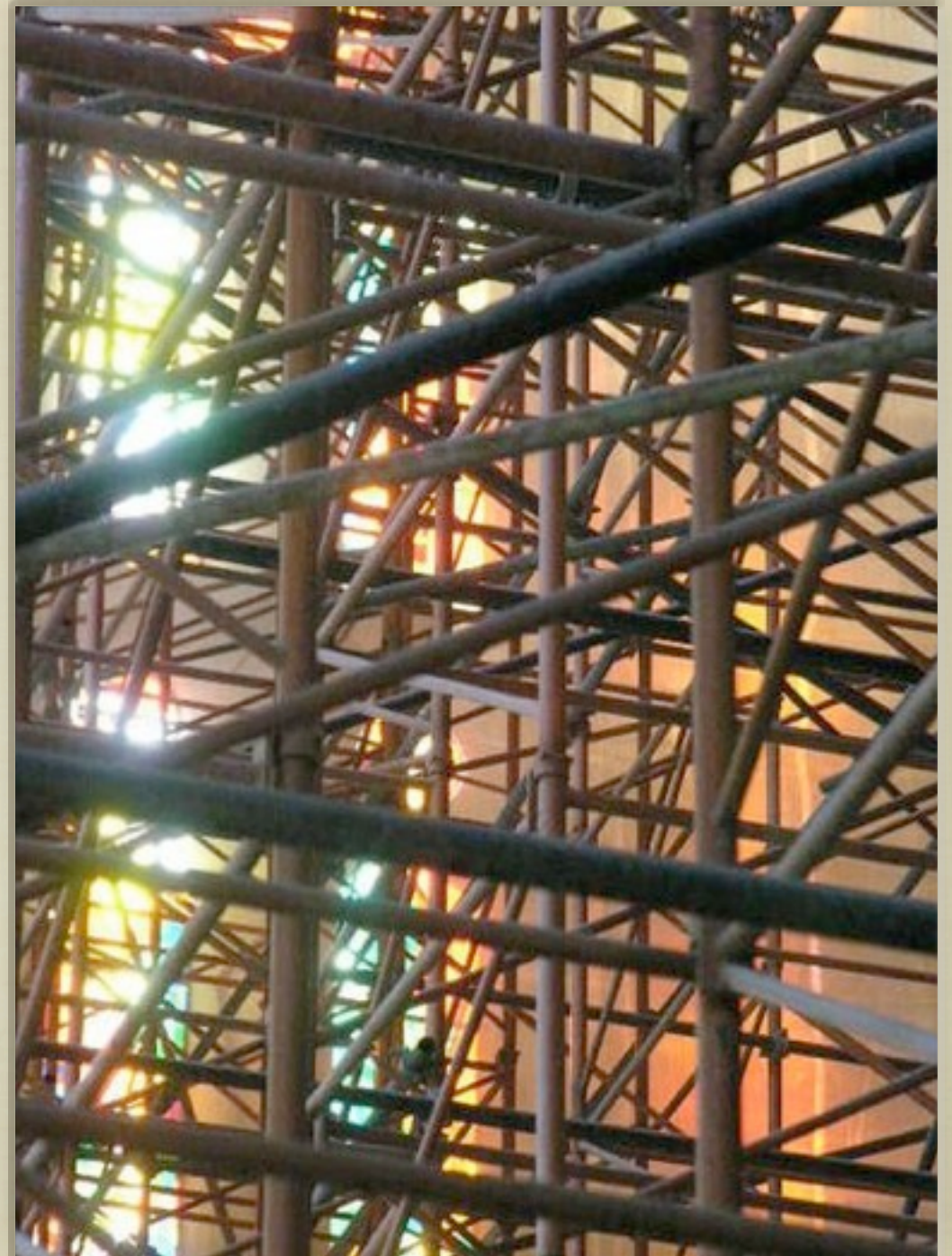
PROPERTY CLUSTER ==> DESIGN QUALITY

- Each cluster reflects a unique blend of property resonance
- Each cluster explains a particular quality of design



PROPERTY CLUSTER ==> DESIGN QUALITY

- Each cluster reflects a unique blend of property resonance
- Each cluster explains a particular quality of design
- Each cluster describes a goal set in design that responds to stakeholder intentions



Design Quality Naming

Design Quality Naming

1. Stepwise
Refinement

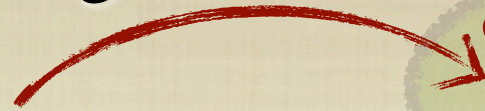
5. Modularization

goal-directed decomposition
reflects stakeholder perception of
relationships among concepts

parts are essential to the
distribution and tolerance of
complexity

Design Quality Naming

Divisibility

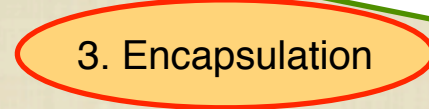
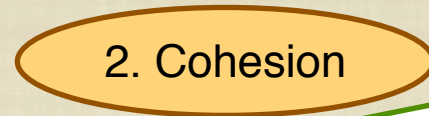
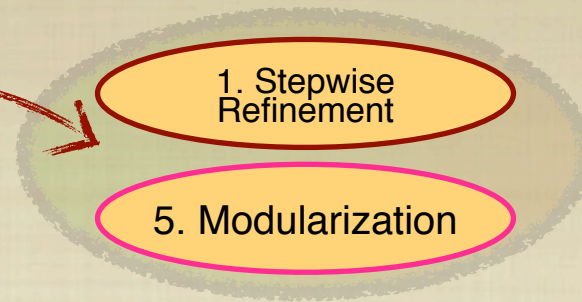
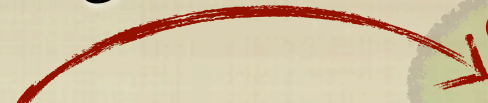


1. Stepwise
Refinement

5. Modularization

Design Quality Naming

Divisibility



cohesion reflects choice
self-sufficiency: well-
formed with cogency

encapsulation bounds but
also interfaces the choice to
the surrounding collection

Design Quality Naming

Divisibility

1. Stepwise Refinement

5. Modularization

Factorability

2. Cohesion

3. Encapsulation

Design Quality Naming

Divisibility

1. Stepwise Refinement

5. Modularization

composable choices
enable growth in capacity
or complexity; new choices
composed from existing
ones

scale reflects a useful
granularity of attention or
focus

8. Composition of Function

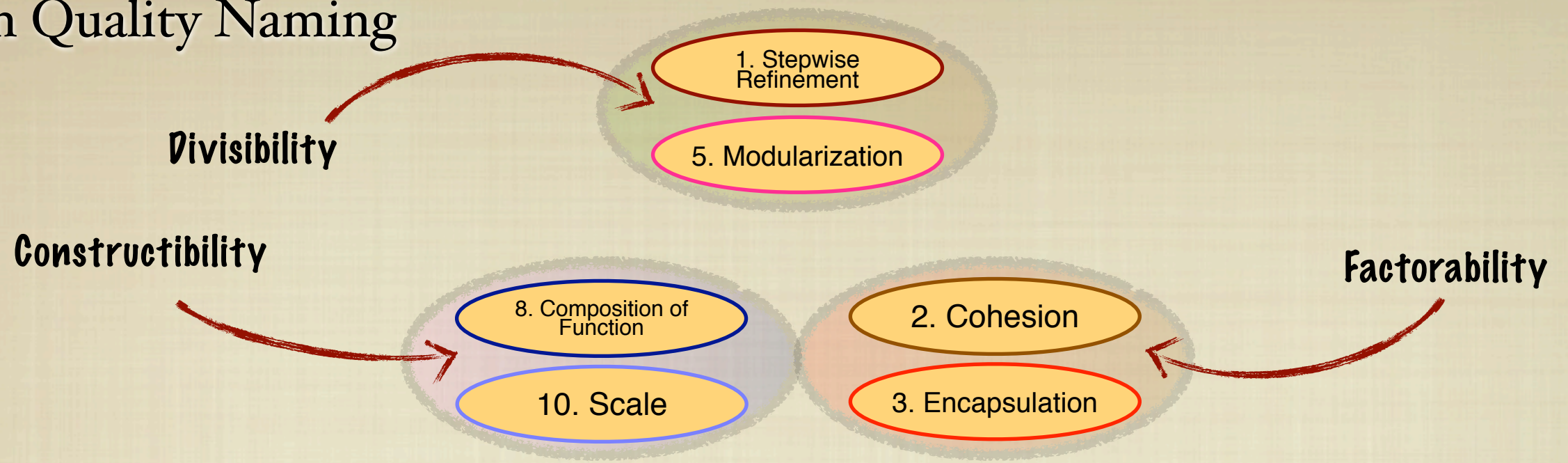
10. Scale

2. Cohesion

3. Encapsulation

Factorability

Design Quality Naming



Design Quality Naming

Divisibility

1. Stepwise Refinement

5. Modularization

Constructibility

8. Composition of Function

10. Scale

Factorability

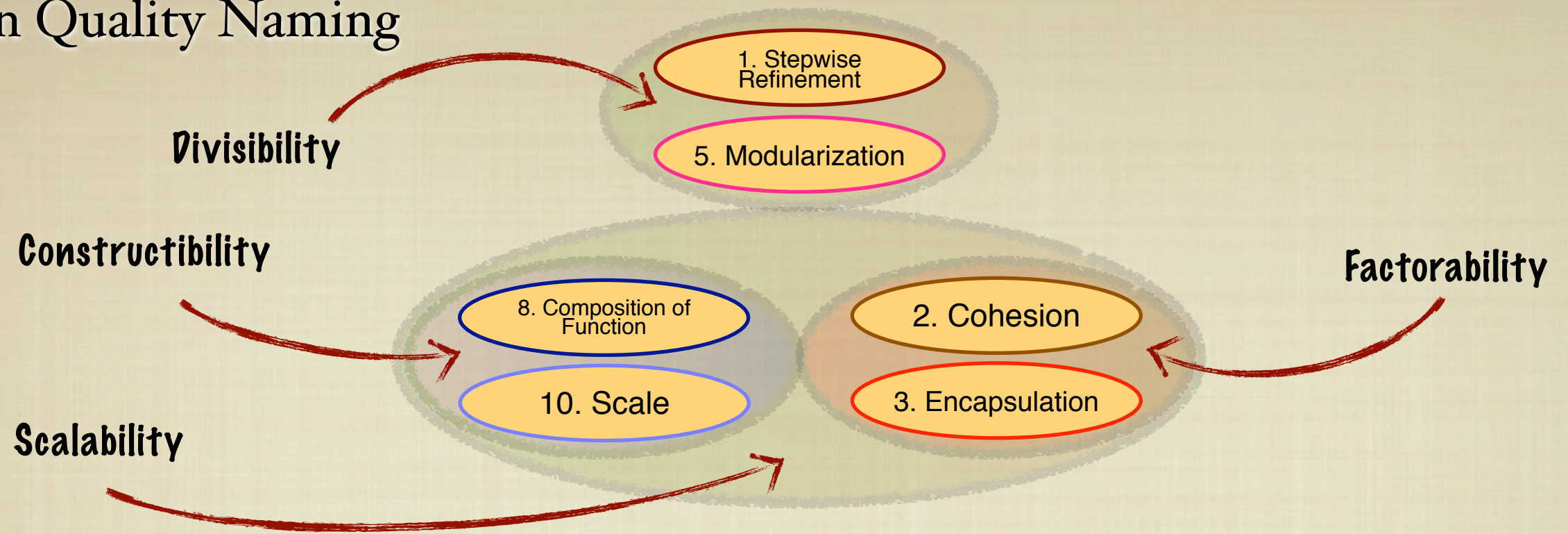
2. Cohesion

3. Encapsulation

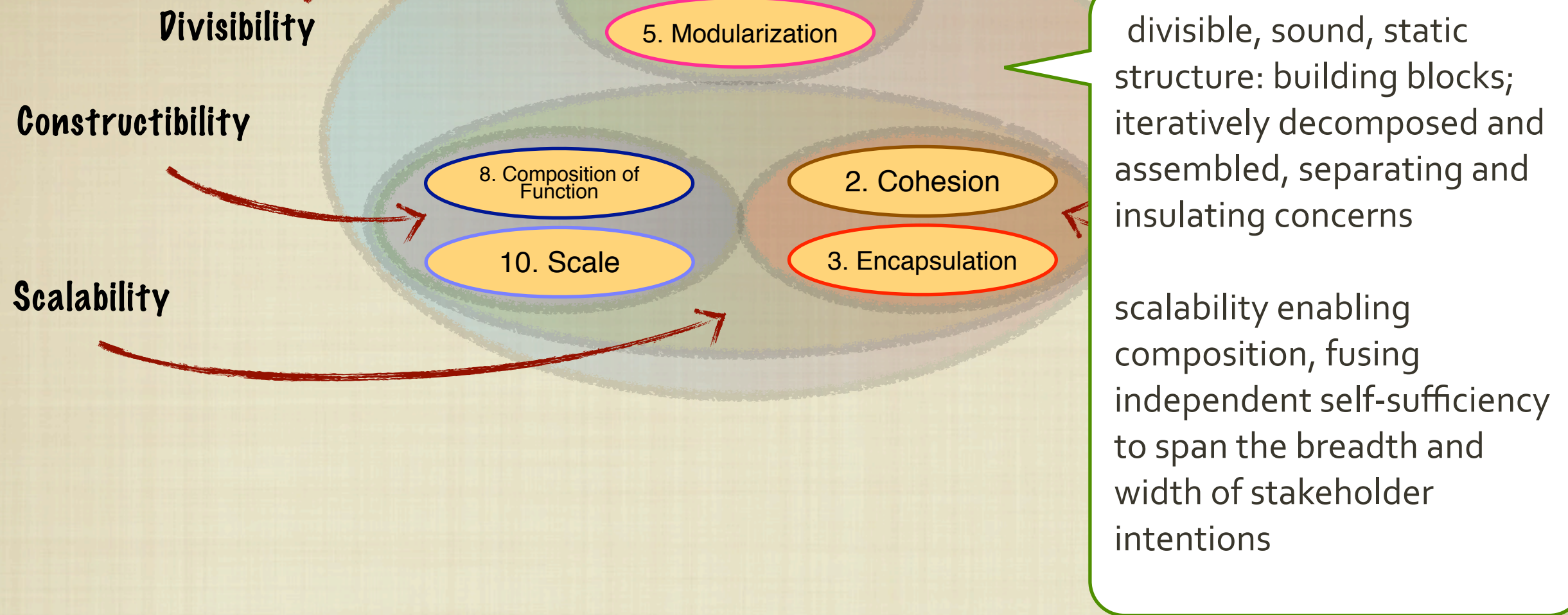
soundness of individuals,
internal stability and
structural independence

opportunity of combining
to build larger/more
capable arrangements

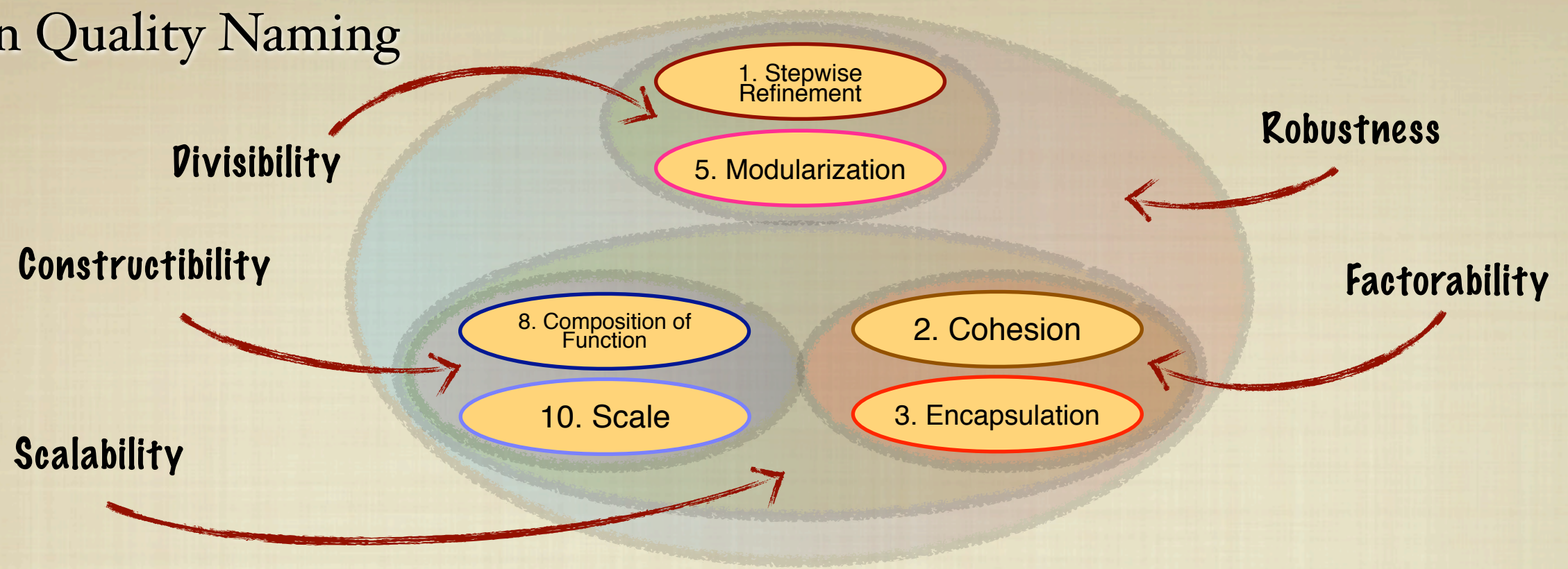
Design Quality Naming



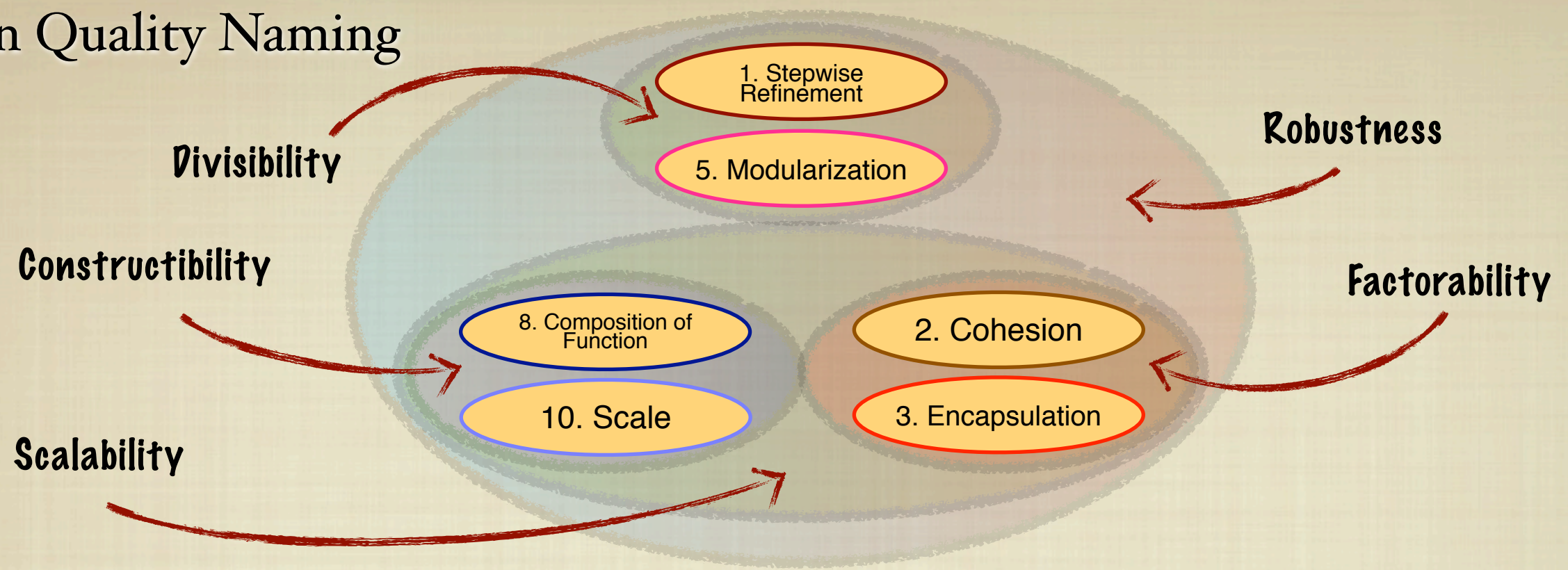
Design Quality Naming



Design Quality Naming



Design Quality Naming

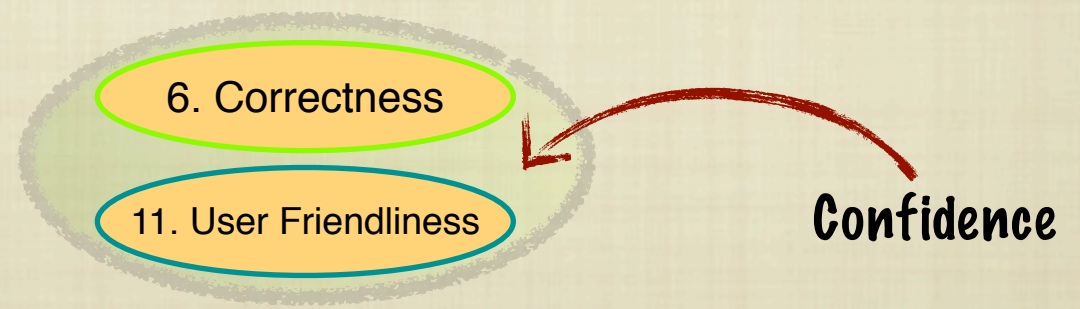
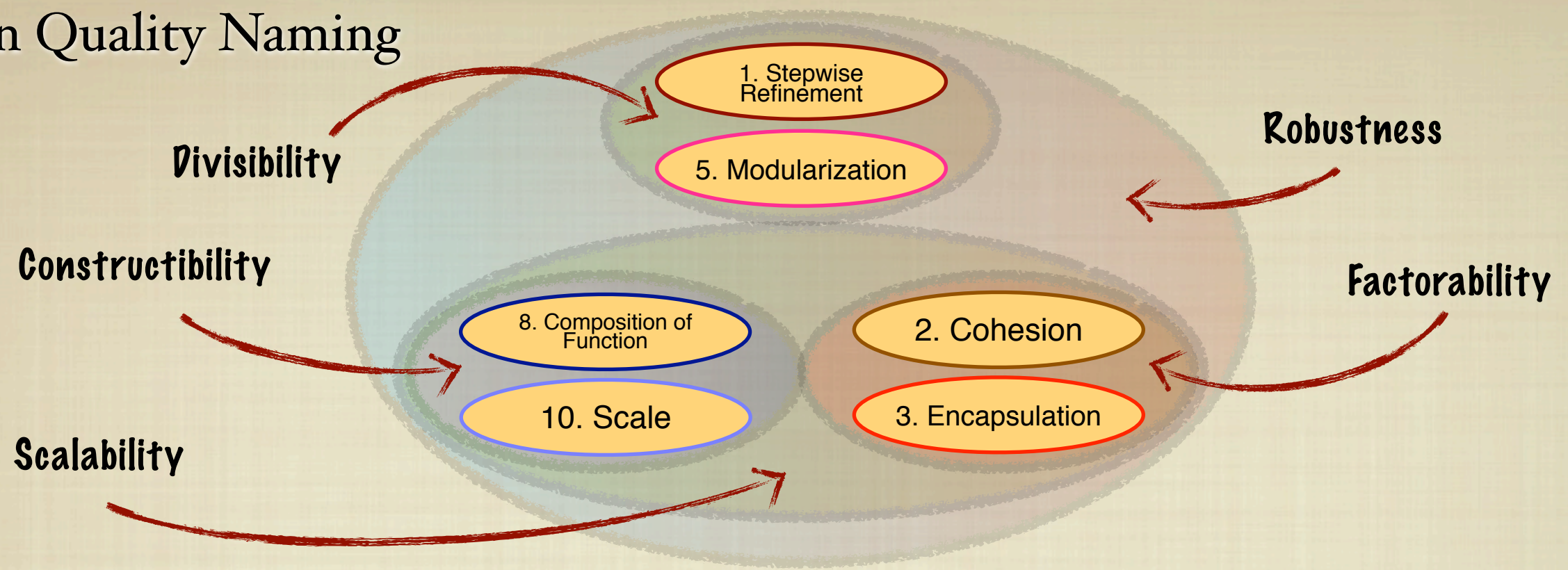


- 6. Correctness
- 11. User Friendliness

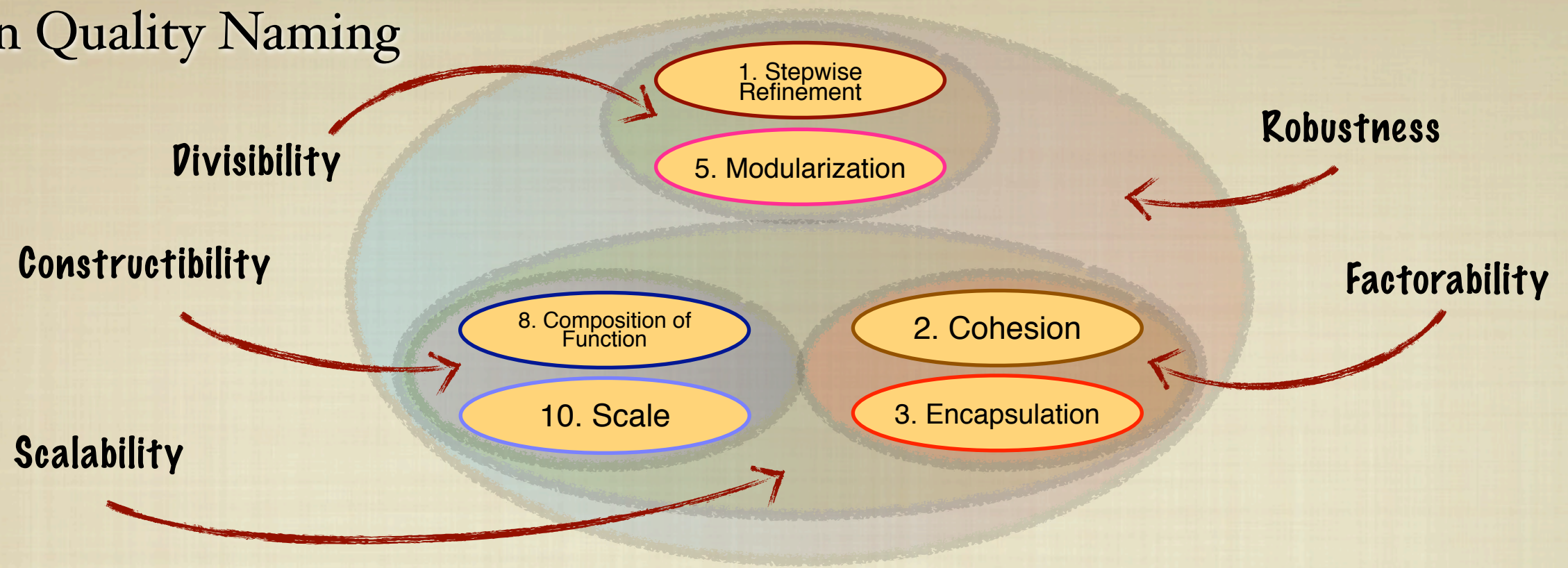
choice alignment with intentions (dynamically)

a perception of "what is natural," "seeing" what you expect reinforces reliance and trust

Design Quality Naming



Design Quality Naming



proven formulae or techniques enable repeatable success

consistently safe practice continues success with compatible challenges

12. Patterns

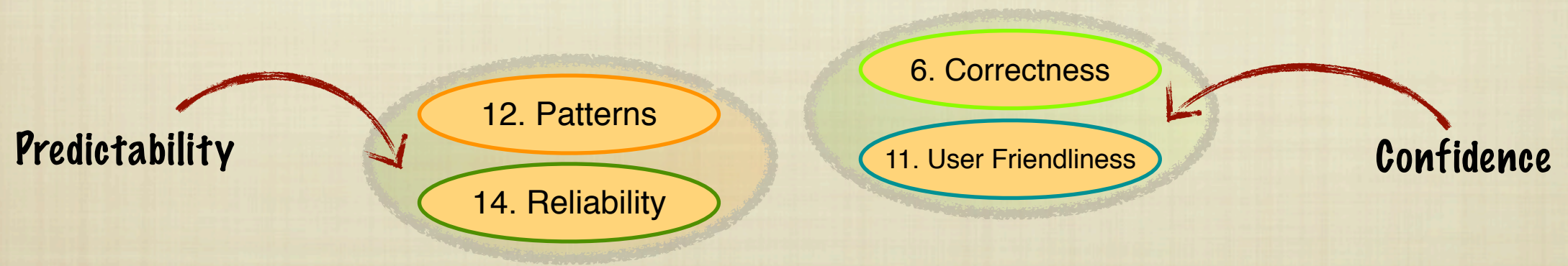
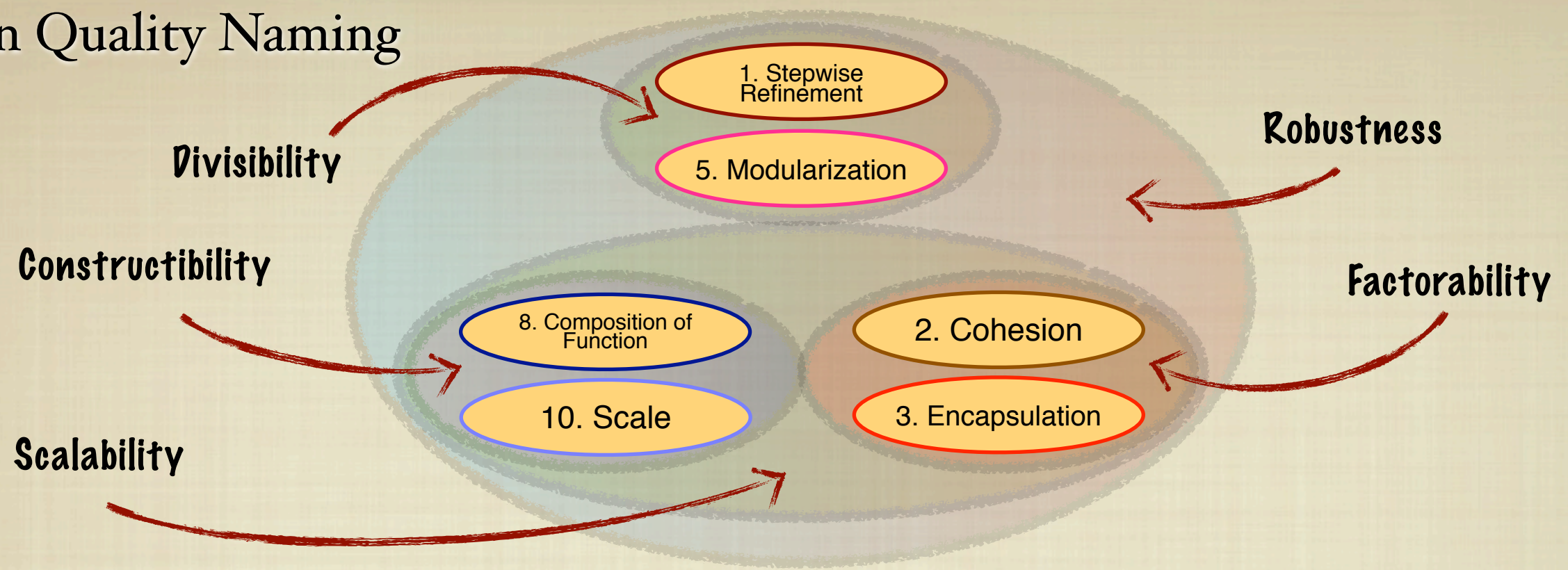
14. Reliability

6. Correctness

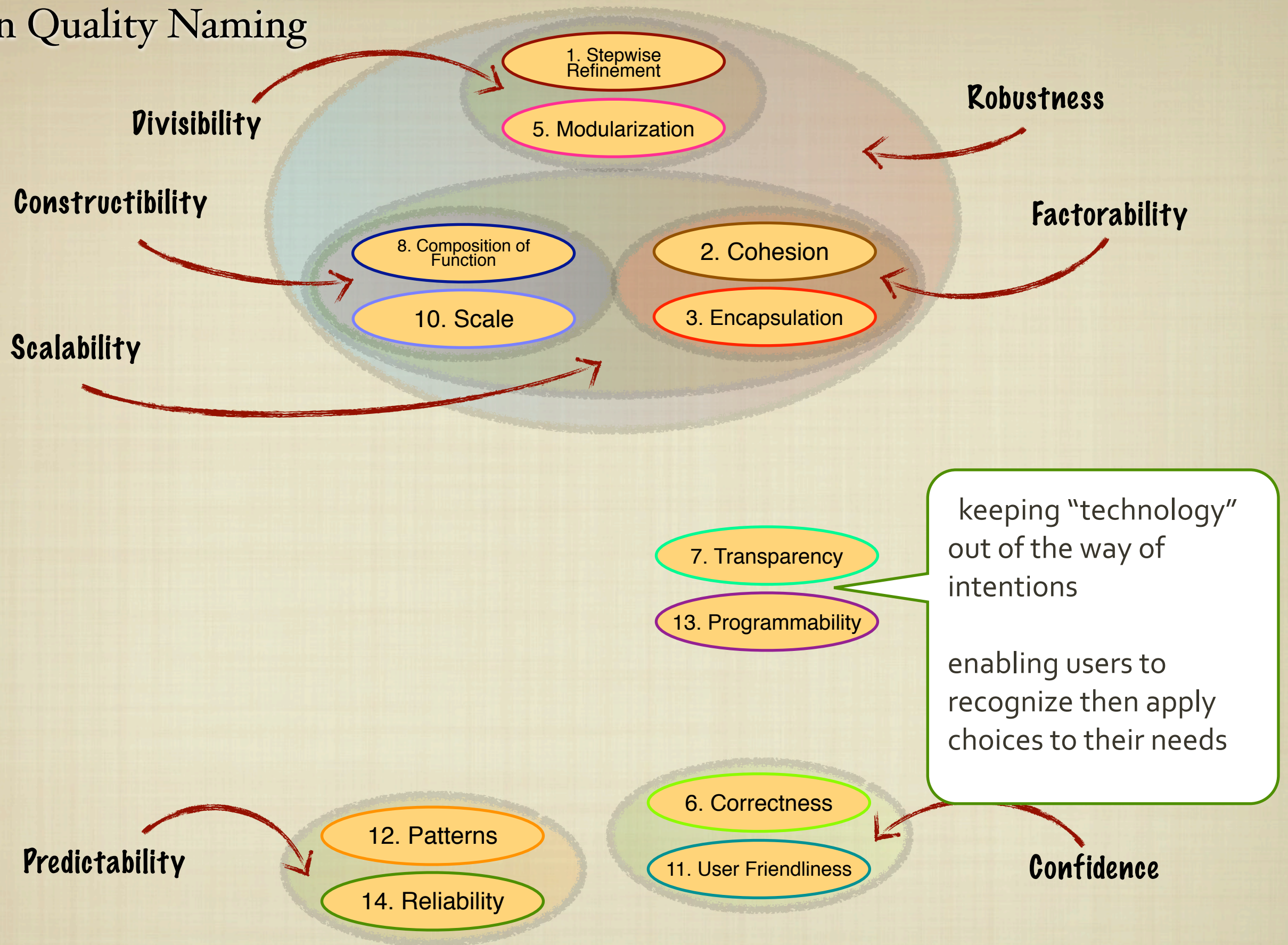
11. User Friendliness

Confidence

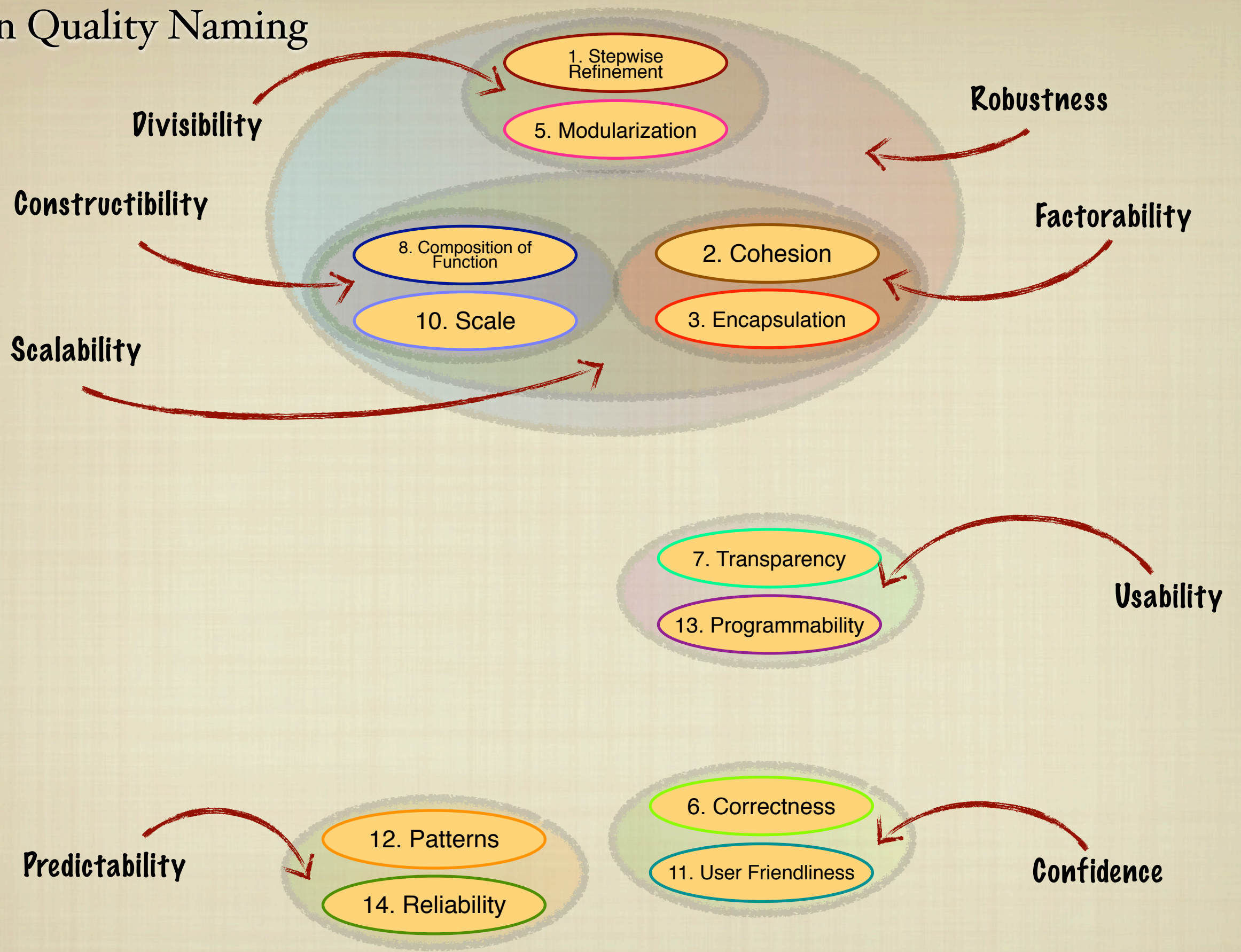
Design Quality Naming



Design Quality Naming



Design Quality Naming



Design Quality Naming

Divisibility

Robustness

Constructibility

Factorability

Scalability

1. Stepwise Refinement

5. Modularization

8. Composition of Function

2. Cohesion

10. Scale

3. Encapsulation

fusing the conceptual with the linguistic (concise, precise, clear, distinct)

realizing resonance between choice and intentions like the "ring" in a chord

9. Identity

7. Transparency

15. Elegance

13. Programmability

Usability

Predictability

12. Patterns

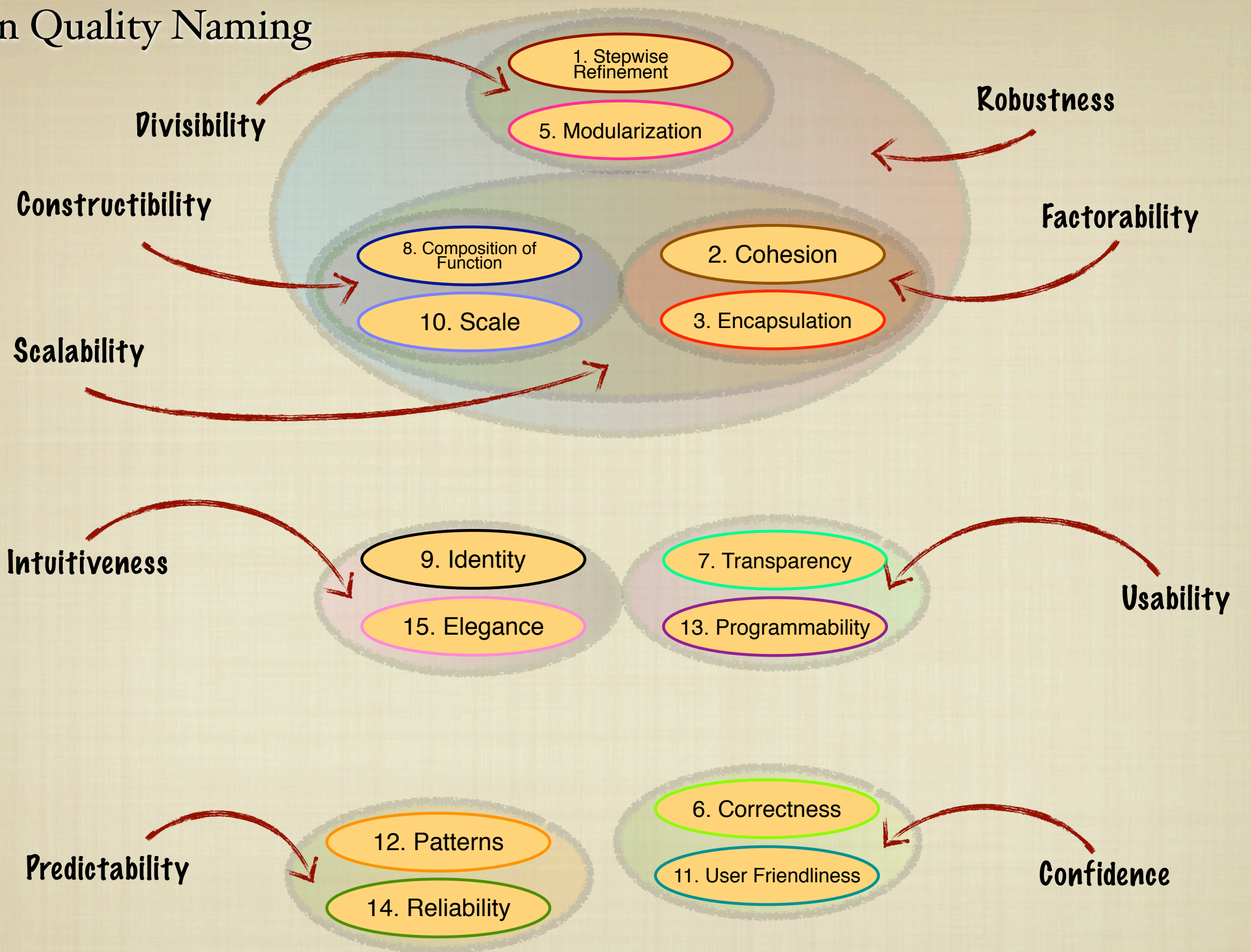
6. Correctness

14. Reliability

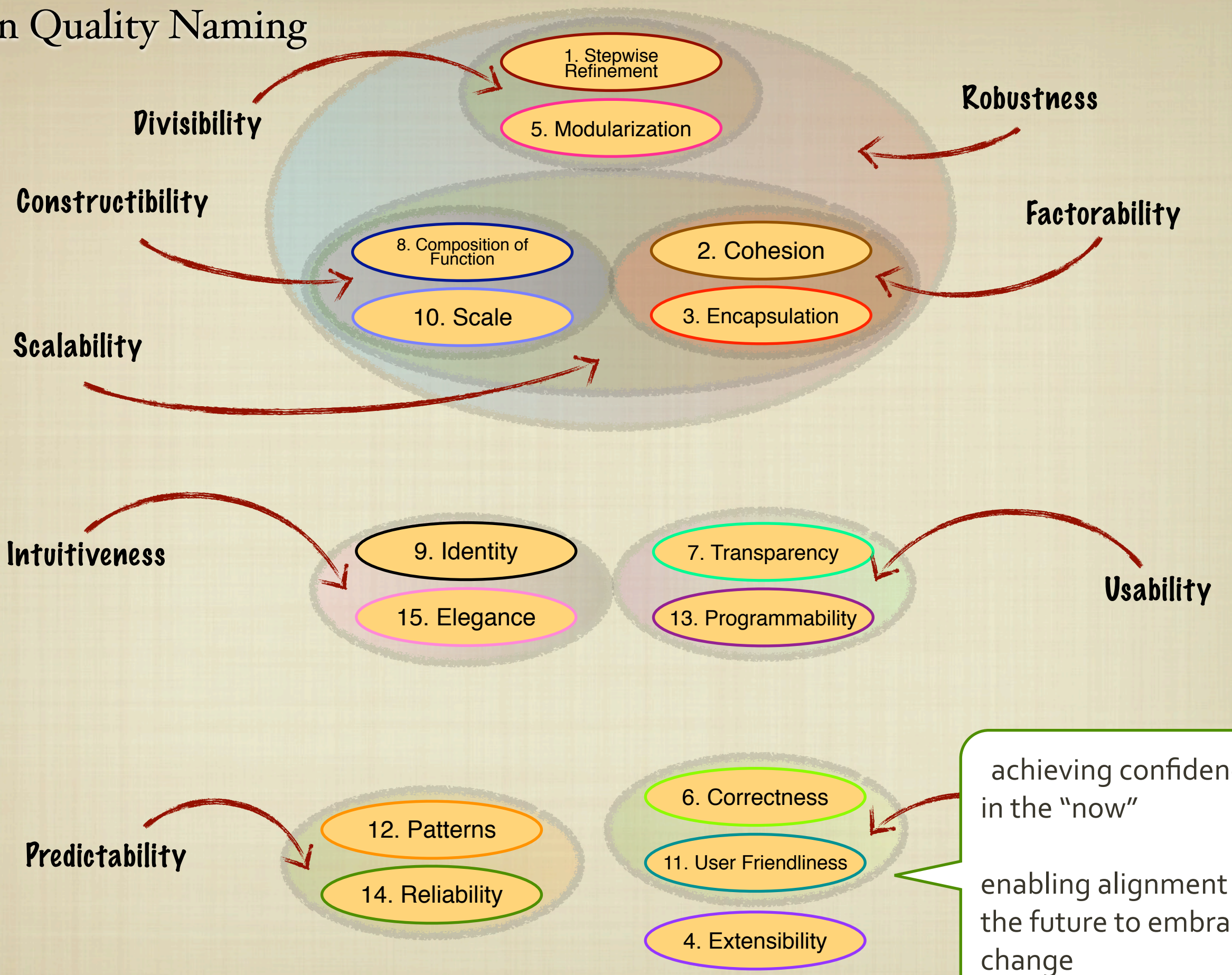
11. User Friendliness

Confidence

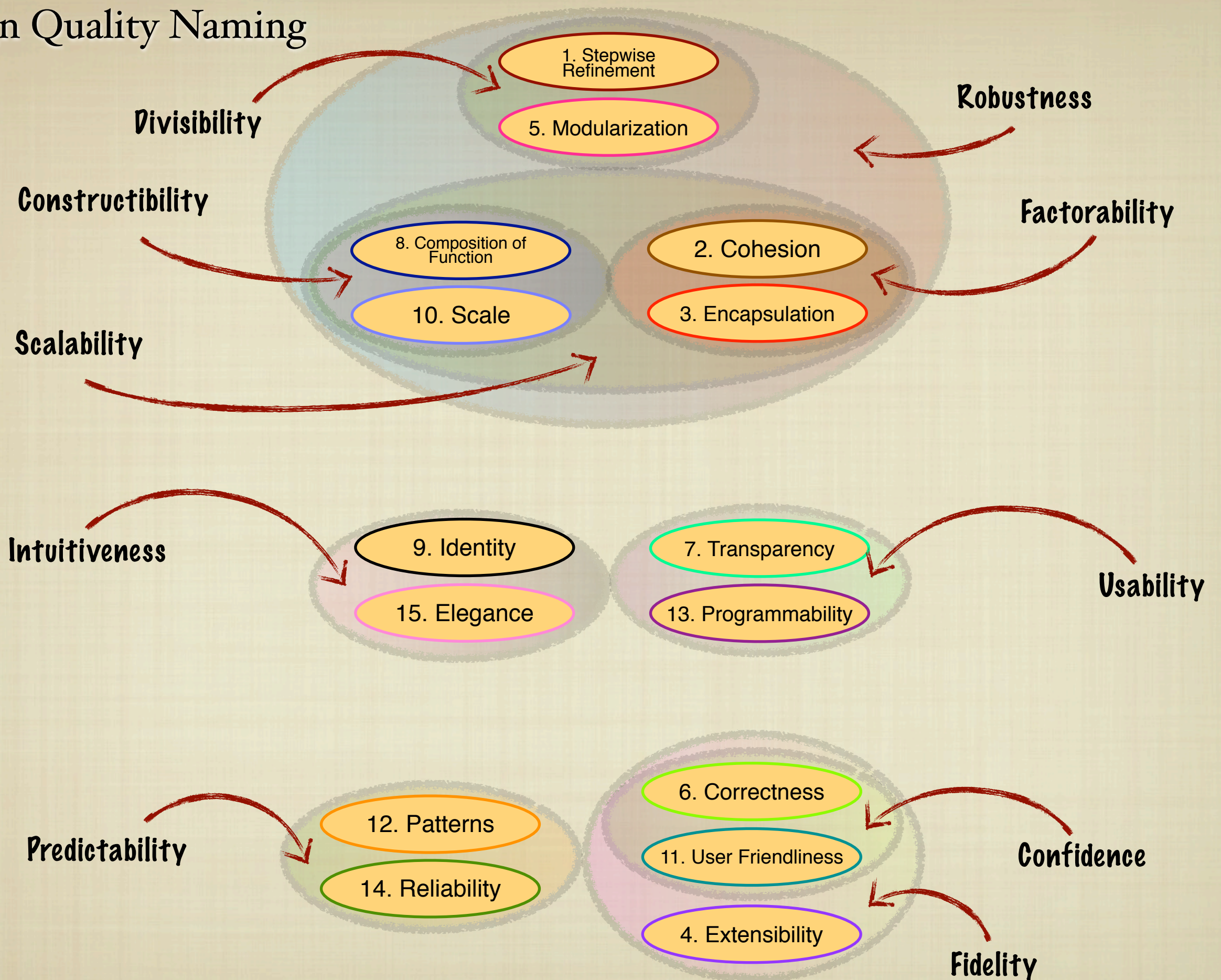
Design Quality Naming



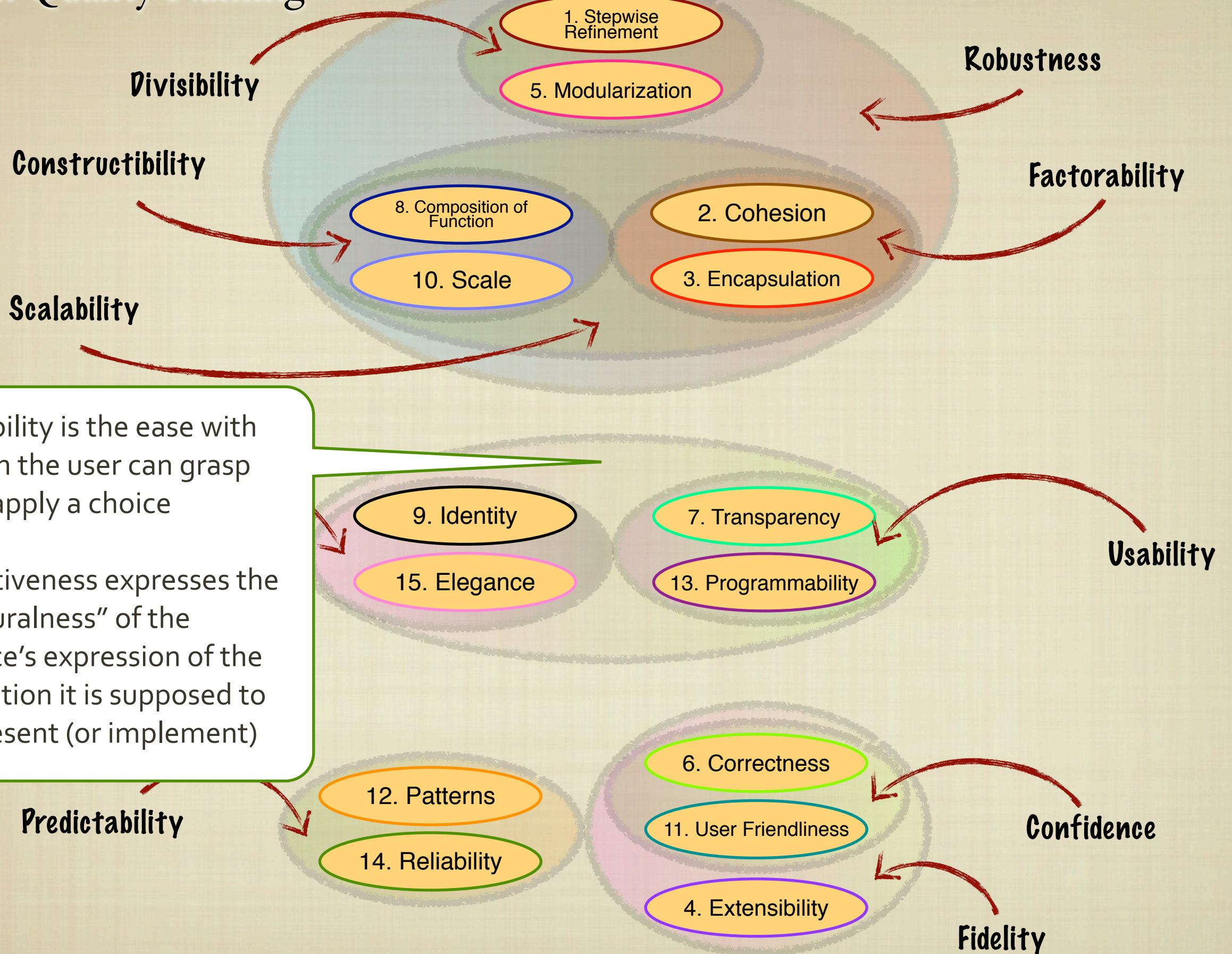
Design Quality Naming



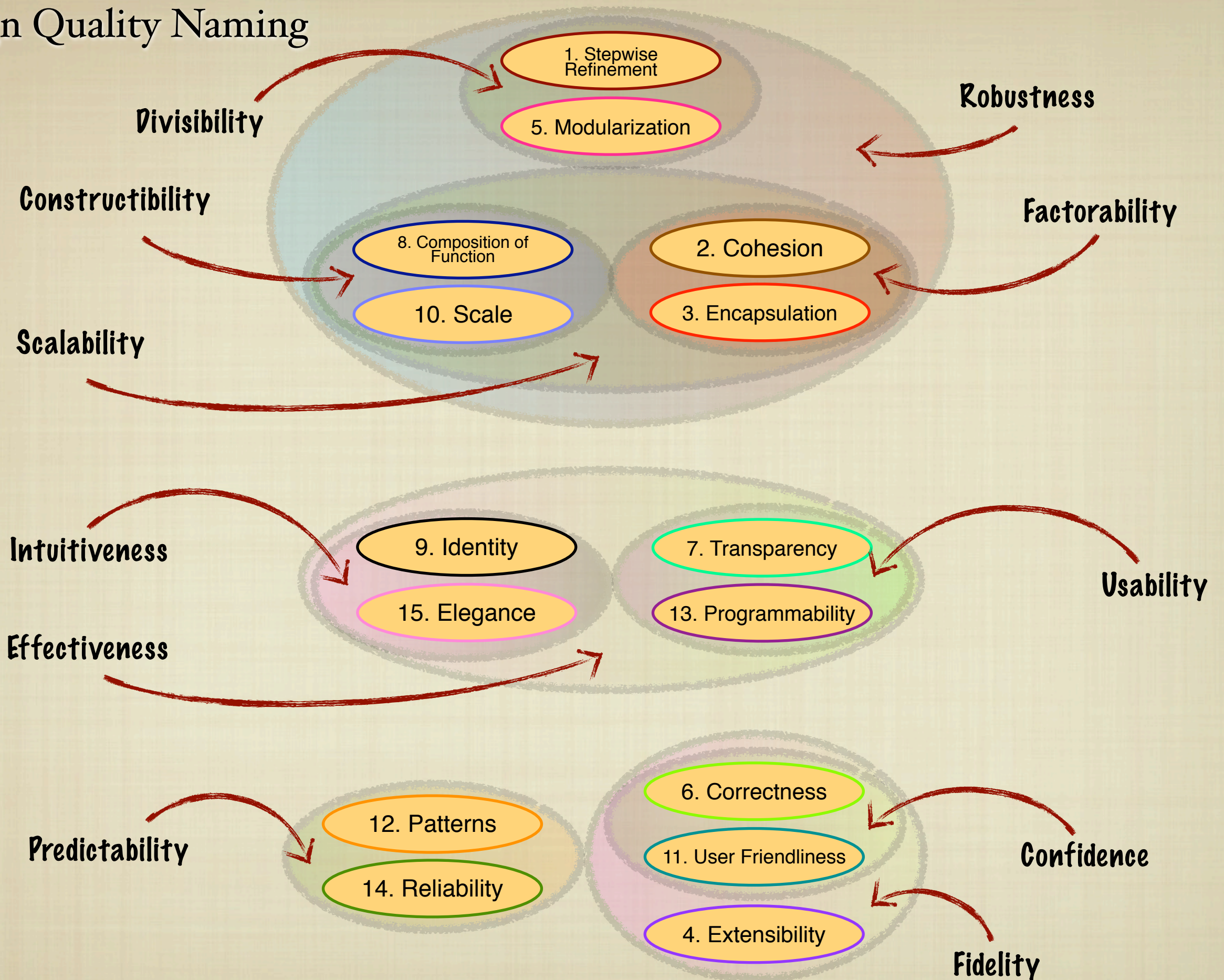
Design Quality Naming



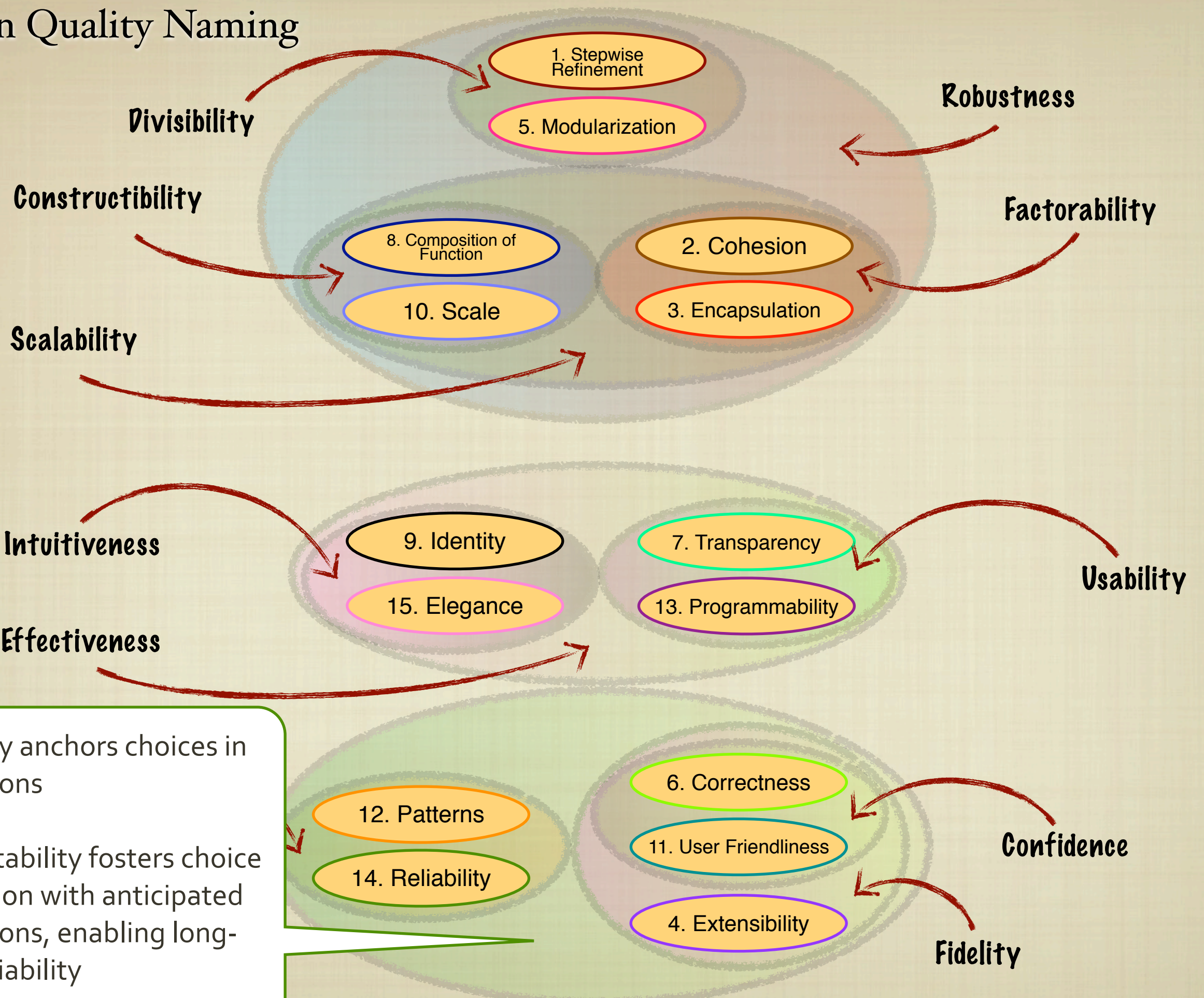
Design Quality Naming



Design Quality Naming



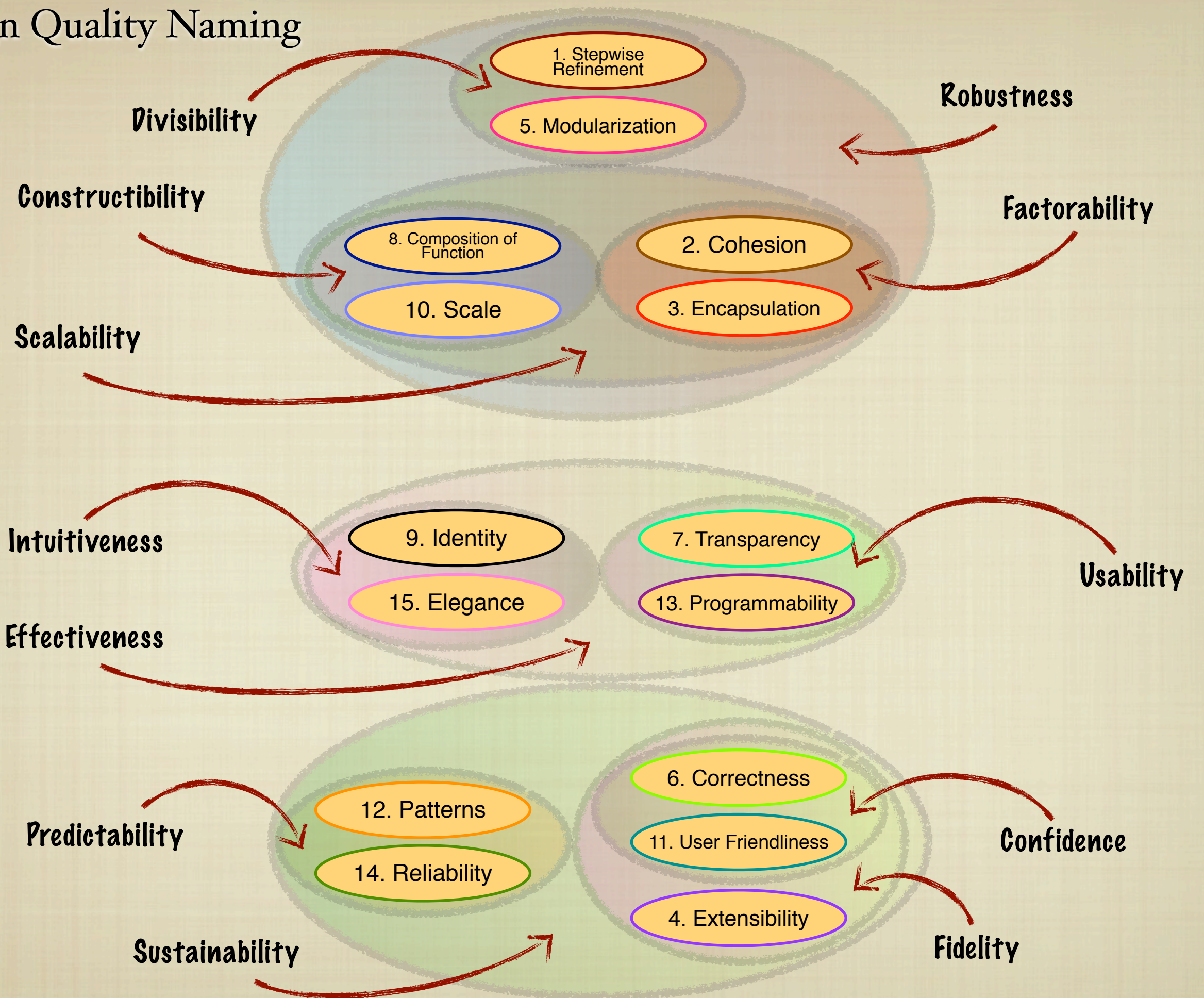
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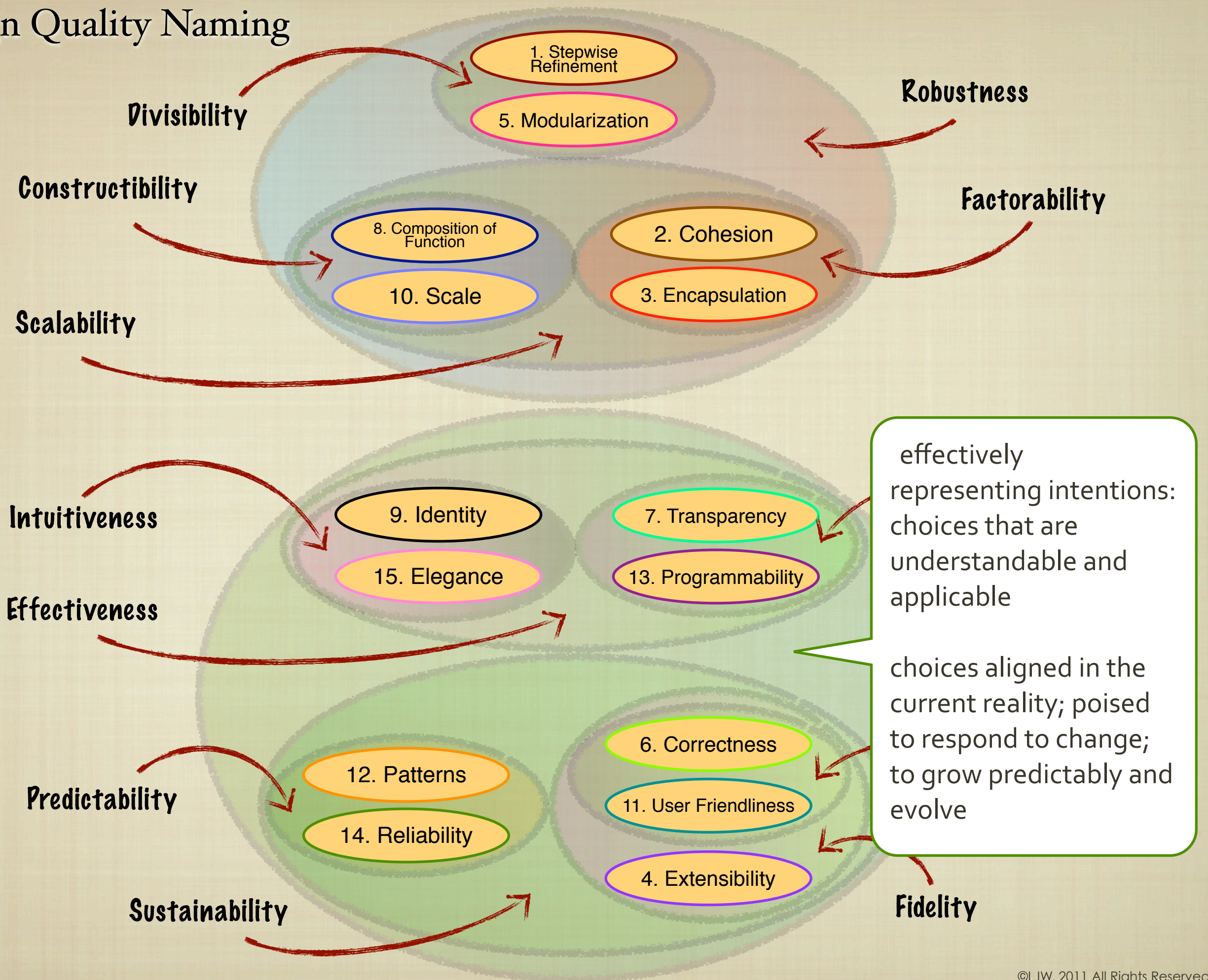
fidelity anchors choices in intentions

predictability fosters choice evolution with anticipated intentions, enabling long-term viability

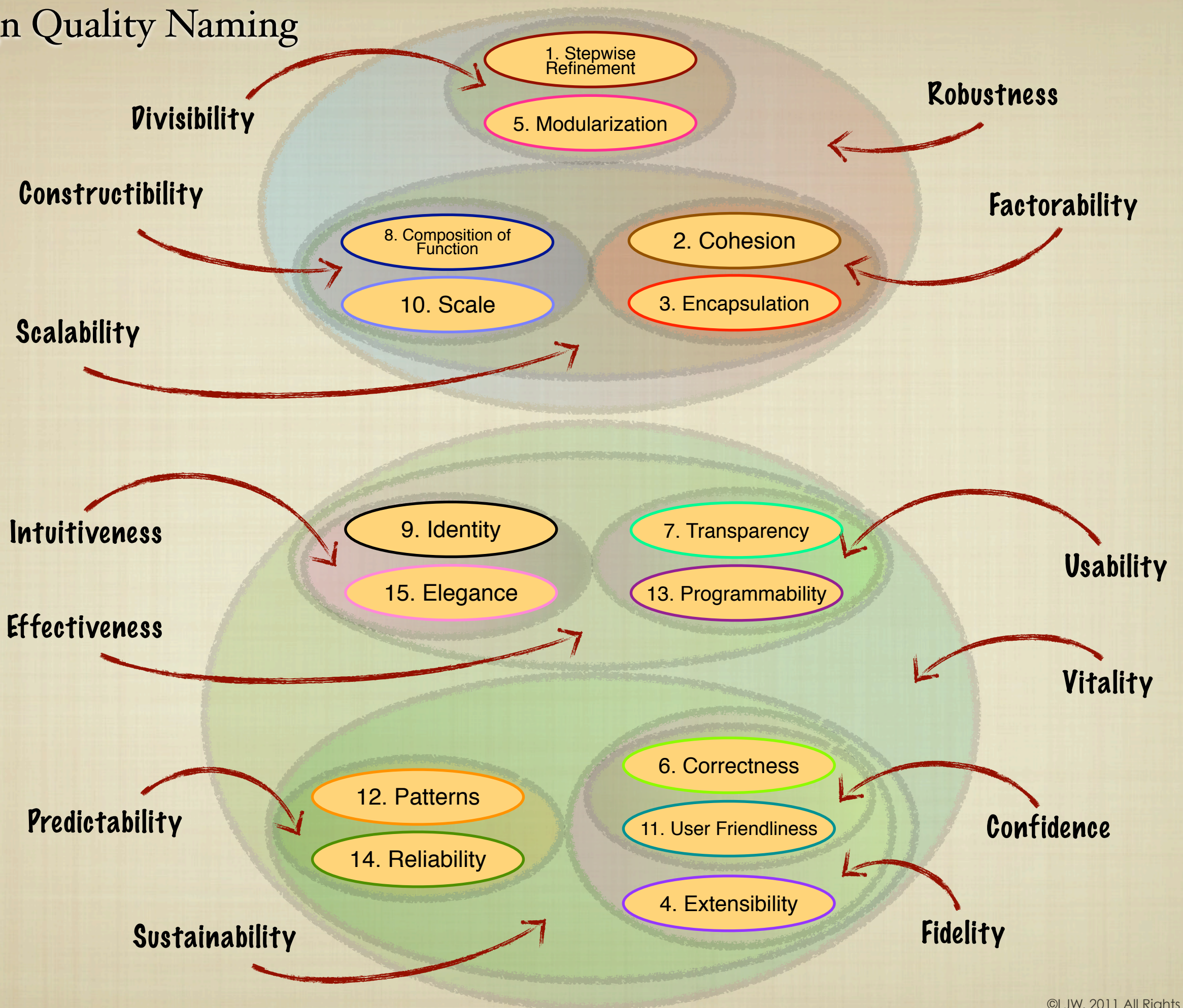
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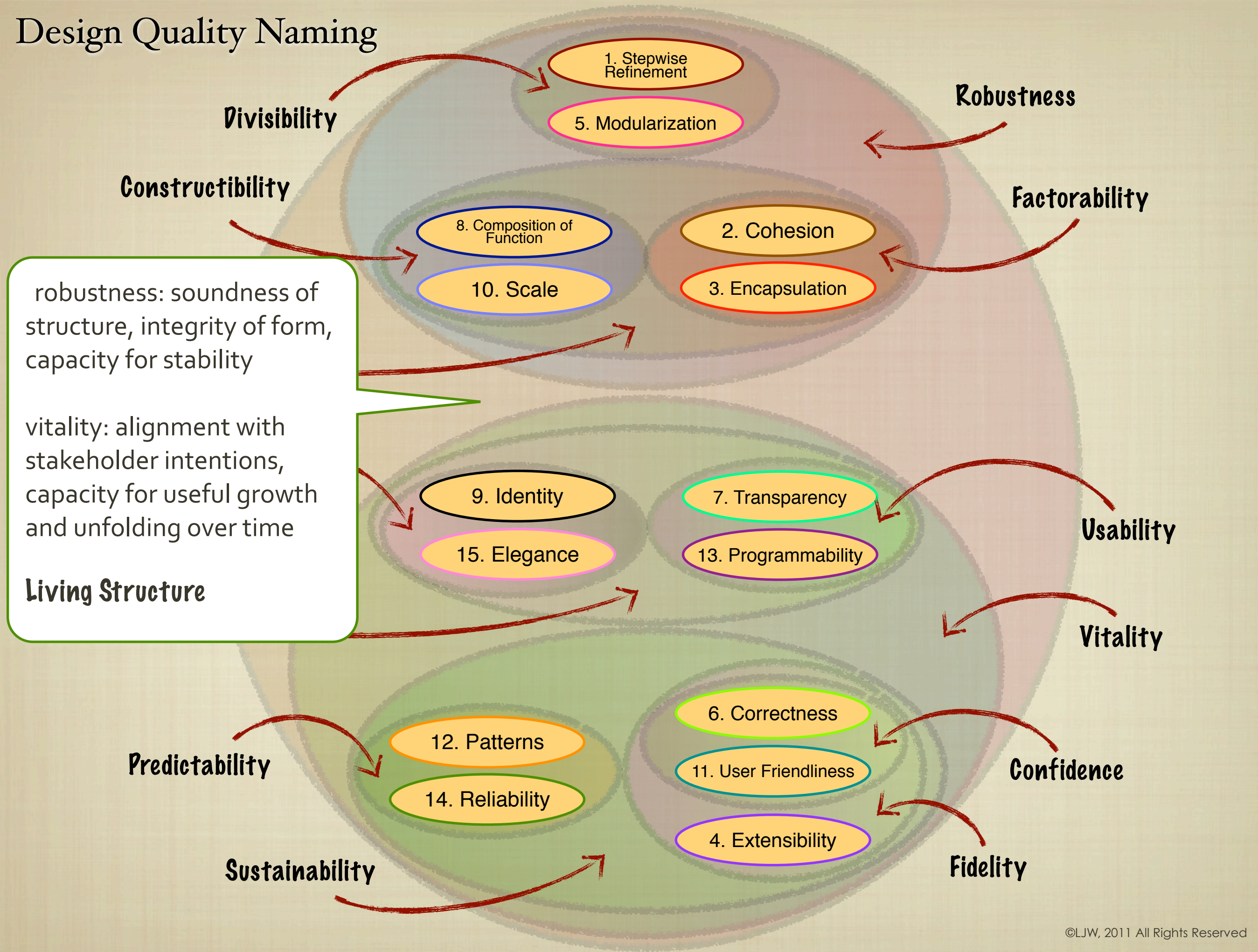
Design Quality Naming



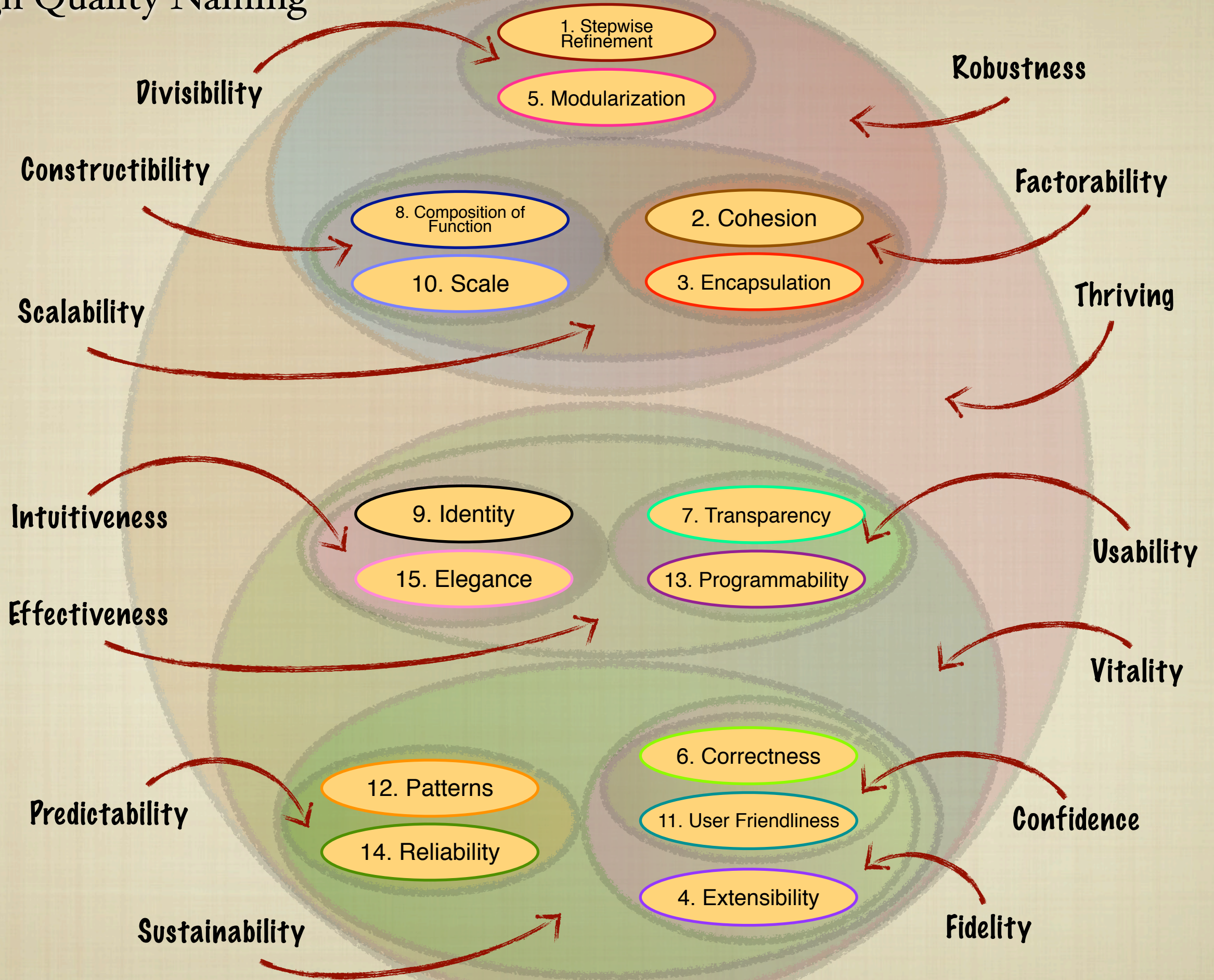
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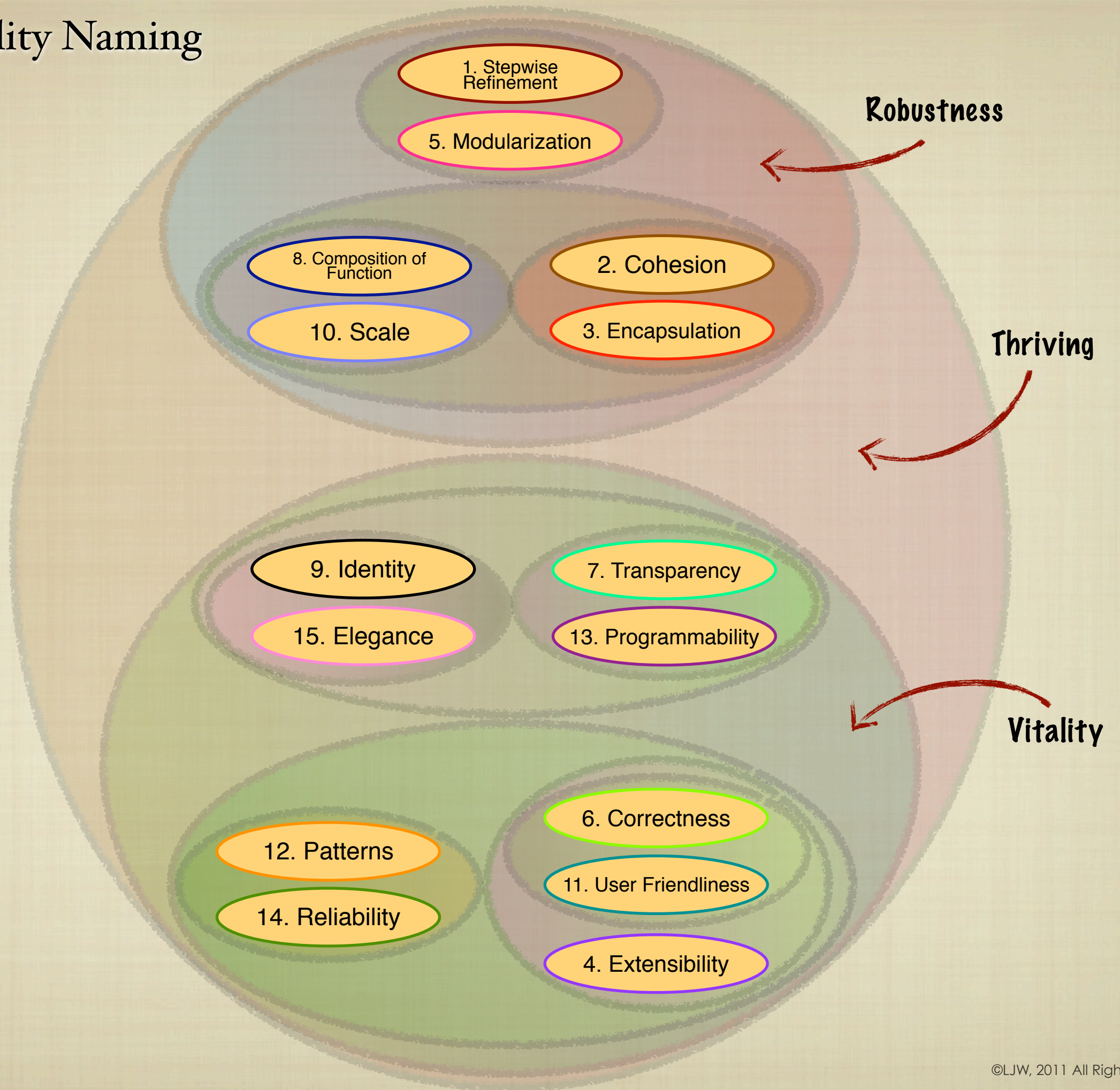
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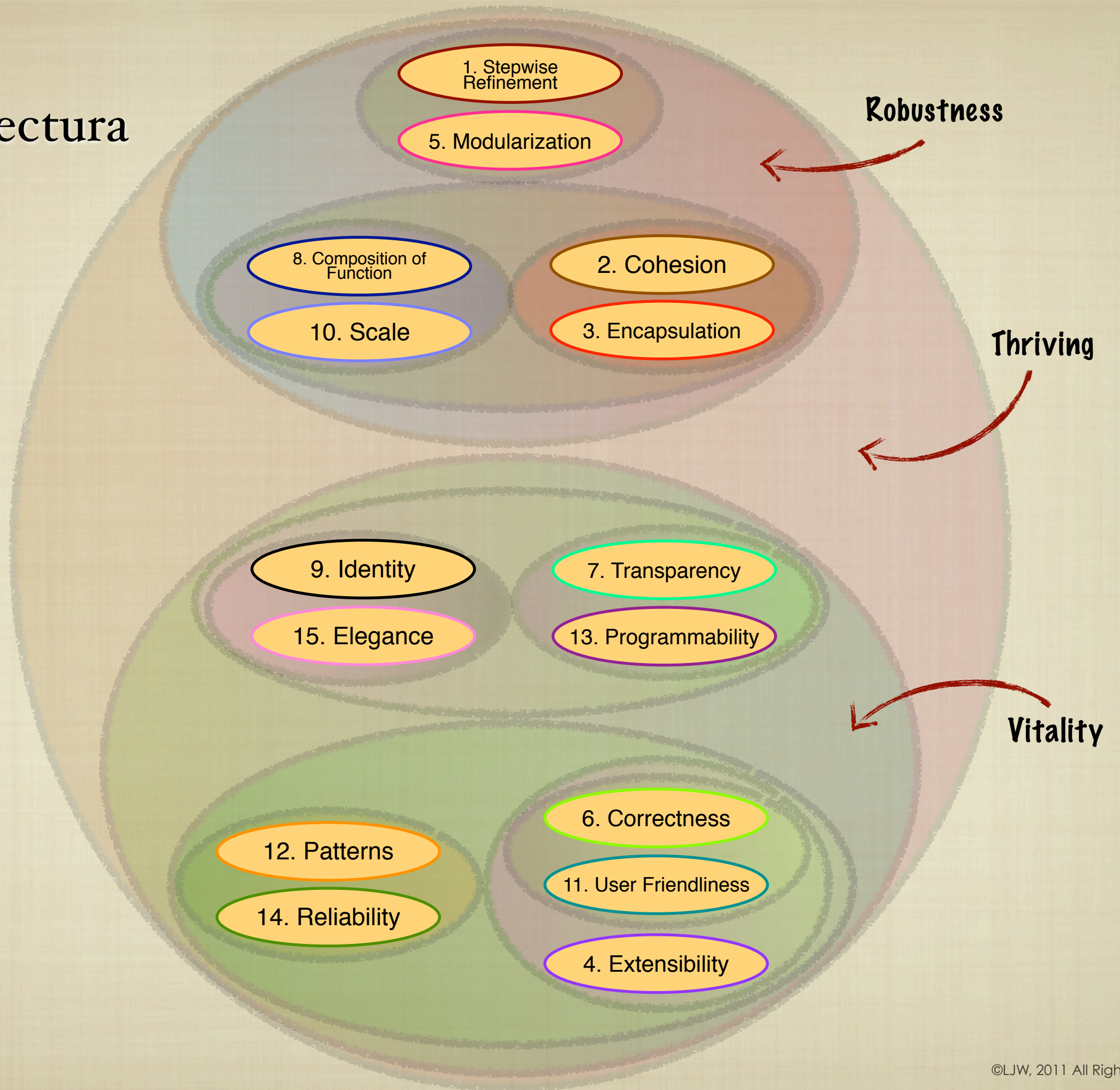
Design Quality Naming



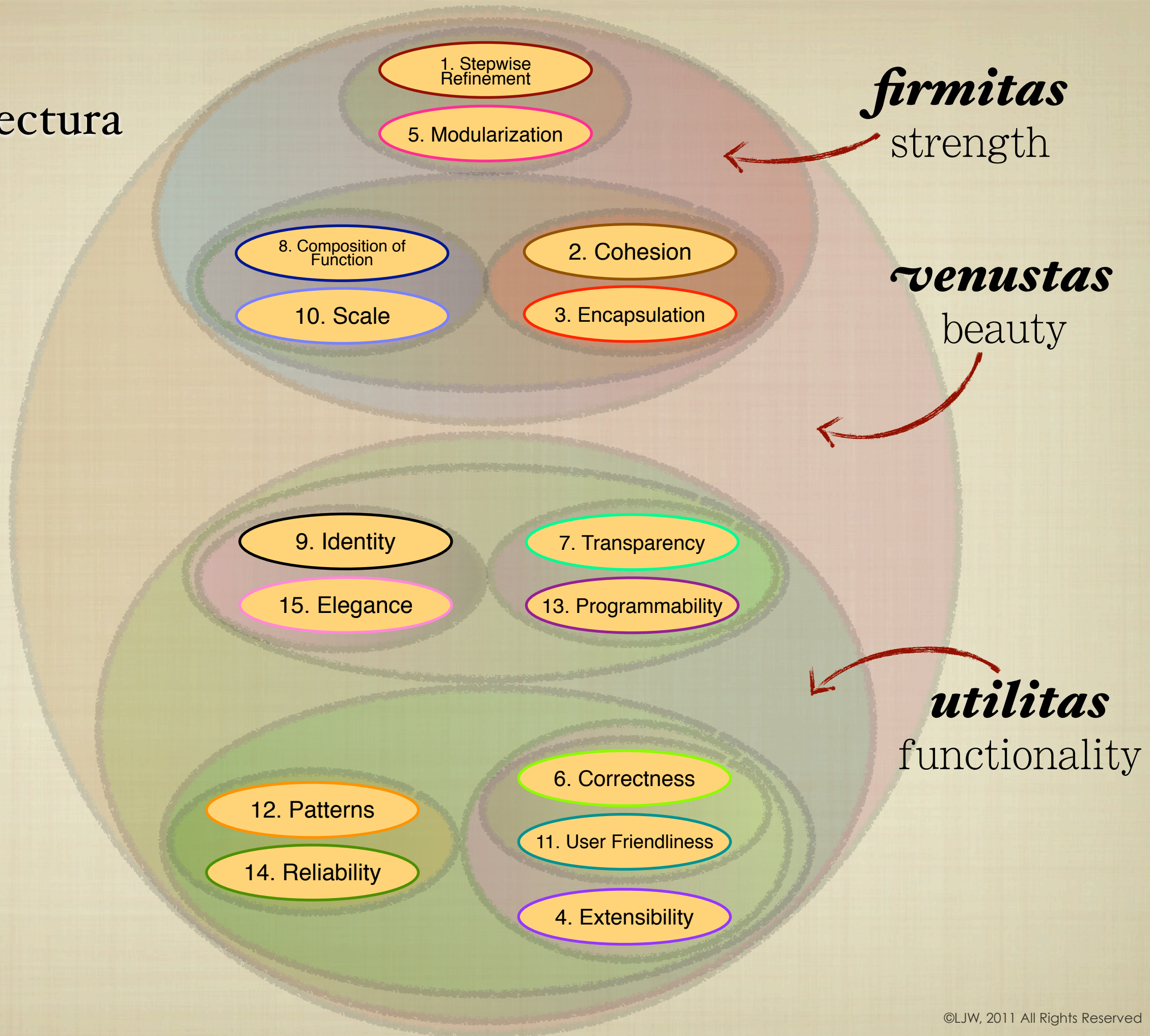
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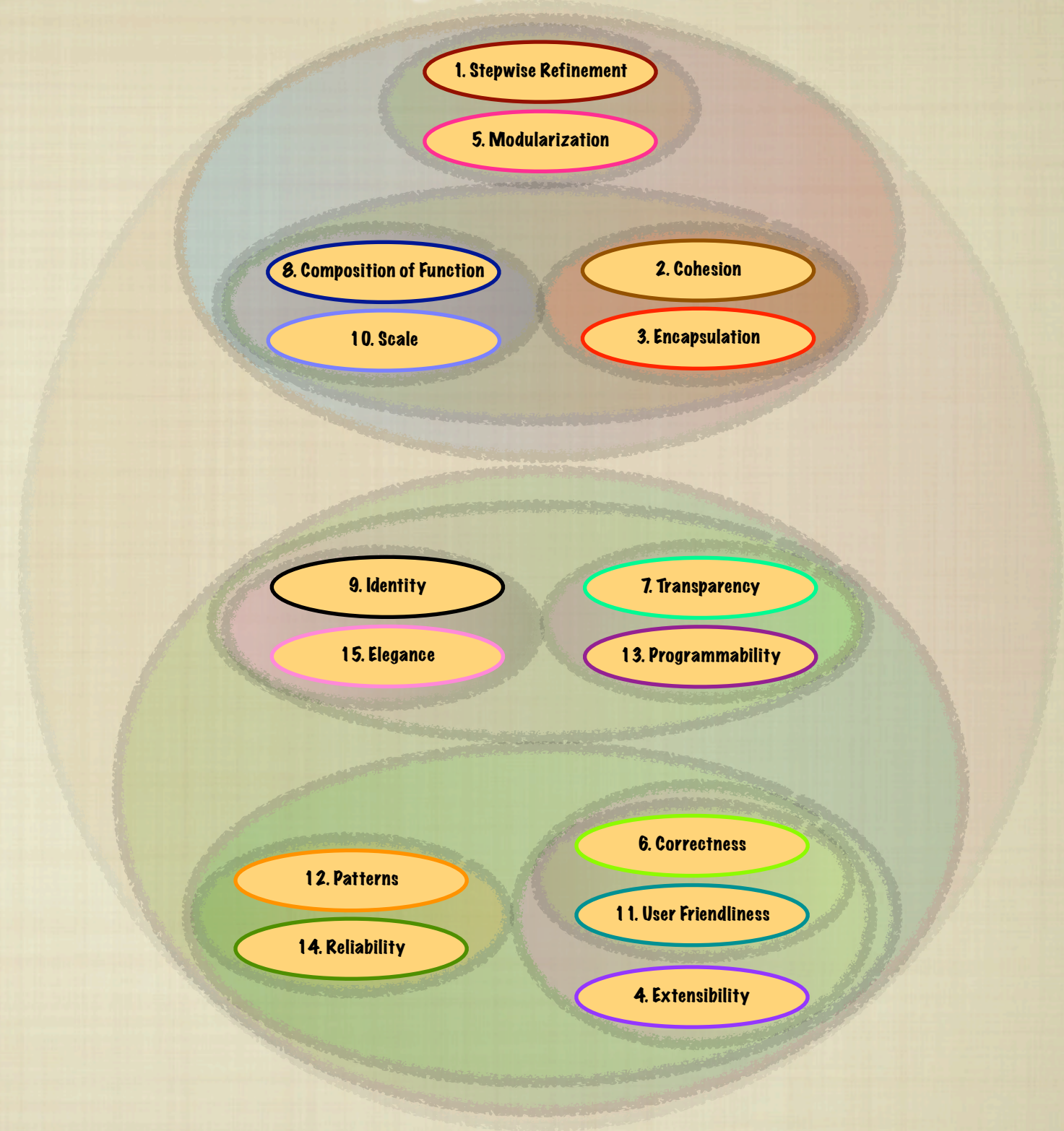
Vitruvius
De architectura
78 BC



Vitruvius
De architectura
78 BC

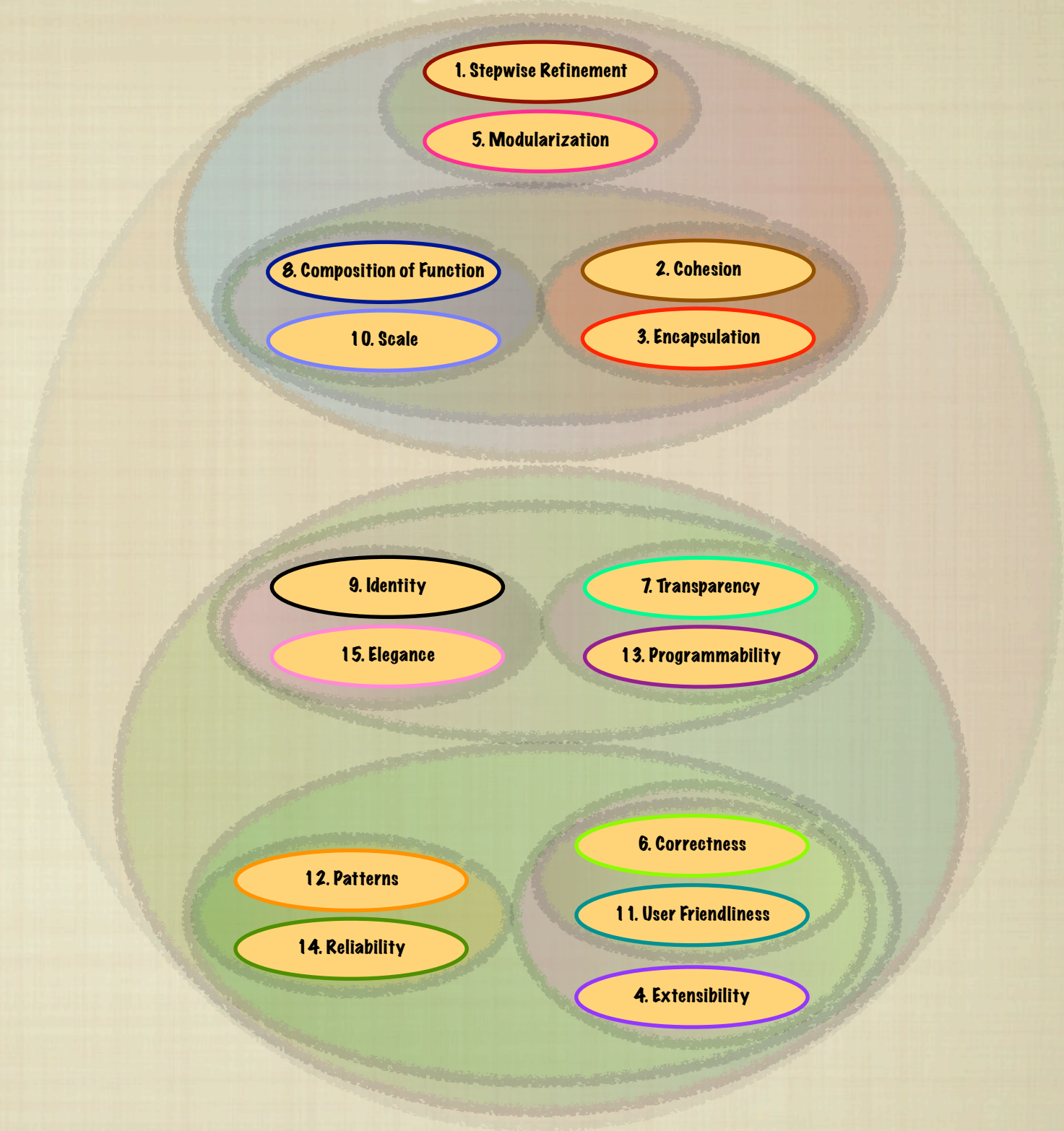


Thriving Systems Qualities



A Thriving System exhibits the confluence of design qualities described by *robustness* and *vitality* –

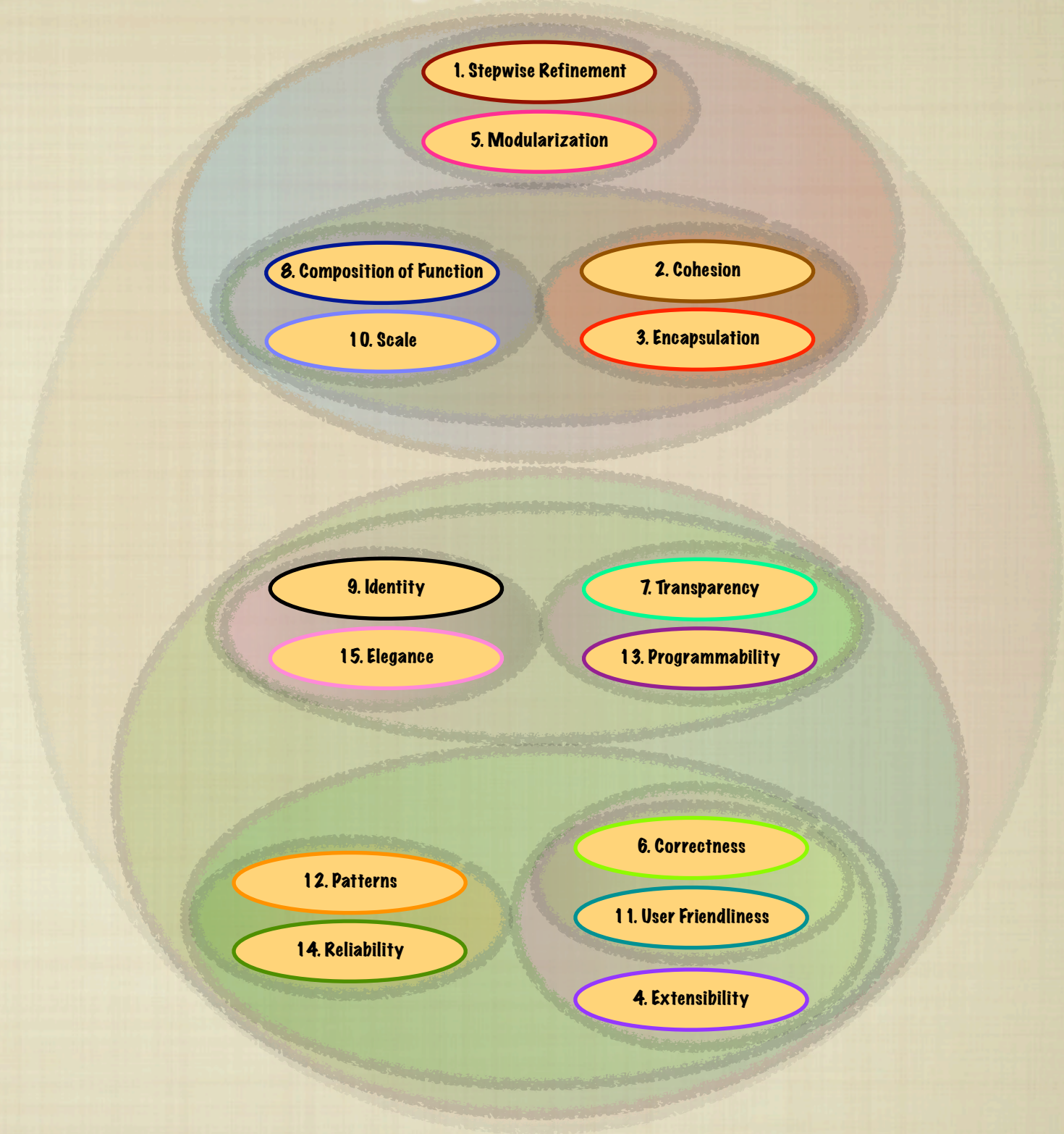
Thriving Systems Qualities



A Thriving System exhibits the confluence of design qualities described by *robustness* and *vitality* –

*beyond existing, beyond functional,
beyond surviving.*

Thriving Systems Qualities

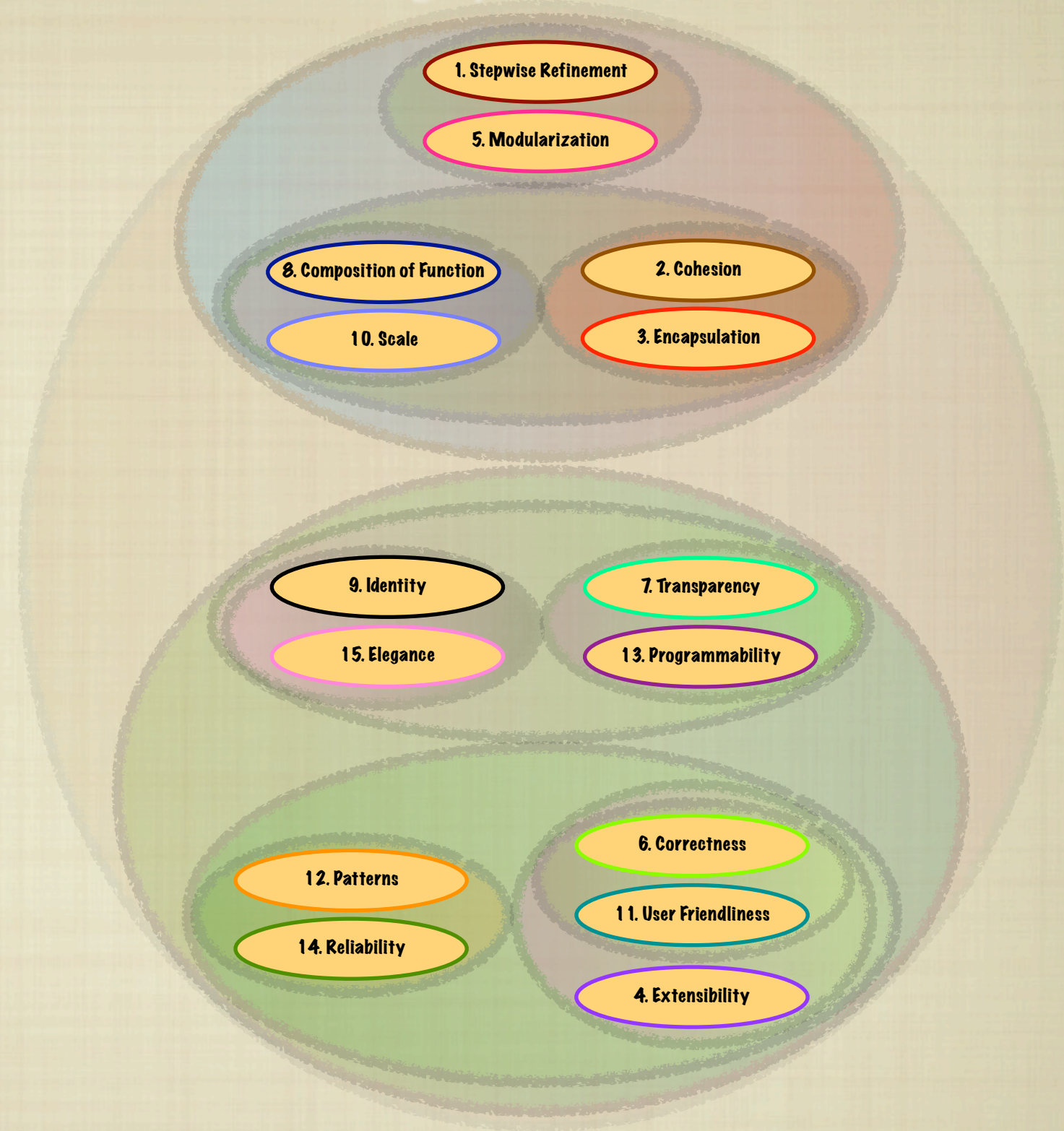


A Thriving System exhibits the confluence of design qualities described by *robustness* and *vitality* –

*beyond existing, beyond functional,
beyond surviving.*

It thrives not only because it supports and aligns with the stakeholders' intentions in the “now,” but –

Thriving Systems Qualities



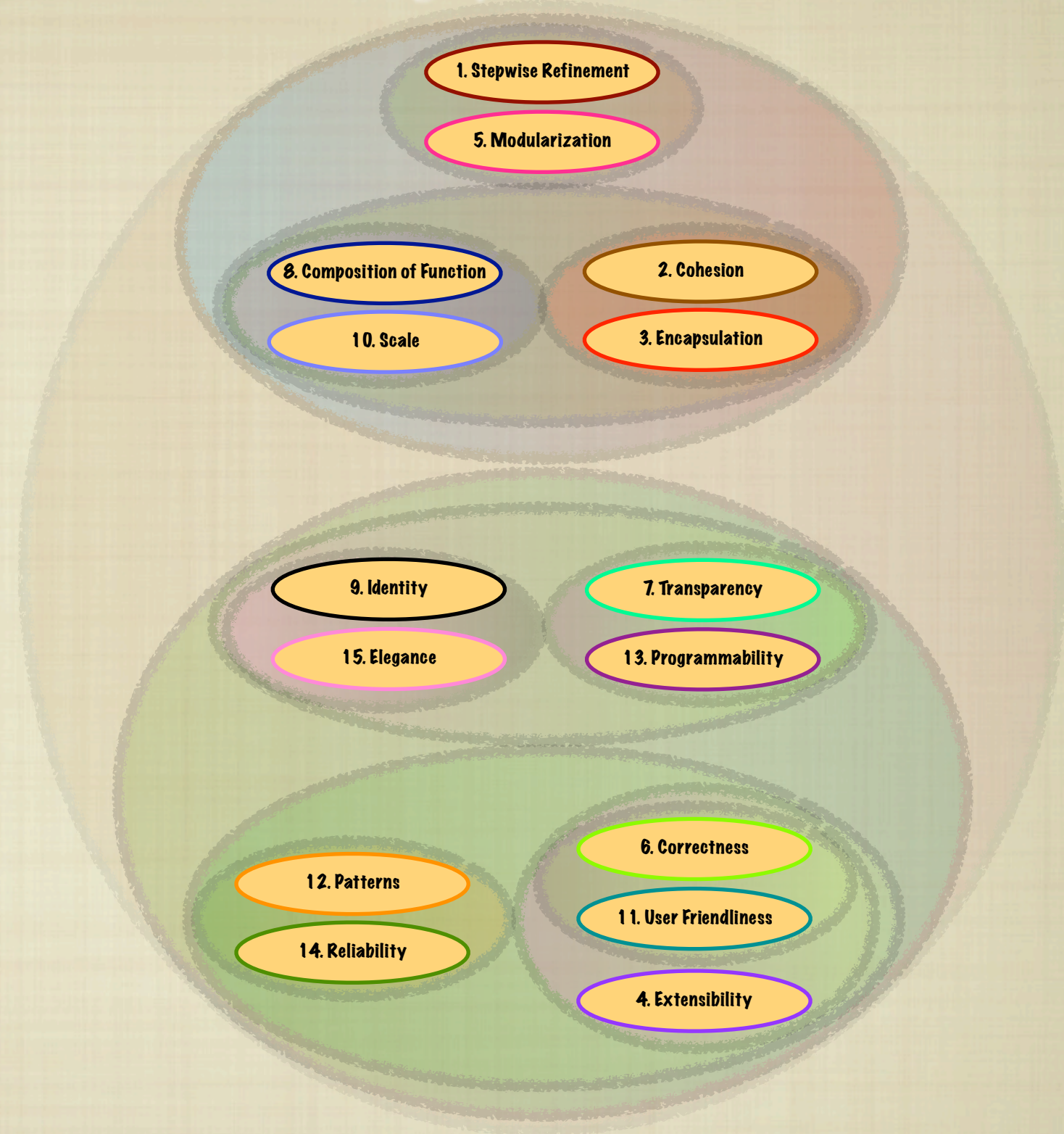
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It actually promotes the unfolding of those intentions through the conceptual clarity and efficiency with which it represents them – the symbiosis that great design has with an authentic requirement.

Thriving Systems Qualities



A Thriving System exhibits the confluence of design qualities described by *robustness* and *vitality* –

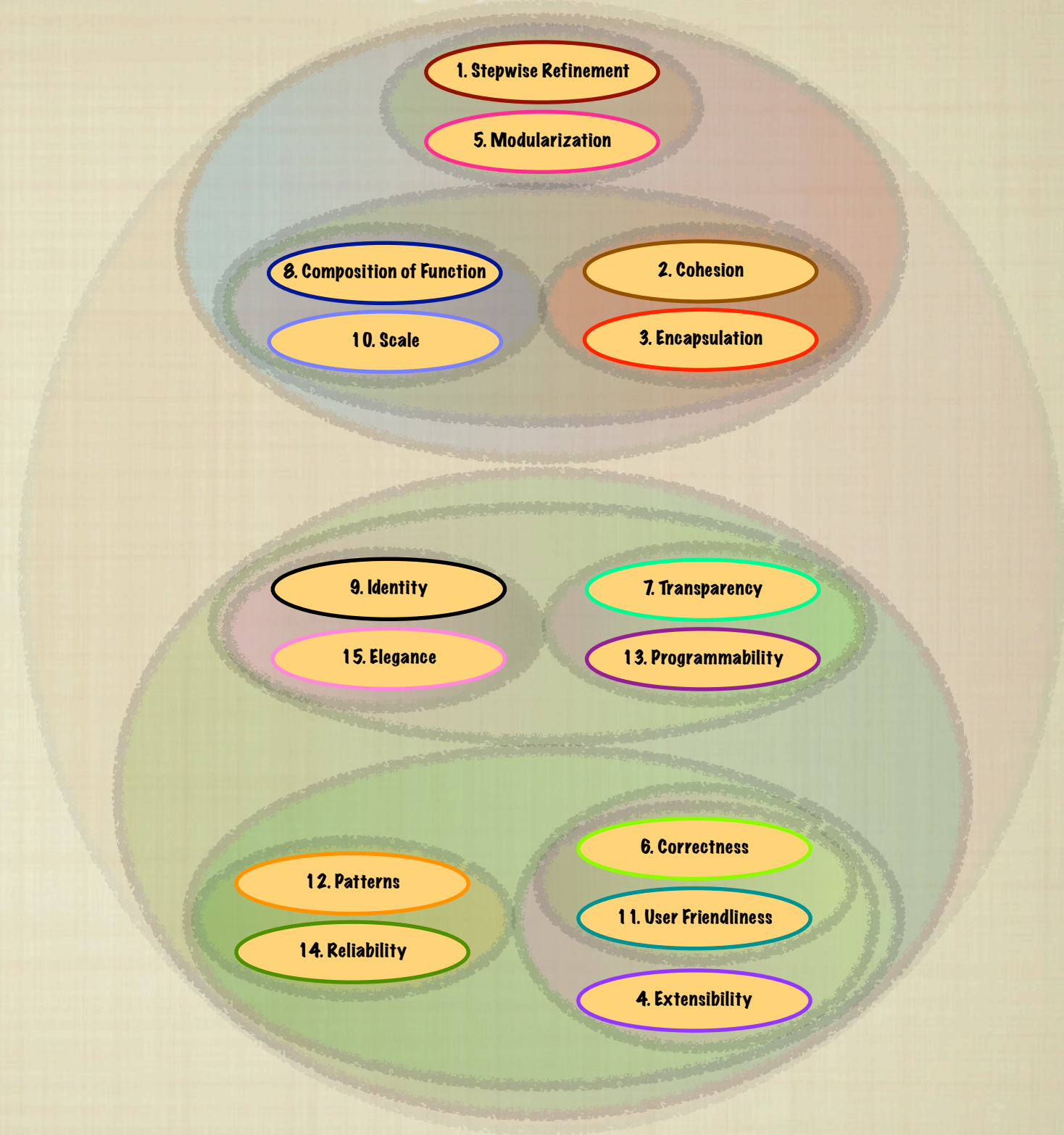
*beyond existing, beyond functional,
beyond surviving.*

It thrives not only because it supports and aligns with the stakeholders' intentions in the “now,” but –

It actually promotes the unfolding of those intentions through the conceptual clarity and efficiency with which it represents them – the symbiosis that great design has with an authentic requirement.

Great design meets both “fields” of challenge: a model with strength in all the Thriving Systems qualities enumerated above, but inexorably grounded on an authentic representation of stakeholder intentions.

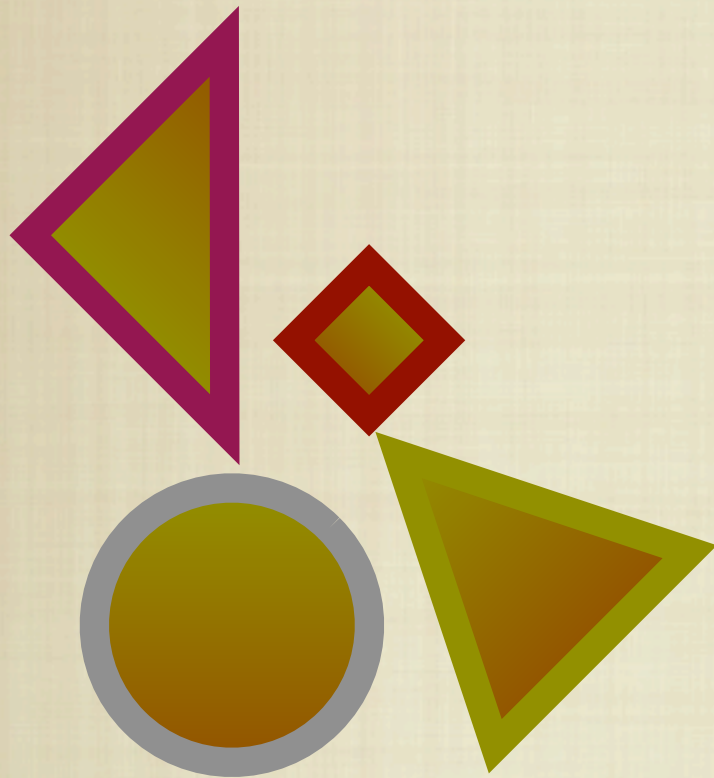
Thriving Systems Qualities



■ DESIGN: THE APPLICATION OF QUALITY PRINCIPLES IN THE PROCESS OF CREATING ARTIFACTS

THE DESIGN PROCESS

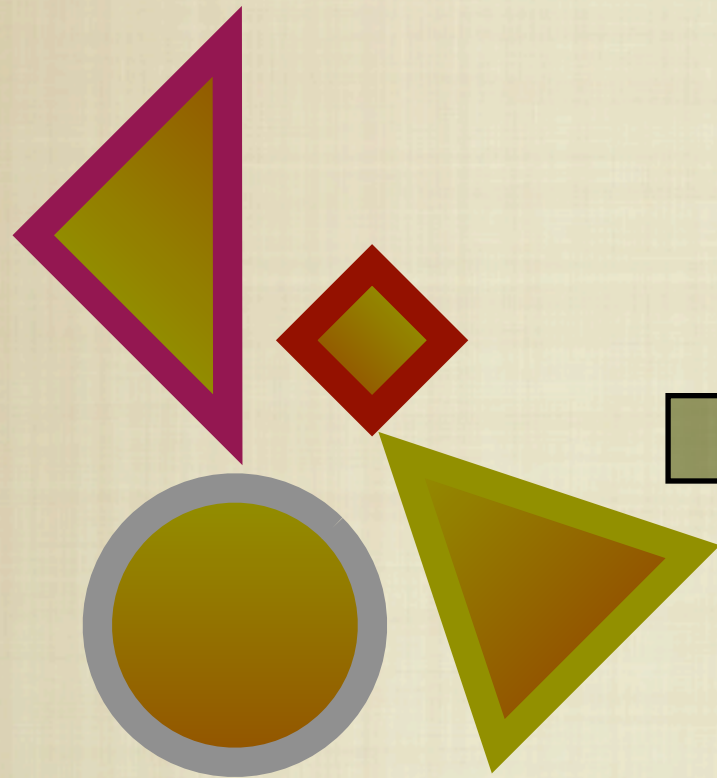
THE DESIGN PROCESS



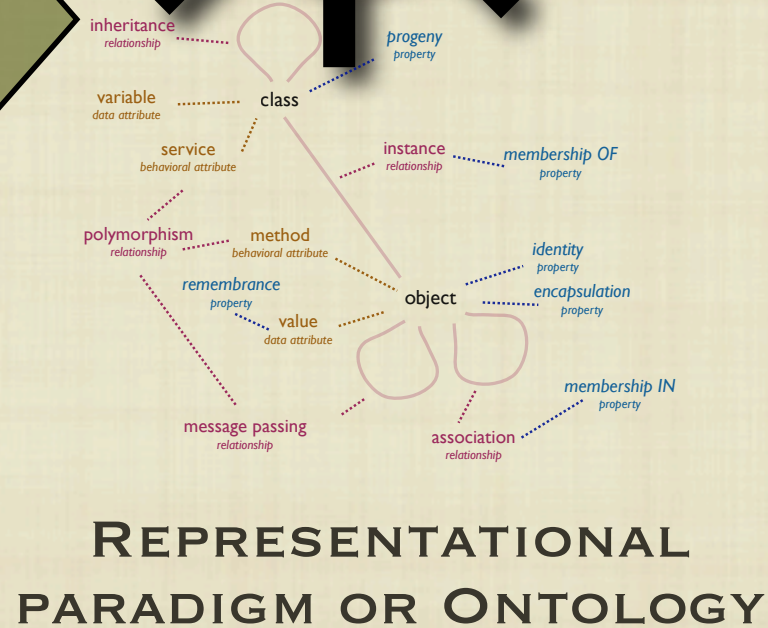
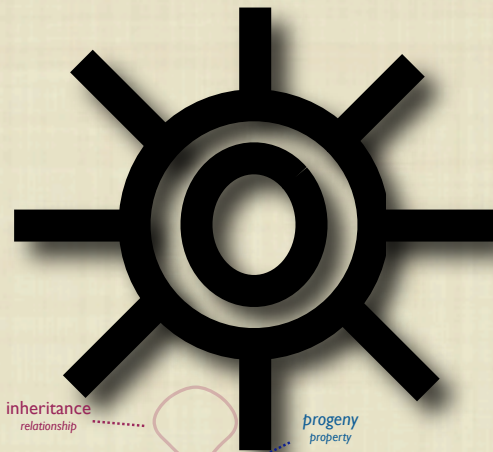
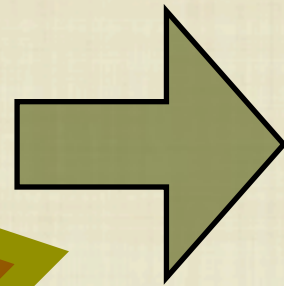
STAKEHOLDER INTENSIONS
REQUIREMENT ELEMENTS
MODEL ELEMENTS
DESIGN ELEMENTS

THE DESIGN PROCESS

“RULES OF THUMB”
TRADITIONAL PATTERNS



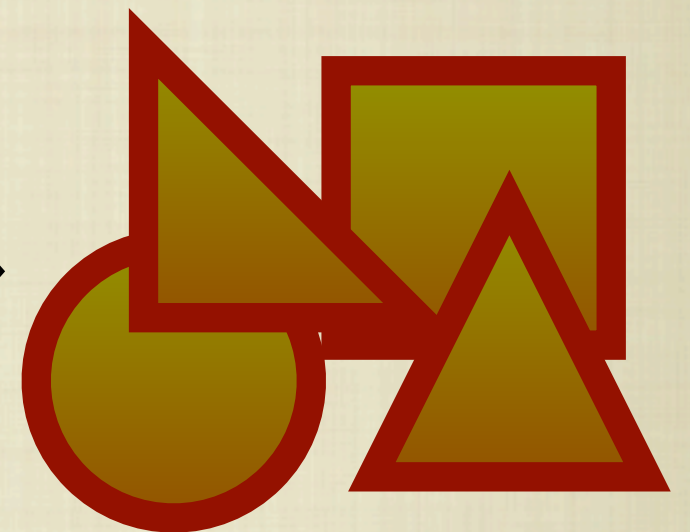
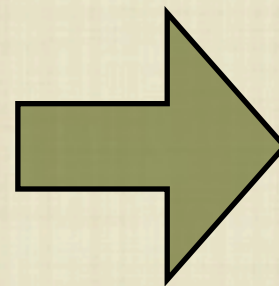
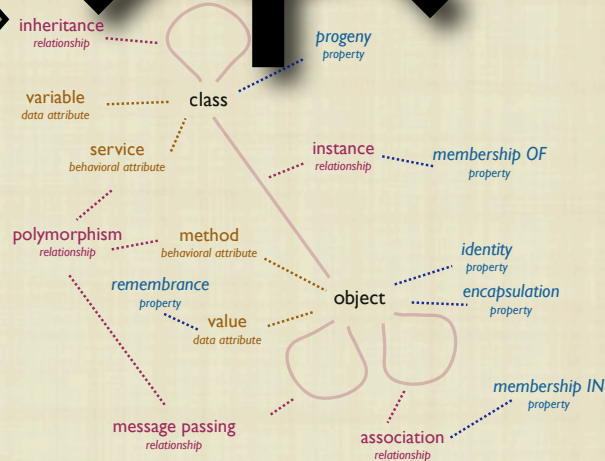
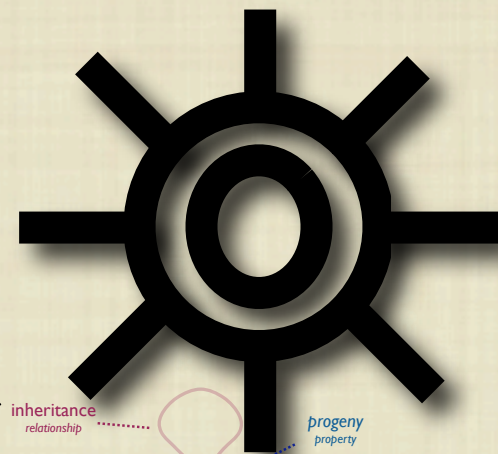
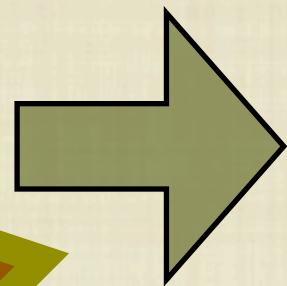
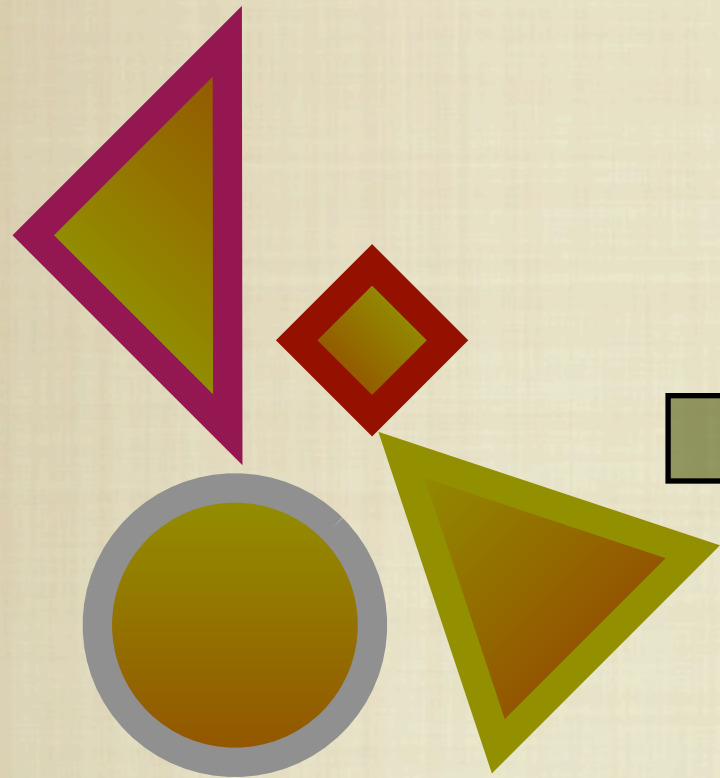
STAKEHOLDER INTENSIONS
REQUIREMENT ELEMENTS
MODEL ELEMENTS
DESIGN ELEMENTS



REPRESENTATIONAL
PARADIGM OR ONTOLOGY

THE DESIGN PROCESS

“RULES OF THUMB”
TRADITIONAL PATTERNS



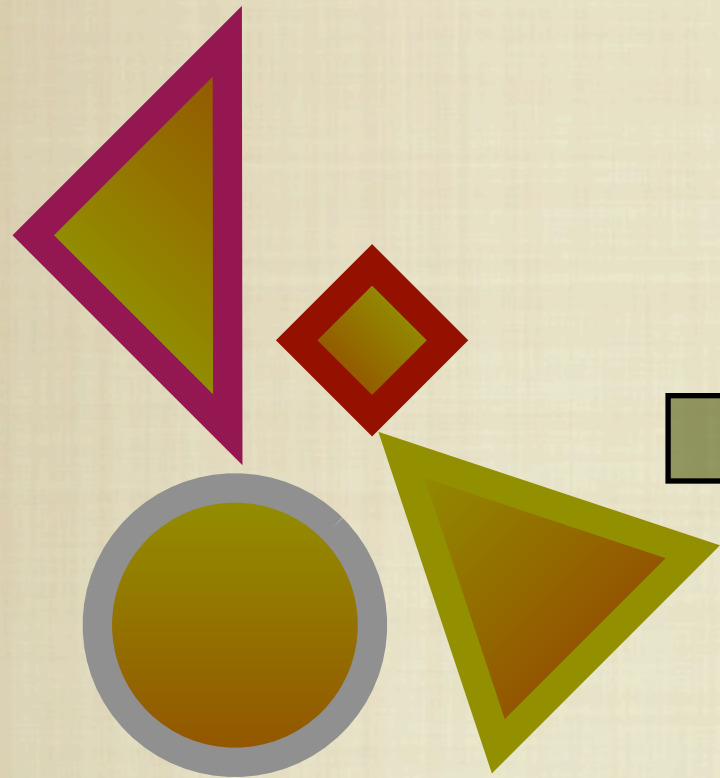
STAKEHOLDER INTENSIONS
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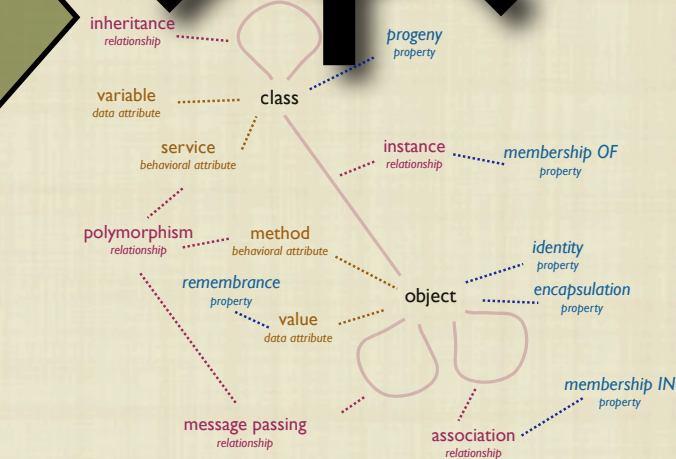
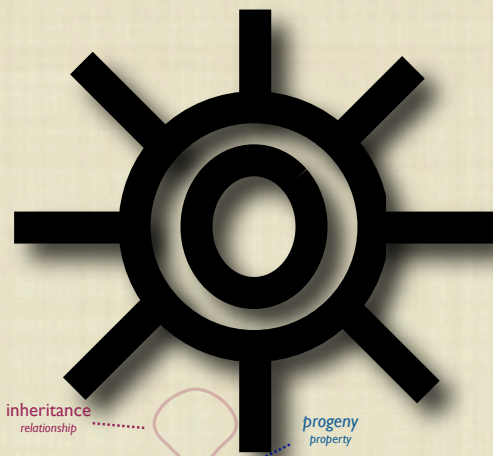
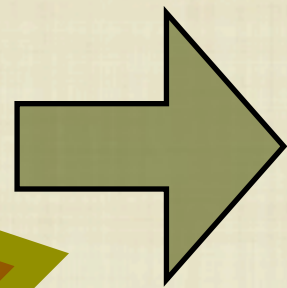
RESULTING
DESIGN
ELEMENTS

THE DESIGN PROCESS

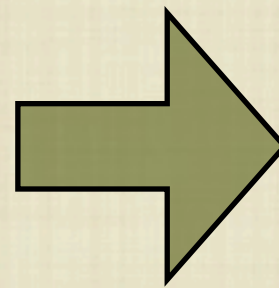
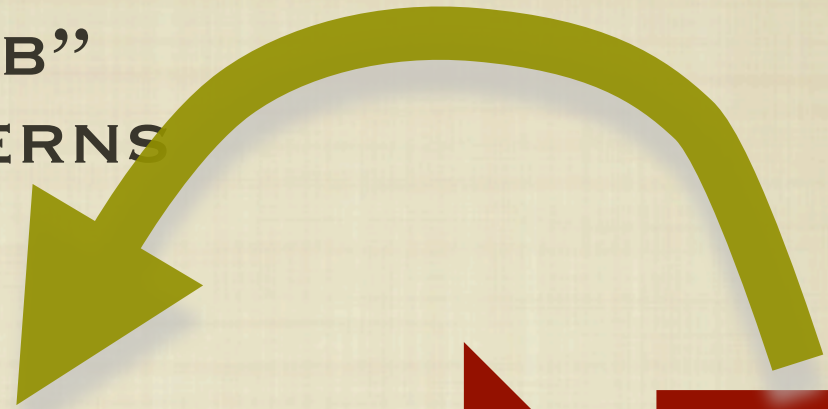
“RULES OF THUMB”
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STAKEHOLDER INTENSIONS
REQUIREMENT ELEMENTS
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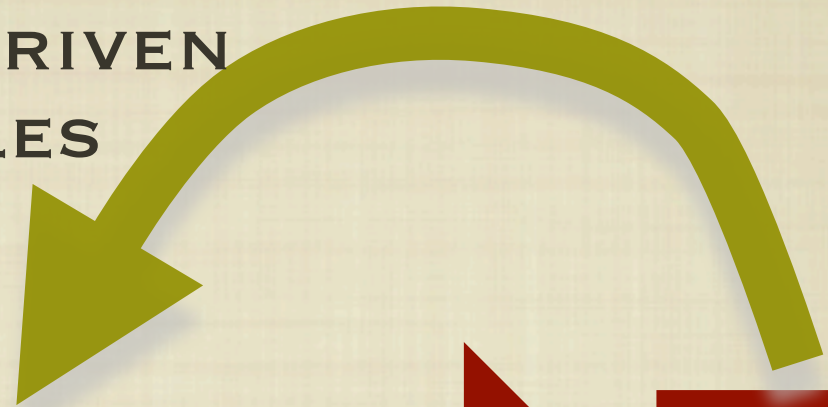
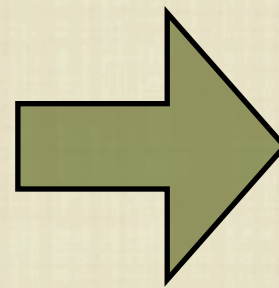
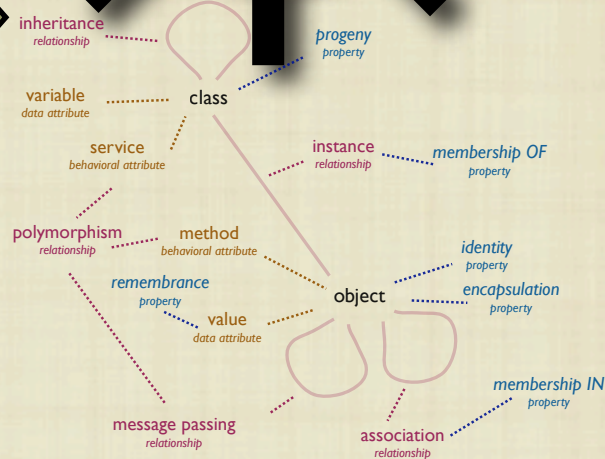
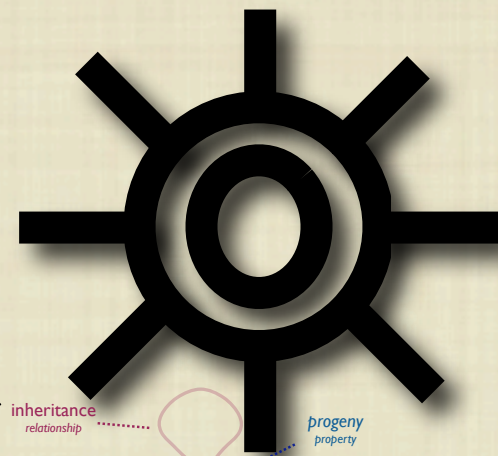
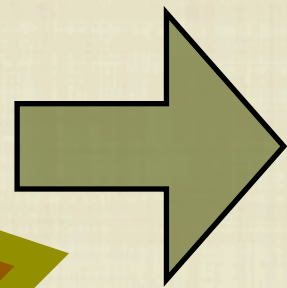
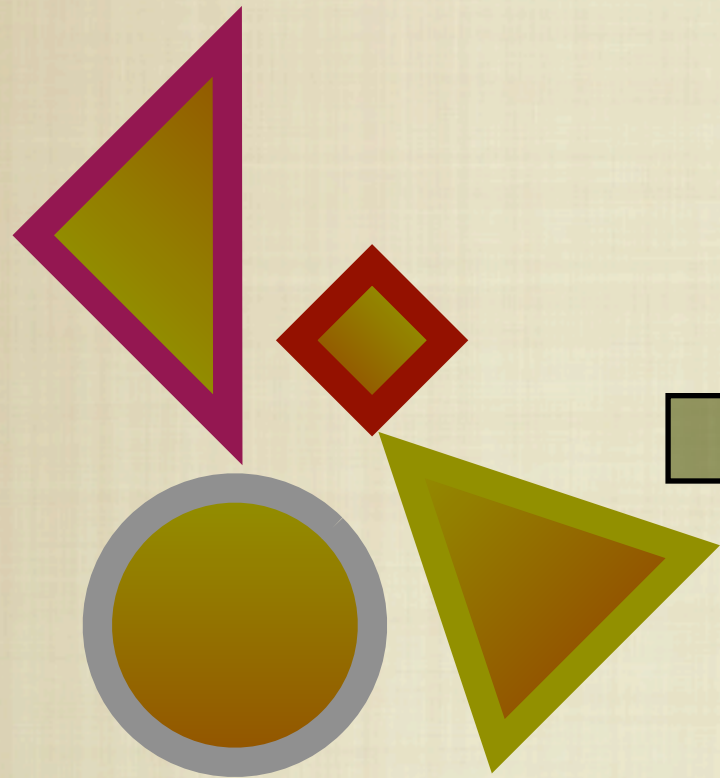
REPRESENTATIONAL
PARADIGM OR ONTOLOGY



RESULTING
DESIGN
ELEMENTS

THE DESIGN PROCESS

CHOICE PROPERTY-DRIVEN
DESIGN PRINCIPLES



STAKEHOLDER INTENSIONS
REQUIREMENT ELEMENTS
MODEL ELEMENTS
DESIGN ELEMENTS

REPRESENTATIONAL
PARADIGM OR ONTOLOGY

RESULTING
DESIGN
ELEMENTS

A MINDSET FOR GREAT DESIGN

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- *Focus on why you use the modeling tools – not on the tools themselves. Redirect decision-making energy to the questions: “What does life mean to these stakeholders?” and “How does each choice increase the life in the system by fulfilling the stakeholders' evolving concerns?”*

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- Thriving Systems Theory
 - a vocabulary of elemental properties describing system elements appropriate to a particular domain
 - a taxonomy of system quality resulting from the interplay of those elemental properties

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 - metaphor as the implement of design in analysis, representation and realization of information systems

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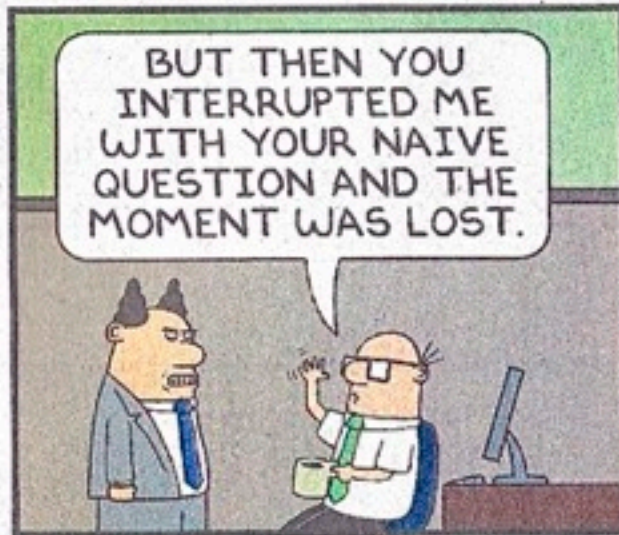
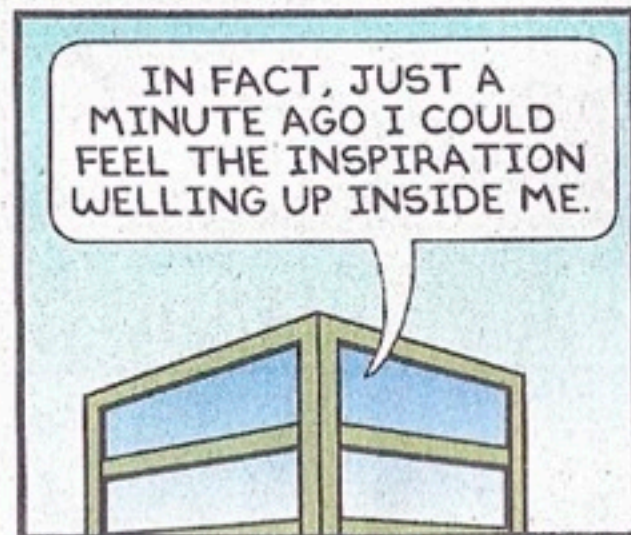
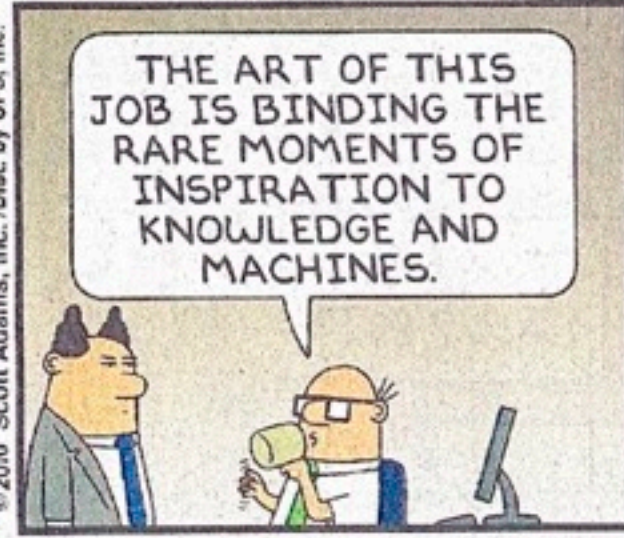
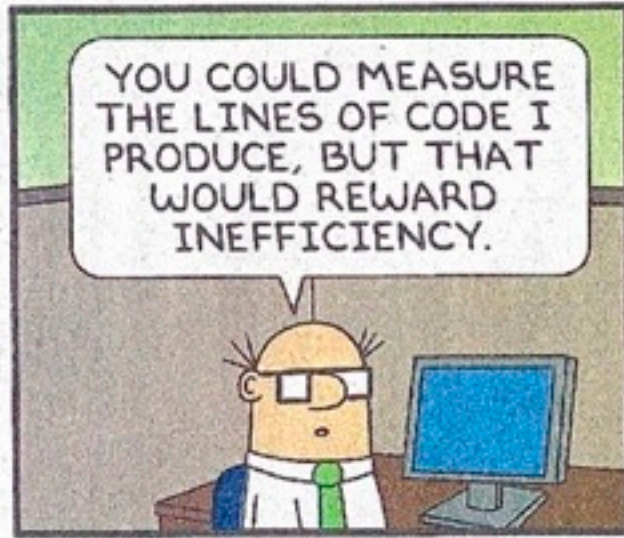
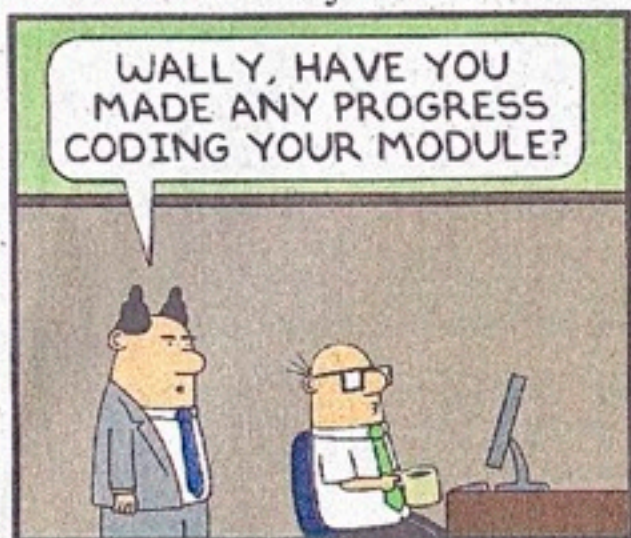
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OCTOBER 10, 2010

Boston Sunday Globe

NEW ENGLAND'S LARGEST NEWSPAPER

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THRIVING SYSTEMS THEORY

