



“Flavors” of Master’s Programs

MSIS Revision Process

Heikki Topi, Bentley University

Co-chair; Joint ACM/AIS MSIS 2016 Task Force

Task Force for Revising the Model Curriculum for Master of Science in Information Systems (MSIS) Degree

AIS

| | | |
|----------------------|----------------------------------|------------|
| Eija Helena Karsten | Åbo Akademi, Finland | (co-chair) |
| Bernard C.Y. Tan | National University of Singapore | |
| Susan Brown | University of Arizona, USA | |
| João Alvaro Carvalho | Universidade do Minho, Portugal | |

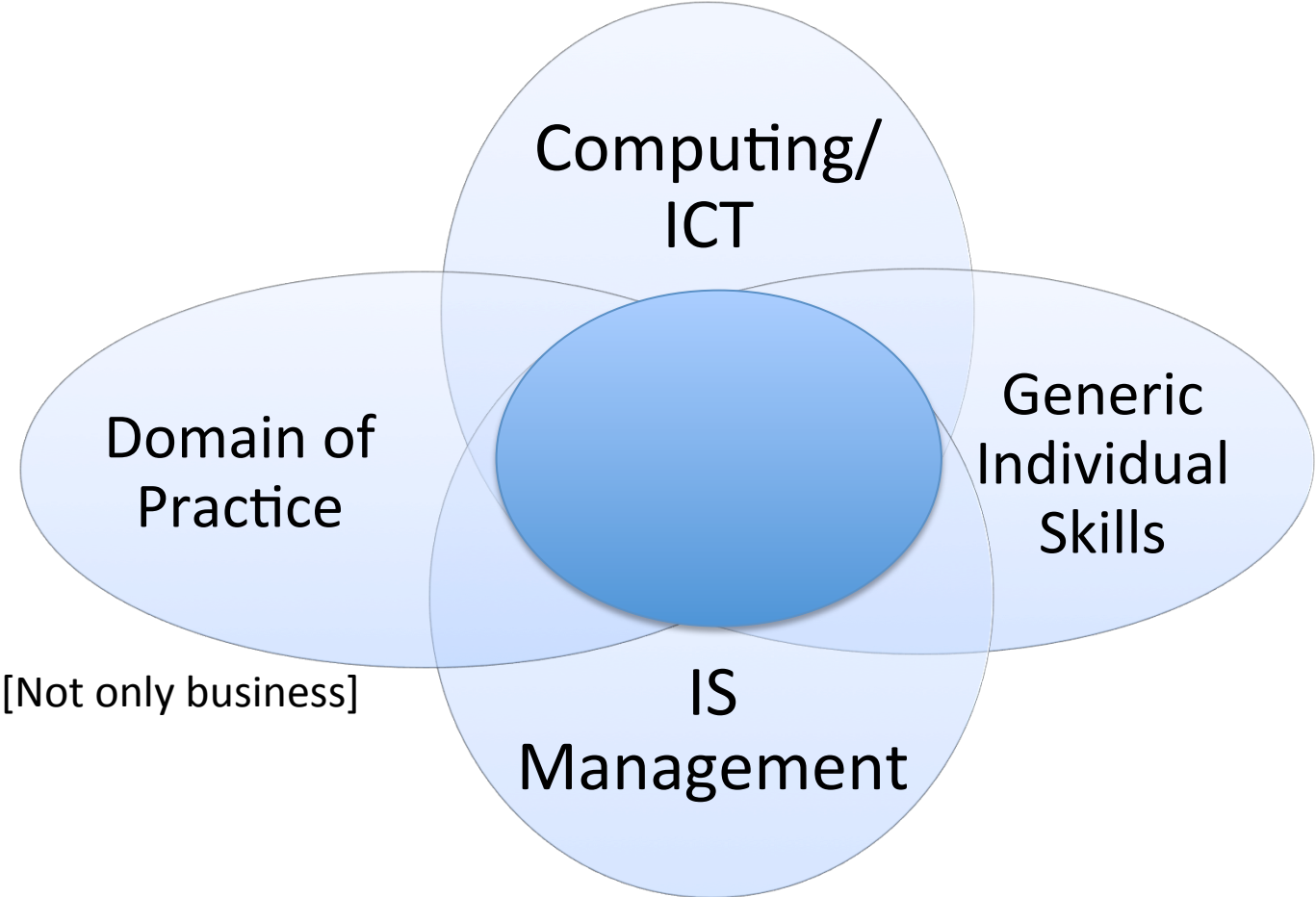
ACM

| | | |
|-----------------|-----------------------------------------|------------|
| Heikki Topi | Bentley University, USA | (co-chair) |
| Brian Donnellan | National University of Ireland, Ireland | |
| Mark Thouin | University of Texas at Dallas, USA | |
| Jun Shen | University of Wollongong, Australia | |

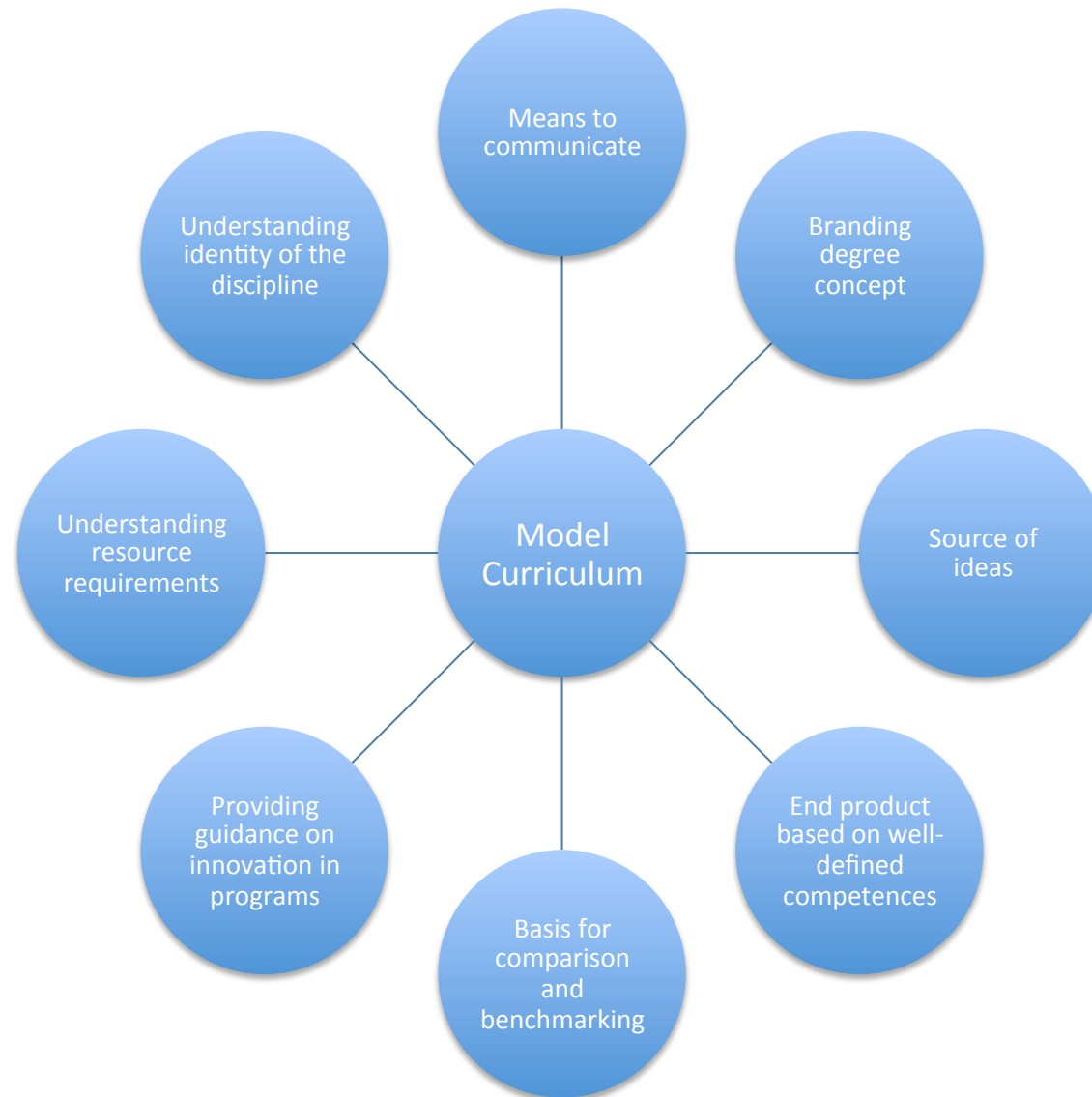
Task Force Schedule

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|-------------|-----------|------------------------------------------------|
| 2015 | April | Task force F2F in Amsterdam |
| | June | ECIS panel for feedback |
| | June 30 | First draft for comments (by August) |
| | July | PACIS panel for feedback |
| | August | AMCIS panel for feedback |
| | November | MIS Academic Leadership Conference |
| | Fall | Survey data collection |
| | December | Task force F2F in Fort Worth; AIS SIG-ED panel |
| 2016 | Jan-Feb | Second draft for comments |
| | Summer | Conference presentations, panels |
| | August | Task force F2F – writing final draft |
| | September | Submitting to AIS and ACM for approval |
| | December | MSIS 2016 launched at ICIS Dublin |

Elements of a Master's Level Degree Program in IS



Why a Model Curriculum?



Core Assumptions Underlying the MSIS 2016 Initiative

- Global focus
- Recognition of variations due to local contingencies (e.g. governmental digitalization strategies; differences in educational systems) – curriculum flexibility is essential
- Building a profession – not just occupations
- Broadly specified continuing education and professional development not included (MBA, eMBA, certificates, short courses)
- A general MSIS degree continues to have value and can form a foundation for a specialized MS

Key Questions Being Addressed by the Task Force

- Entry requirements to the programs
- Outcome expectations for the graduates
- Structure of the curriculum
 - Program length, IS courses, domain courses, industry projects, thesis, internships, exchange periods, student work required, ...
- Body of knowledge vs. competences – focus on the latter
- Short-term realities vs. long-term needs

You Can Support the MSIS 2016 Revision Project

- Take the faculty survey (goo.gl/6f9dsN)
- Encourage your industry affiliates to take the industry survey (goo.gl/HMaalJ)
- Give us feedback (visit msis2016.org or e-mail htopi@bentley.edu)

Thank you!