

1 crisis cannot only be based on curriculum changes; however, an outdated curriculum can be a
2 sufficient reason to turn a prospective student away from the discipline.

3
4 Fourth, the IS discipline must address its core principles and values within and through the
5 curriculum. By doing so, the importance of clearly articulating the identity of the IS discipline
6 can be established and strengthened. The recent approval of the model curriculum for the
7 emerging IT discipline has made this reason particularly important.

8
9 Finally, the revision process was seen as a mechanism to engage the IS community in a more
10 comprehensive way than was possible during earlier update efforts. The task force believed that
11 the Internet and, specifically, Web 2.0 technologies would provide a strong set of technical
12 capabilities to enable and encourage collaboration among IS academics and practitioners around
13 the world.

14
15 Of course, this list cannot be inclusive of all motivations for the curriculum revision. We hope,
16 however, that these issues clearly stress the importance of substantially and systematically
17 overhauling the current curriculum.

20 **5. GUIDING ASSUMPTIONS ABOUT THE INFORMATION** 21 **SYSTEMS PROFESSION**

22
23 In conceptualizing the role of information systems in the future and the requirements for IS
24 curricula, several elements remain important and characteristic of the discipline. These
25 characteristics evolve around four major areas of the IS profession and therefore must be
26 integrated into any IS curriculum:

- 27
28 1. IS professionals exist in a broad variety of domains, including, for example, business,
29 health care, government, and non-profit organizations. Students must therefore
30 understand that:
 - 31 • IS professionals are enablers of successful performance in a multitude of
32 organizations
 - 33 • IS professionals span and integrate all organizational levels and functions
 - 34 • IS professionals need both an excellent understanding of the domain within
35 which they work and appropriate technology knowledge for their organizational
36 role
 - 37 • Information systems in organizations are increasingly of strategic significance
38 because of the scope of the organizational systems involved and the role systems
39 play in enabling organizational processes and strategies.
- 40 2. IS professionals must have strong analytical and critical thinking skills to thrive in a
41 competitive global environment. Students must therefore:
 - 42 • Be problem solvers and critical thinkers
 - 43 • Use systems concepts for understanding and framing problems
 - 44 • Be capable of applying both traditional and new concepts and skills
 - 45 • Understand that a system consists of people, procedures, hardware, software, and
46 data within a global environment
- 47 3. IS professionals must exhibit strong ethical principles and have good interpersonal
48 communication and team skills. Students must understand that:
 - 49 • IS professionals require the application of professional codes of conduct

- 1 • IS professionals require collaboration as well as successful individual effort
- 2 • IS professionals design and management demand excellent communication skills
- 3 (oral, written, and listening)
- 4 • IS professionals require persistence, curiosity, creativity, risk taking, and a
- 5 tolerance of these abilities in others
- 6 4. IS professionals must design and implement information technology solutions that
- 7 enhance organizational performance. Students must therefore:
- 8 • Possess skills in understanding and modeling organizational processes and data,
- 9 defining and implementing technical and process solutions, managing projects,
- 10 and integrating systems within and across organizations.
- 11 • Be fluent in techniques for acquiring, converting, transmitting, and storing data
- 12 and information
- 13 • Focus on the application of information technology in helping individuals,
- 14 groups, and organizations achieve their goals within a competitive global
- 15 environment.
- 16
- 17

18 **6. KEY ELEMENTS OF THIS CURRICULUM REVISION**

19
20 The Information Systems landscape has changed significantly over the past several years.
21 Therefore, the foundations of the curriculum must be evaluated. There are four key elements of
22 the revision:

23 24 **1. Reaching beyond the business school.**

25
26 There is an ongoing debate regarding the nature and identity of Information Systems as a
27 discipline. At the center of this debate is whether Information Systems is exclusively a business
28 discipline (i.e., exists only within a business domain), or whether Information Systems can exist
29 in a variety of domains, including law, biology, healthcare, and so on. Earlier model curricula
30 have clearly identified business as the domain in which IS was located. As shown in Figure 1
31 below (excerpted from IS 2002), business was the exclusive domain for prior versions of the
32 model curriculum where domain content was shown as “business fundamentals.” Although IS
33 2002 clearly acknowledges that IS programs could and do exist outside business schools, it also
34 took the position that the primary (exclusive) domain for graduates was business and
35 “technology-enabled business development” (further clarified as systems analysis and design,
36 business process management, systems implementation, and IS project management).

37
38 No longer should the Information Systems paradigm be exclusive to the business school context.
39 Even though business will likely continue to be the primary domain for Information Systems, the
40 discipline provides expertise that is critically important for an increasing number of domains.

41 42 **2. Revising the outcome expectations for IS graduates and proposing subsequent changes** 43 **to the curriculum topics.**

44
45 This category includes subsequent changes to the curriculum topics to reflect the changed
46 outcome expectations. This change centers on the radical contextual change both in terms of
47 technology and business discussed above. These actions are a critically important and natural part
48 of the revision process.